



## Director's Report to the Library Board of Trustees July 25<sup>th</sup>, 2024

### Operations

The library's summer programming is going well and I can't believe we are almost at August already. Our staff is already starting to think about fall programming and back to school now, BUT, there is still plenty of summer left to enjoy here at the library.

The township received many applications for Beverly's position. Valerie, Casey in HR, and I conducted interviews on Thursday, July 18<sup>th</sup>, and had a Zoom interview on Tuesday, July 23<sup>rd</sup>. I am positive we will make an offer to one of these five candidates by the end of the month. Otherwise, things at Paoli are going well.

We have very exciting times ahead for the library with a renovation or expansion project. I will keep everyone in the loop with a monthly update on the agenda.

I will be on vacation without access to email, Slack, etc., from Friday, July 26<sup>th</sup> through Sunday, August 4<sup>th</sup>.

Jonathan, our Head of Reference and Technology will be out on leave for about six weeks beginning August 2<sup>nd</sup>.

I've created a Google Form for some questions and thoughts about our renovation project. I would love if you would think about it and take some time to fill it out when you have a free moment (no due date).

<https://forms.gle/219wNhSA1n7r6Rbw7>



# TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Building Access

For the month of June 2024, 14,412 library visits were recorded. Compared to June 2023, the visitor count increased by 994.

Libraries Combined						
Month to date						
	2019	2020	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>
January	17,125	18,169	2,308	7,148	10,713	10,755
February	16,619	17,560	2,095	7,303	11,281	11,963
March	19,471	7,721	4,054	8,817	13,573	14,095
April	18,458	47	4,764	9,386	11,666	12,691
May	16,740	154	5,611	8,767	12,940	12,045
June	20,593	1,451	7,184	11,108	13,418	14,412
July	21,000	3,542	8,345	12,621	11,962	
August	22,354	4,899	8,447	12,609	12,889	
September	19,778	5,167	5,959	10,576	9,937	
October	19,870	5,007	7,380	10,575	11,117	
November	18,930	4,719	8,230	11,661	11,051	
December	14,732	2,262	7,286	9,722	10,093	

Monthly 2024 to 2023					
	June 2024	June 2023	Difference	% increase or decrease	
Paoli	3,026	2,838	188	7%	
Tredyffrin	11,386	10,580	806	8%	
Libraries Combined	14,412	13,418	994	7%	

Yearly 2024 to 2019				
	Tredyffrin	Paoli	Libraries Combined	
2024 (YTD)	58,962	16,999	75,961	
2023	110,408	30,232	140,640	
2022	92,061	28,232	120,293	
2021	52,365	19,298	71,663	
2020	52,166	18,532	70,698	
2019	170,248	55,422	225,670	



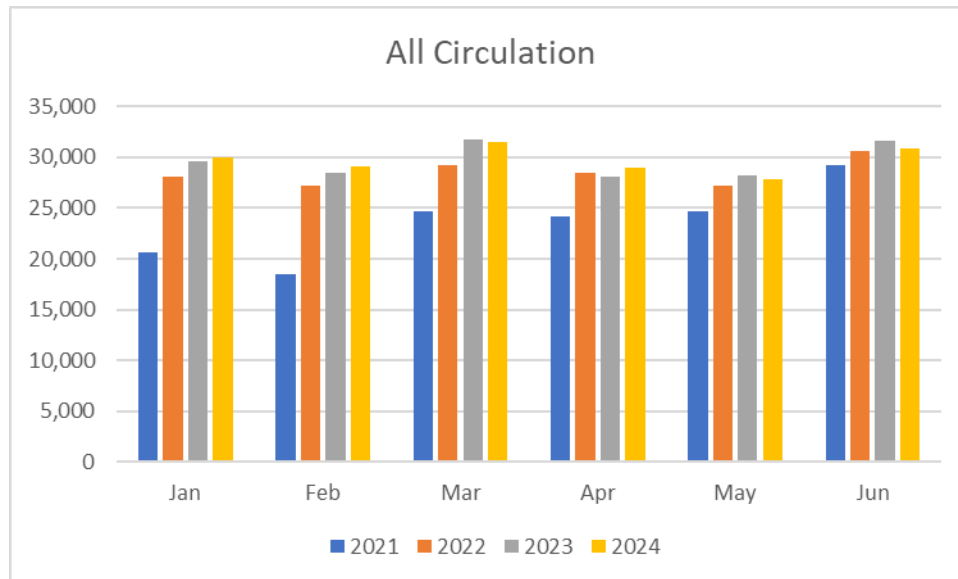
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TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Circulation

June 2024 circulation totaled 30,893. Overall circulation continues to improve but remains slightly lower than pre-pandemic totals. E-materials circulation remains high and accounts for approximately 28% of total circulation for 2024, so far.

All Circulation													TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
2019	32,444	30,670	33,220	31,318	29,629	32,899	36,563	35,057	31,093	31,583	29,979	29,330	383,785
2020	32,884	33,602	20,374	8,202	8,923	13,557	22,464	25,791	25,925	25,290	22,762	19,922	259,696
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	26,929	26,285	26,682	311,000
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	27,976	27,783	27,674	348,576
2023	29,657	28,481	31,813	28,150	28,181	31,593	33,983	34,308	27,822	28,048	27,995	27,771	357,802
2024	29,948	29,070	31,479	28,936	27,825	30,893							178,151



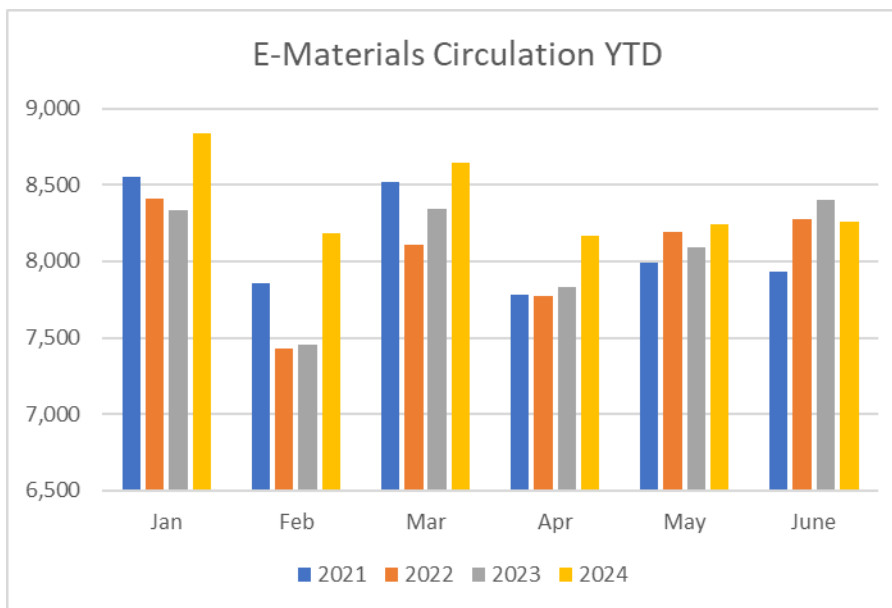
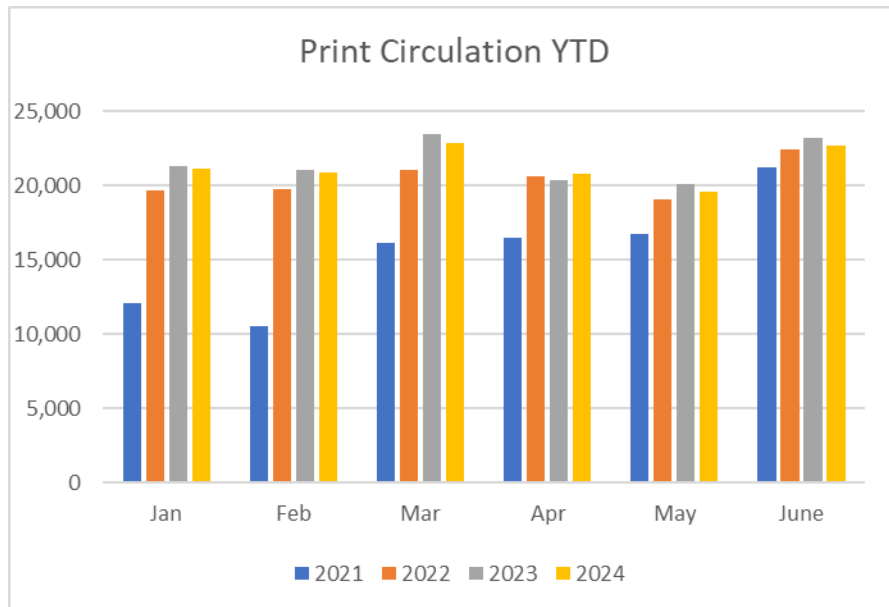
Print Circulation													TOTAL
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	
2019	27,621	26,233	28,369	26,674	24,765	27,772	31,099	29,708	26,151	26,602	25,246	24,304	324,544
2020	26,609	27,657	13,783	87	52	4,946	13,865	17,494	18,665	18,077	15,774	12,413	169,422
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	18,744	18,744	18,829	214,447
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	20,033	19,957	19,679	250,842
2023	21,318	21,028	23,467	20,317	20,090	23,191	25,042	25,355	19,583	19,848	19,951	19,304	258,494
2024	21,109	20,887	22,833	20,771	19,579	22,637							127,816



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E-Materials Circulation															
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL		
2019	4,823	4,437	4,851	4,644	4,864	5,127	5,464	5,349	4,942	4,981	4,741	5,026	59,249	15.44%	
2020	6,275	5,945	6,591	8,115	8,871	8,611	8,599	8,297	7,260	7,213	6,988	7,509	90,274	34.76%	
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	7,657	7,541	7,853	96,025	30.9%	
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	7,943	7,826	7,995	97,734	28.0%	
2023	8,339	7,453	8,346	7,833	8,091	8,402	8,941	8,953	8,239	8,200	8,044	8,467	99,308	27.8%	
2024	8,839	8,183	8,646	8,165	8,246	8,256							50,335	28.25%	





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## Programming Notes

June 2024 programming numbers are listed here. The charts show updated totals for numbers of programs offered and program attendance.

Programs Offered	2019	2020	2021	2022	2023	2024
January	126	178	221	84	98	115
February	136	183	212	90	93	128
March	131	86	153	93	120	135
April	169	64	101	82	108	136
May	157	99	140	69	121	138
June	153	135	165	76	119	119
July	137	162	241	80	124	
August	165	130	122	74	122	
September	154	99	57	132	127	
October	171	107	126	81	116	
November	122	88	94	62	123	
December	142	76	70	52	78	
TOTAL	1,763	1,407	1,702	975	1,349	771



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Programs Attendance	2019	2020	2021	2022	2023	2024
January	2,084	3,474	2,997	756	1,641	2,606
February	1,973	3,822	2,966	867	1,545	2,198
March	2,020	1,156	2,107	1,005	2,220	2,604
April	2,197	1,418	1,915	841	2,082	2,405
May	2,420	2,282	2,363	943	1,886	2,453
June	5,786	1,928	2,254	1,086	2,335	3,048
July	2,518	2,144	2,966	941	2,502	
August	3,230	1,925	2,324	1,192	2,162	
September	2,334	2,897	816	2,095	2,218	
October	3,335	1,491	1,445	1,218	2,104	
November	2,005	1,494	1,635	806	1,964	
December	1,930	1,278	852	890	1,230	
<b>TOTAL</b>	<b>31,832</b>	<b>25,309</b>	<b>24,640</b>	<b>12,640</b>	<b>23,889</b>	<b>15,314</b>

### Adult Services (submitted by Jonathan Trice):

Starting this month, we’re changing the format of our report to include a more thorough snapshot of library services. With the Makerspace up and running and the new website launching, I felt that this was a good time to start sharing more about other areas of the library.

For the month of June, Sam and I put a massive amount of work into the new website to prepare it for a soft launch on July 15th with an official launch date of August 1st. While the site will be available to the public for two weeks before the launch, we will be collecting user feedback and apply any changes that will improve accessibility. The main structure of the site is currently solidified, but we will continue to add additional content and features in the coming months.

The site is built on the newest version of WordPress, and we are using the Gutenberg Block editor, which is far superior to the visual editor we used for our previous site. Once we familiarize ourselves with the editor after a bit of a learning curve, we learned that we could create a much more attractive, user-friendly, and content-rich site for the library.

### Adult Programming (submitted by Sam Sorensen):

A total of 854 patrons attended Adult and General Interest programs at Tredyffrin, which feels around average for our numbers. This means we didn’t necessarily experience a summer lull in attendance (at least not yet). We hosted two successful concerts, including the Colors of Violin performance by Pt.



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Milind Raikar. A patron kindly worked with me to organize this performance for the community, and 56 people attended. Adult Summer Reading also officially started on June 14th. In June, 41 adults signed up, and many have been excited about winning prizes—who wouldn't be? I was also able to lend my skill set from a previous life as a managing editor to the new website build by editing and writing new copy.

We have had a month of showcasing strong partnerships, which is fantastic. We hosted another SEPTA Senior Key Card Sign-Up event with Rep. Shusterman's office staff, and they registered 42 people. SEPTA's sign-up portal crashed *just* before the event started, but we were able to chat with patrons until it came back online. Our Lunch & Learn series with Valley Forge Park Alliance started in June on the anniversary of D-Day with a talk on D-Day representation in video games and movies. We had great turnout with 27 folks, and the subsequent series talks have been equally successful. Nora Gair, the Community Programs Associate at People's Light, sent me a quick note to thank us for the display we set up in June and stated, "The lobby display for *Off By One* is a big hit!" She also reached out for us to do the display for their last play of the season, *Somewhere Over the Border*.

Looking forward, we will be implementing user feedback to improve the website, and I am working on solidifying program plans for the fall and winter. We are reaching out to past performers and trying new programs, such as chair yoga. I am also in the process of developing challenges for time indoors and collaborating with new partners.

## **Makerspace (submitted by Amy Moscia):**

The Makerspace has been busy! We launched Open Makerspace Hours, and they have been popular with all ages. We are currently reworking the policy for Open Makerspace Hours.

The Makerspace also opened up individual appointments, and 30+ were scheduled for the month of June. Patrons worked on independent projects with Makerspace staff assistance. Patrons submitted projects such as garden flags, custom tote bags, wooden engraved photos, and multiple 3D-printed designs.

Makerspace programs for all ages were in high demand. Many held large waitlists, which we use as data for planning additional programs. Family Makerspace programs have also been requested and are being worked into the schedule. Fall programs are in the works with plans to add daytime adult events and a recurring homeschool group that will meet twice a month to start.

Last but not least, the Makerspace received a FLITE grant for \$5,000. We purchased supplies, equipment, and more with these funds.

## **Children's Programming (Submitted by Stephanie Bragg):**



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Summer reading is off and running! Our kickoff event was Friday, June 14th, around 150 people stopped in to sign up for our summer programs. Adults, teens, and kids' were represented and received sign ups. For the children we had the sign up table, 3 different crafts, and bean bag toss set up. Children who signed up received a summer reading passport and tote bag. The children have a reading challenge and learning challenges that earn them raffle tickets towards prizes all summer long. Prize winners are pulled every 2 weeks but there are also some grand prizes that they can enter for all summer long.

Other program highlights include a visit from Eyes of the Wild, an animal rescue/sanctuary, tote bag painting, and a makerspace program with the laser engraver . The educator from Eyes of the Wild brought 6 animals for us to meet and learn about: a sugar glider, a hedgehog, a ferret, a millepede, an armadillo, and a wallaby. We learned a lot and had a good time! Another day, summer reading participants were invited to bring their tote bags back to the library to paint them, using amazing paint markers we recently purchased. At the end of the month the makerspace had a program where the children drew a picture on the iPads and then we used the laser engraver to put that picture on a piece of wood for a door sign!

Summer has been so fun so far and we've only just begun!

## **Teen Programming (Submitted by Laurie Doan)**

Teens in June held our monthly events including: board game and cards night, teen book groups, weekly crochet club, Switch on the big screen, chess, and our Roundtable Discussion Dinner.

Teen Librarian, Laurie Doan, attended the graduations of two of our Teen Advisory Board members held on the same night; one at Teamer Field in Berwyn and one at the Villanova University's Finneran Pavilion.

Conestoga's Desi Club transformed Tredyffrin Library's meeting room into a thriving hub of South Asian culture. The annual Desi Night event united more than 50 students from different cultural backgrounds. Photos and a news story are here: [Desi Club hosts Desi Night – The SPOKE](#)

Tredyffrin teens learned the history of the Radnor Fire Company while dining al fresco on the porch of the Radnor Memorial Library. We then walked over to the firehouse where we were given a detailed tour including: equipment, living space, the apparatus and the historical archives. Our final stop was at MAD ANTHONY WAYNE CAFÉ at the Wayne Station for a taste of their authentic gelato.

We are researching best practices with regard to our web presence for teens. We want to continue to update frequently with details of our programs and provide a one-stop shop for our recommendations and extra services.

Our Remixed Classics program is ongoing.





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*Respectfully submitted by Mallory Hoffman (with statistics and pivot table help from Valerie Green) 😊*