



## **Director's Report to the Library Board of Trustees March 28<sup>th</sup>, 2024**

### **Operations**

Well, they had to cut a hole in our brand new, fixed, roof. There was no other way to do it in order for our chiller to get connected and begin working. Once we have consistent spring weather, it will get turned on.

Shane Zandotti, our new Marketing Associate has been working for a little less than a month and we haven't scared him away yet! I encourage all of you to drop by sometime to meet him. He's doing a great job getting to know the library, our employees, and how everything is going to work with his new position.

Our new vending machine is up and running and still complicated, but the gentleman is very responsive when it needs to be filled, and/or something needs to be fixed. Currently, it does not take cash due to someone pushing in and breaking the coin return button.

Our state report has been completed and signed (by me and the two Robs). I have not had confirmation of this, but I am under the assumption that Chester County Library System has submitted it to the Commonwealth for review.

Beverly has extended her leave of absence until April 19<sup>th</sup>. We're still rotating a few full-time staff between here and Paoli each week as needed to help with schedule coverage and management.

Effective March 3<sup>rd</sup>, Amy Moscia, one of our children's library reference assistants, is now our Makerspace Coordinator. We are so excited to have her in this position! She will be responsible for developing, scheduling, and facilitating STEM and STEAM programming for the library community; assisting the head of reference and technology in the management of the maker space and collaborating with our Marketing Associate to promote the maker space via newsletters and social media.

One of our Reference Librarians, Dominique Lewis, has resigned to spend more time with her family. Her last day is March 27<sup>th</sup>. Paoli's reference assistant, Jules Chung, also resigned after getting a full-time job closer to their home, and their last day is also March 27<sup>th</sup>. It will be a time of transition as we look for their replacements, as well as for more part-time staff at Paoli due to staff who have reduced hours.



# TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Building Access

For the month of February 2024, 11,963 library visits were recorded. Compared to February 2023, the visitor count increased by 682.

Libraries Combined				
Month to date				
	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>
January	2,308	7,148	10,713	10,755
February	2,095	7,303	11,281	11,963
March	4,054	8,817	13,573	
April	4,764	9,386	11,666	
May	5,611	8,767	12,940	
June	7,184	11,108	13,418	
July	8,345	12,621	11,962	
August	8,447	12,609	12,889	
September	5,959	10,576	9,937	
October	7,380	10,575	11,117	
November	8,230	11,661	11,051	
December	7,286	9,722	10,093	

Monthly 2024 to 2023						
	Feb. 2024	Feb. 2023	Difference	% increase or decrease		
Paoli	2,905	2,373	532	22%		
Tredyffrin	9,058	8,908	150	2%		
Libraries Combined	11,963	11,281	682	6%		

Yearly 2024 to 2021				
	Tredyffrin	Paoli	Libraries Combined	
2024 (YTD)	17,300	5,418	22,718	
2023	110,408	30,232	140,640	
2022	92,061	28,232	120,293	
2021	52,365	19,298	71,663	



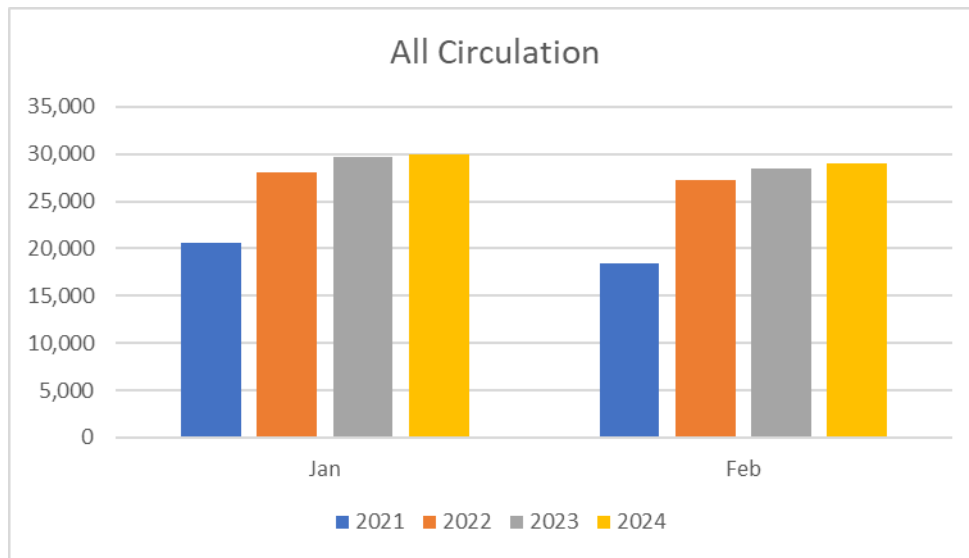
# TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Circulation

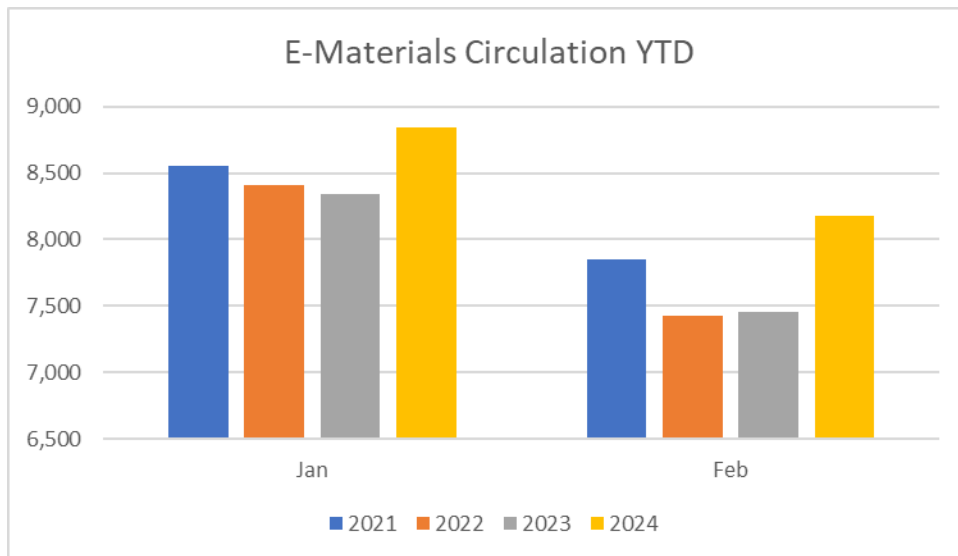
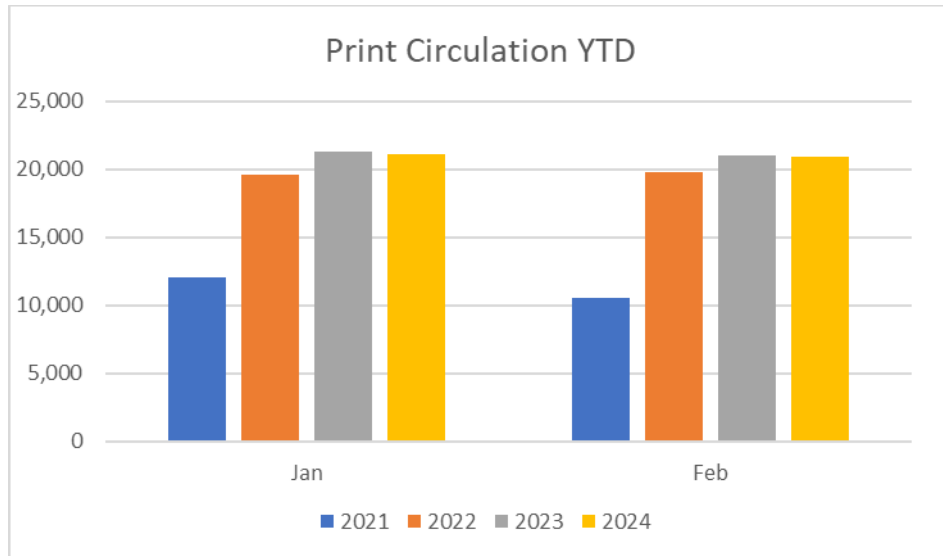
February 2024 circulation totaled 29,070. Overall circulation continues to improve but remains slightly lower than pre-pandemic totals. E-materials circulation remains high and accounts for approximately 29% of total circulation for 2024, so far.

All Circulation													TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	26,401	26,285	26,682	310,472
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	27,976	27,783	27,674	348,576
2023	29,657	28,481	31,813	28,150	28,181	31,593	33,983	34,308	27,822	28,048	27,995	27,771	357,802
2024	29,948	29,070											59,018



Print Circulation													TOTAL
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	18,744	18,744	18,829	214,447
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	20,033	19,957	19,679	250,842
2023	21,318	21,028	23,467	20,317	20,090	23,191	25,042	25,355	19,583	19,848	19,951	19,304	258,494
2024	21,109	20,887											41,996

E-Materials Circulation													TOTAL	
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec		
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	7,657	7,541	7,853	96,025	30.9%
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	7,943	7,826	7,995	97,734	28.0%
2023	8,339	7,453	8,346	7,833	8,091	8,402	8,941	8,953	8,239	8,200	8,044	8,467	99,308	27.8%
2024	8,839	8,183											17,022	28.84%





# TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Programming Notes

February 2024 programming numbers are listed here. The charts show updated totals for numbers of programs offered and program attendance.

Programs Offered	2021	2022	2023	2024
January	221	84	98	119
February	212	90	93	118
March	153	93	120	
April	101	82	108	
May	140	69	121	
June	165	76	119	
July	241	80	124	
August	122	74	122	
September	57	132	127	
October	126	81	116	
November	94	62	123	
December	70	52	78	
<b>TOTAL</b>	<b>1,702</b>	<b>975</b>	<b>1,349</b>	<b>237</b>

Programs Attendance	2021	2022	2023	2024
January	2,997	756	1,641	2,607
February	2,966	867	1,545	2,083
March	2,107	1,005	2,220	
April	1,915	841	2,082	
May	2,363	943	1,886	
June	2,254	1,086	2,335	
July	2,966	941	2,502	
August	2,324	1,192	2,162	
September	816	2,095	2,218	
October	1,445	1,218	2,104	
November	1,635	806	1,964	
December	852	890	1,230	
<b>TOTAL</b>	<b>24,640</b>	<b>12,640</b>	<b>23,889</b>	<b>4,690</b>



## **Adult Programming (submitted by Sam Sorensen):**

February was a steady month! We had just shy of 800 patrons who attended 58 programs offered for Adult and General Interest audiences. Our most popular program with 76 attendees was the jazz concert for Black History Month, featuring one of our own employees, Travis Johnson. Feedback for the event included effusive thanks and specific gratitude for the performers' pauses to discuss figures like JellyRoll Morton, Louis Armstrong, and more. Our recurring programs are consistently well-attended and, in some cases, growing: our twice-weekly yoga classes have gained a few more attendees, and the ukulele group has grown to 24 folks.

For outreach, I rekindled a partnership with People's Light Theater in Malvern. I finalized a library display for their community read initiative, which involves a selected book for the month of April in anticipation of *Hurricane Diane's* debut in May. It will culminate in some events at the People's Light campus in May, and we will host a book chat sometime in April. Additionally, we set up People's Light with an organizational library account to curate displays of our library materials in their lobby. I am also in talks with Willistown Conversation Trust to build more environmental literacy programming both in house and on site at their farm.

We've solidified speakers and programming for Arbo-READ-um, and I am working with Amy Mawby over at Jenkins to fine-tune all of the details. Participants will log activities on Beanstack, and there are 15 activities to choose from. Activities were carefully chosen so that patrons with a wide range of abilities can participate, e.g., options to participate from home. Completion of the challenge will enter them into a raffle for assorted prizes. Events will include two free virtual lectures (one by the book's author), a children's storytime, a bird walk led by a wildlife photographer, and two Makerspace programs. I am also working on the logistics of adult summer reading for the library.

## **Children's Programming (Submitted by Stephanie Bragg)**

The biggest thing we have been working on so far this year is rearranging the J Fiction/J Series section. We got new shelves in January and the process is on-going. There are many book series that didn't fit in the previous J Series section. So, we are going through the collection to have tech services relabel those series. It's going really well! When this project is complete finding a book series will be much easier.

February was a fun month for programs! Michele discussed Maurice Sendak with Family Book Club, the pros and cons of his classic works. Amy started teaching kids crochet and formed the Hooked on Crochet group for 4<sup>th</sup> to 6<sup>th</sup> graders. And Stephanie helped the preschoolers work on their engineering skills using candy hearts.

Summer reading is coming up fast! The theme is "Adventure Begins at Your Library." We are designing a summer reading passport for participants this summer. The kids will do reading as well as learning by doing a variety of challenges. We are also working on booking programs for the summer that are done



by the in-house staff as well as guest educators. We look forward to it and to sharing how our progress is coming along.

## **Teen Programming (Submitted by Laurie Doan)**

Teens in February held our monthly events including: board game and cards night, teen book groups, weekly crochet club, anime, Switch on the big screen, and our Roundtable Discussion Dinner.

A two-Part Poetry Workshop for Teens encouraged teens to explore their creativity through the genre of poetry. This interactive class was led by experienced educator Cyndi Hyatt, recipient of the Citadel Heart of Learning Award, and Pennsylvania School Press Association Journalism Teacher of the Year. Mrs. Hyatt guided the group through exercises and activities designed to stretch the imagination and to encourage out-of-the-box thinking.

An exciting winter highlight was our trip to Villanova's Mullen Center to see the Gershwin musical comedy, "Crazy For You."

Teen Librarian, Laurie Doan participated in and completed Ages and Stages of Youth Development, part of Transforming Teen Services, an initiative of the Young Adult Library Services Association in partnership with Chief Officers of State Library Agencies, funded by the Institute of Museum and Library Services. Ages & Stages of Youth. This was a good review of the cultural concept of childhood in the United States; designing developmentally appropriate activities and learning environments. The module also summarized current key research in child and youth development with a focus on how to create programs that are appropriate for the youth in your community.

The learning module for March/April involves computational thinking.

Our Remixed Classics program is ongoing.

*Respectfully submitted by Mallory Hoffman (with statistics and pivot table help from Valerie Green) ☺*