



TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

Director's Report to the Library Board of Trustees December 5th, 2024

Operations

Well, I don't know how it happened, but here we are at our last meeting of 2024! It has been such a great year. All of our statistics are INCREASING, which is great. Almost five years later, we are coming back from Covid, but you can see the different ways that people have started to use libraries.

This fall was a fun time, especially with patrons and staff alike enjoying our first ever Mini Golf Fundraiser event. I think I can safely say that it was a huge success and everyone had a great time, staff included! I know that I did, despite it being an incredibly busy and tiring weekend. We all enjoyed putting the work in because we got so much out of it.

This fall I've also been working on evaluating my FT staff. Things like this are usually pretty hard, but when you have amazing and dedicated staff, they make it a lot easier!

Our vending machine is now giving back! Each month, we receive a small check. The last check was about \$63. It's nice of this company to share their profits with us.

While winding down 2024, we are very much looking forward to 2025 and all it has to offer, however, that may not include a renovation project. The township understands the project would be extremely costly (in the area of \$40 million, done right) and so will be trying to find large donors. Should large donors not be possible, the project here very likely will not happen, but moving to empty office space in Chesterbrook is a possibility.

Building Access

For the month of October 2024, 12,192 library visits were recorded. Compared to October 2023, the visitor count increased by 1,075! For the month of November 2024, 13,165 library visits were recorded. Compared to November 2023, the visitor count increased by 2,114!

Libraries Combined						
Month to date						
	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>
January	17,125	18,169	2,308	7,148	10,713	10,755
February	16,619	17,560	2,095	7,303	11,281	11,963
March	19,471	7,721	4,054	8,817	13,573	14,095
April	18,458	47	4,764	9,386	11,666	12,691
May	16,740	154	5,611	8,767	12,940	12,045
June	20,593	1,451	7,184	11,108	13,418	14,412
July	21,000	3,542	8,345	12,621	11,962	15,851
August	22,354	4,899	8,447	12,609	12,889	14,229
September	19,778	5,167	5,959	10,576	9,937	11,816
October	19,870	5,007	7,380	10,575	11,117	12,192
November	18,930	4,719	8,230	11,661	11,051	13,165
December	14,732	2,262	7,286	9,722	10,093	



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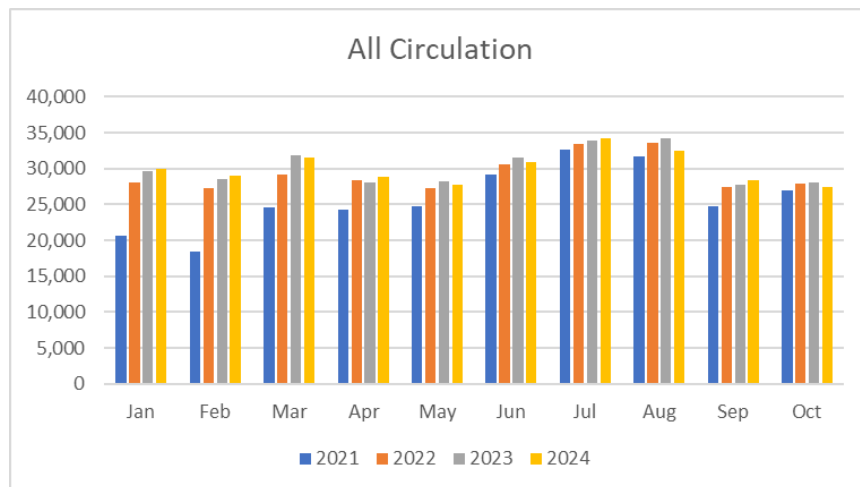
Monthly 2024 to 2023						
	Nov. 2024	Oct. 2023	Difference	% increase or decrease		
Paoli	2,649	2,344	305	13%		
Tredyffrin	10,516	8,707	1,809	21%		
Libraries Combined	13,165	11,051	2,114	19%		

Yearly 2024 to 2019				
	Tredyffrin	Paoli	Libraries Combined	
2024 (YTD)	110,888	32,326	143,214	
2023	110,408	30,232	140,640	
2022	92,061	28,232	120,293	
2021	52,365	19,298	71,663	
2020	52,166	18,532	70,698	
2019	170,248	55,422	225,670	

Circulation

October 2024 circulation totaled 27,431. November 2024 circulation totaled 26,658. Overall circulation continues to improve but remains slightly lower than pre-pandemic totals. E-materials circulation remains high and accounts for approximately 28% of total circulation for 2024, so far.

All Circulation	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
2019	32,444	30,670	33,220	31,318	29,629	32,899	36,563	35,057	31,093	31,583	29,979	29,330	383,785
2020	32,884	33,602	20,374	8,202	8,923	13,557	22,464	25,791	25,925	25,290	22,762	19,922	259,696
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	26,929	26,285	26,682	311,000
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	27,976	27,783	27,674	348,576
2023	29,657	28,481	31,813	28,150	28,181	31,593	33,983	34,308	27,822	28,048	27,995	27,771	357,802
2024	29,948	29,070	31,479	28,936	27,825	30,893	34,294	32,566	28,332	27,431			300,774



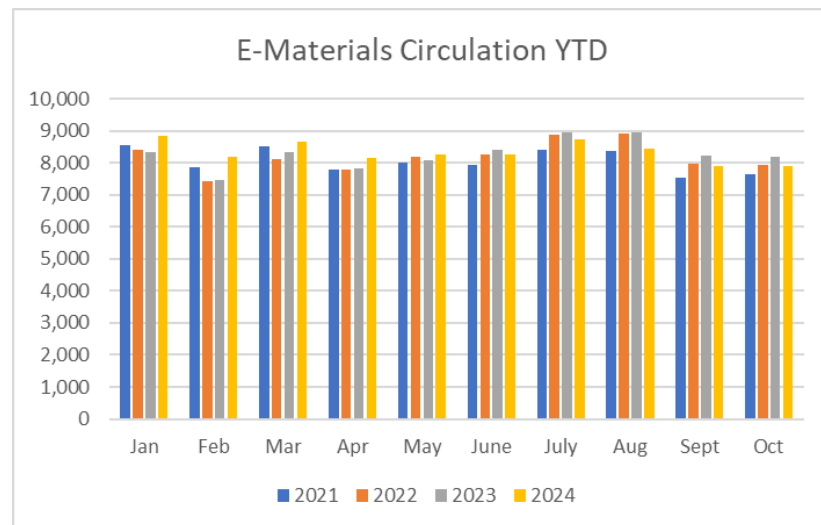
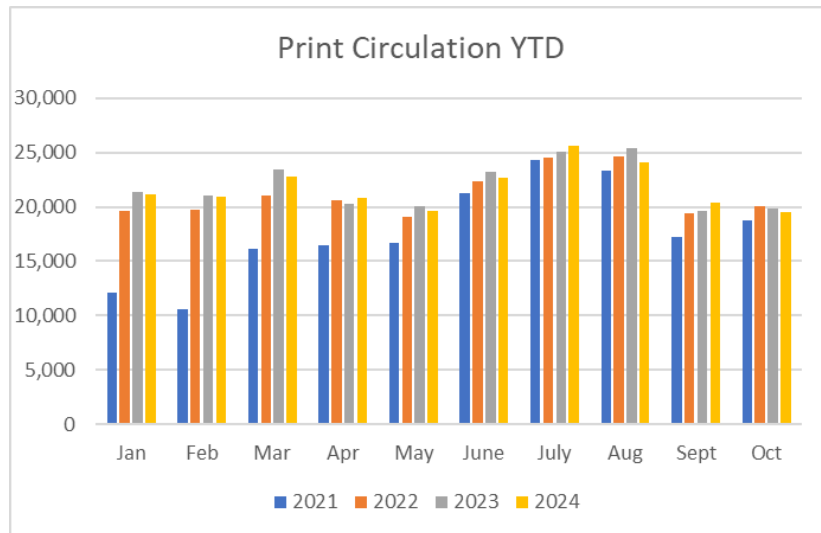


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Print Circulation													
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
2019	27,621	26,233	28,369	26,674	24,765	27,772	31,099	29,708	26,151	26,602	25,246	24,304	324,544
2020	26,609	27,657	13,783	87	52	4,946	13,865	17,494	18,665	18,077	15,774	12,413	169,422
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	18,744	18,744	18,829	214,447
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	20,033	19,957	19,679	250,842
2023	21,318	21,028	23,467	20,317	20,090	23,191	25,042	25,355	19,583	19,848	19,951	19,304	258,494
2024	21,109	20,887	22,833	20,771	19,579	22,637	25,575	24,137	20,428	19,514			217,470

E-Materials Circulation													
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
2019	4,823	4,437	4,851	4,644	4,864	5,127	5,464	5,349	4,942	4,981	4,741	5,026	59,249
2020	6,275	5,945	6,591	8,115	8,871	8,611	8,599	8,297	7,260	7,213	6,988	7,509	90,274
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	7,657	7,541	7,853	96,025
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	7,943	7,826	7,995	97,734
2023	8,339	7,453	8,346	7,833	8,091	8,402	8,941	8,953	8,239	8,200	8,044	8,467	99,308
2024	8,839	8,183	8,646	8,165	8,246	8,256	8,719	8,429	7,904	7,917			83,304





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Programming Notes

October and November (preliminary) 2024 programming numbers are listed here. The charts show updated totals for numbers of programs offered and program attendance.

Programs Offered						
	2019	2020	2021	2022	2023	2024
January	126	178	221	84	98	115
February	136	183	212	90	93	129
March	131	86	153	93	120	136
April	169	64	101	82	108	137
May	157	99	140	69	121	140
June	153	135	165	76	119	137
July	137	162	241	80	124	167
August	165	130	122	74	122	131
September	154	99	57	132	127	135
October	171	107	126	81	116	165
November	122	88	94	62	123	56
December	142	76	70	52	78	
TOTAL	1,763	1,407	1,702	975	1,349	1,448

Programs Attendance						
	2019	2020	2021	2022	2023	2024
January	2,084	3,474	2,997	756	1,641	2,606
February	1,973	3,822	2,966	867	1,545	2,202
March	2,020	1,156	2,107	1,005	2,220	2,610
April	2,197	1,418	1,915	841	2,082	2,413
May	2,420	2,282	2,363	943	1,886	2,467
June	5,786	1,928	2,254	1,086	2,335	3,215
July	2,518	2,144	2,966	941	2,502	3,310
August	3,230	1,925	2,324	1,192	2,162	2,930
September	2,334	2,897	816	2,095	2,218	2,118
October	3,335	1,491	1,445	1,218	2,104	2,662
November	2,005	1,494	1,635	806	1,964	932
December	1,930	1,278	852	890	1,230	
TOTAL	31,832	25,309	24,640	12,640	23,889	27,465



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Adult Services (submitted by Jonathan Trice):

October and November have been quite busy! At the Adult Par-TEE, I spent the evening supporting Amy in the Makerspace. I showed attendees around the space and answered questions about our equipment. During the event, I had a great conversation with Lisa and Doug Rose about what the Makerspace has to offer and the educational opportunities we provide. They were so impressed that they made an additional donation after the golf event, and thanked us for everything we are doing.

In Reference, two staff members returned from extended leaves in October and November respectively. I created a new permanent part-time Reference position to assist with adult programming and all-ages Makerspace programming. We are currently interviewing candidates and hope to present a job offer by the end of the first week in December.

Finally, we are following up with Karma Dharma (formerly known as Yikes!) about receiving our end of year accessibility audit. The previous accessibility report helped us improve the website significantly.

Adult Programming (submitted by Sam Sorensen):

Over 600 patrons participated in programming in October! This month's programming was a mix of fully virtual, hybrid, and in person offerings. I also designed a self-directed October bingo challenge based on fall/Halloween books and films. A new program we offered this month was a coffee tasting hosted by Máquina Coffee in Coatesville, PA. Gabriel provided education about sustainable coffee production alongside a tasting. He also generously donated three bags of beans for our Bricks & Brews program, which everyone always enjoys. We are looking to host this program again. I also developed a "Genealogy for All Gens" workshop with Laverna Saunders. I presented on the library's genealogy resources as well as fielded research questions. Laverna provided tours of our genealogy collection (curated with care by her and Valerie!) and our local history room. The workshop brought new members to the Main Line Genealogy Club, and I registered three people for new library cards!

I am still inputting November's numbers, but I know they remained steady with successful programs like the Munier Mandolin and Guitar Orchestra concert, the Main Line Genealogy Club meeting, and the Fall Maker Market.

In November, Jonathan Trice, Sarah Roeske, and I attended "From Seed to Blossom: Supporting Queer and Trans Youth" hosted by People's Light. We saw around 100 visitors at our table for the libraries, and we displayed all of the resources available at the library for LGTBQIA+ communities, especially youth. We attended workshops led by community partners. I was part of the organizing committee for this event with Andrew Watring at People's Light and other partners around the county. Jonathan and I returned on Saturday, which was the Pride Night for Peter Panto, to table for Tredyffrin Public Library.

I've been working on a few ongoing projects, but the most important now is solidifying program assessment methods to pilot and implement, designing an accommodations request form for programs,



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and developing an online home for ELL resources with Heather Hillas. I will also conduct an inventory of 2024's programs in the new year and share that information with the board once I have it!

Makerspace (submitted by Amy Moscia):

In November, we held 30 events for ages 5 to adult. Classes for all ages are still in high demand, most with waitlists. We encourage people to register for waitlists so we can keep track of this information to offer more of the same classes. Open Hours remain very popular with many program attendees returning with additional projects based on skills they learned in a class. Dye sublimation socks and magnets alongside Cricut vinyl shirt projects have been the two most popular projects in November. I also worked with Stephanie Bragg to continue our homeschool offering, which meets twice a month and has been successful. They have also brought in new families to the library. Finally, with the holiday season fast approaching, appointments picked back up with the majority being those creating holiday-related items.

The Makerspace was able to purchase a new, multicolored 3D printer with the donations from the paddle raise at the Adult Par-TEE. This printer will help keep up with all of the print requests as well as amplify our programs.

Children's Programming (Submitted by Stephanie Bragg):

In the month of October, the children's department and in cooperation with the Makerspace, had 43 programs with about 1,100 participants. November programs are still being added to our excel sheet. Trunk or Treat 2024 was a huge success! We had 9 cars in themes such as Rubber Ducks, Costco, Mini Golf Classic, Cookie Monster, and more! There were over 100 children in attendance and their corresponding adults. Office Joe Butler also attended with his annual reading of "Spookley the Square Pumpkin."

We've been providing new programming for our homeschool families and November was particularly successful. For the non-techie classes we studied artists, Van Gogh (for the 5-7 year olds) and Monet (with the 8+ group). Up in the Makerspace we did 3D printing for the different age groups, TicTacToe boards and keychains.

Stephanie also participated in working at the Mini Golf Classic on the CommuniTEE Day. We manned the 19th hole providing snacks and activities throughout the day. Bach 2 Rock provided an instrument petting zoo, the library put out strawbees for a mini makerspace program, the library put out an intro to the Library of Things, and then Ballet 180 performed. We also had a craft available for all day, painting a golf ball keychain.



Teen Programming (Submitted by Laurie Doan):

Teens in October & November held our weekly meetings of crochet club, our monthly game night, Switch afterschool, book club, anime club, chess, and roundtable dinner & discussion.

Special events included a “Ghostwalk in the Woods” with a script and artistic scenes written and played out by the LitMag. The woods were lit up with our cinematic lighting for effect. The ghostwalk featured haunted history and surprising truths about asylums and psychiatric practices in the early 20th century. After the walk, we enjoyed special Halloween refreshments on the terrace.

We collaborated on an Open Mic Night with Bach 2 Rock. This was a chill event with some great performances. B2R set up our sound equipment and provided accompaniment and support for the performers. We are excited to continue this partnership.

We took a field trip to the Mullen Center at Villanova University to see “Footloose” which was another hit with the teens. Our seats were provided at a discount and spanned almost the entire front row of the balcony.

The Teen Advisory Board “TAB” attended the outstanding 'Stoga Theatre production of “Sense and Sensibility” which one of the TAB members helped build the set for as part of the stage crew.

The “Golden Symphony” teen concert was a stunning performance with funds raised for the “Wayne Senior Center.”

A TAB dinner was held on Black Friday followed by a lively night of improv games.

The teen librarian continues to work with student interns and a group of students remixing a classic story into a play.

A November highlight was gifting 20 students with tickets to the teen hour of the golf outing which they enjoyed very much!

Respectfully submitted by Mallory Hoffman (with statistics and pivot table help from Valerie Green) ☺