



TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

Director's Report to the Library Board of Trustees January 25th, 2024

Operations

Our 70-ton chiller arrived early!! It was installed Thursday, January 18th. What an exciting time.

We hosted another Open House for the MakerSpace on Saturday, January 20th from 10am-1pm and 2-5pm, and saw over 125 people throughout the day.

We have a Marketing Associate! I encourage all of you to drop by to meet Alexandria Mlkvy at some point. We are all really excited to be adding this position, and to be adding Alex to our team. Alex will be working closely with Rachel on marketing for fundraising, but with other FT staff as well on their needs and on the library's social media, website, and more.

We'll be replacing our current vending machine in the lobby vestibule with a vending machine from "Purple Penguin," a healthier vending option, that also provides drink options. Our "old" vending machine was removed on January 18th, and the new vending machine will be delivered on January 26th.

We've received notification that we are a beneficiary of the estate of a recently deceased gentleman named Robert T. Chenoweth in the amount of \$50,000. Rachel has been in contact with his wife, and we are waiting for more legal paperwork or anything that must be signed.

The 2023 State Report is open and due to Chester County by March 1st. I will begin working on this next week as it's a pretty tedious report, but thankfully CCLS does the financial portion of it which is great!



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Building Access

For the month of December 2023, 10,093 library visits were recorded. Compared to December 2022, the visitor count increased by 371! Slowly but surely our numbers are rising.

Libraries Combined					
Month to date					
	2023	2022	2021	2020	2019
January	10,713	7,148	2,308	18,169	17,125
February	11,281	7,303	2,095	17,560	16,619
March	13,573	8,817	4,054	7,721	19,471
April	11,666	9,386	4,764	47	18,458
May	12,940	8,767	5,611	154	16,740
June	13,418	11,108	7,184	1,451	20,593
July	11,962	12,621	8,345	3,542	21,000
August	12,889	12,609	8,447	4,899	22,354
September	9,937	10,576	5,959	5,167	19,778
October	11,117	10,575	7,380	5,007	19,870
November	11,051	10,329	8,230	4,719	18,930
December	10,093	9,722	7,286	2,262	14,732

Monthly 2023 to 2022						
	Dec. 2023	Dec. 2022	Difference	% increase or decrease		
Paoli	2,864	2,330	534	23%		
Tredyffrin	7,229	7,392	-163	-2%		
Libraries Combined	10,093	9,722	371	4%		

Yearly 2023 to 2019				
	Tredyffrin	Paoli	Libraries Combined	
2023	110,408	30,232	140,640	
2022	92,061	28,232	120,293	
2021	52,365	19,298	71,663	
2020	52,166	18,532	70,698	
2019	170,248	55,422	225,670	



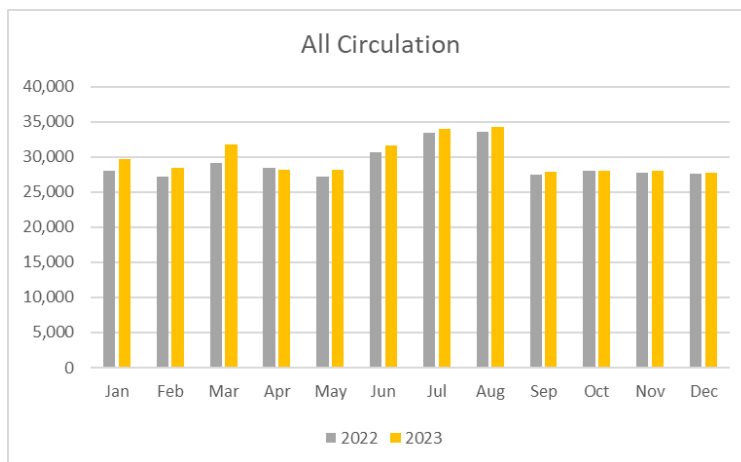
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Circulation

December 2023 circulation totaled 357,802. Overall circulation continues to improve but remains slightly lower than pre-pandemic totals. E-materials circulation remains high and accounts for approximately 27% of total circulation for 2023. We are heading in the right direction post-pandemic, though.

All Circulation														TOTAL
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
2020	32,884	33,602	20,374	8,202	8,923	13,557	31,063	25,791	25,925	32,503	22,762	19,922	275,508	
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	26,401	26,285	26,682	310,472	
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	27,976	27,783	27,674	348,576	
2023	29,657	28,481	31,813	28,150	28,181	31,593	33,983	34,308	27,822	28,048	27,995	27,771	357,802	



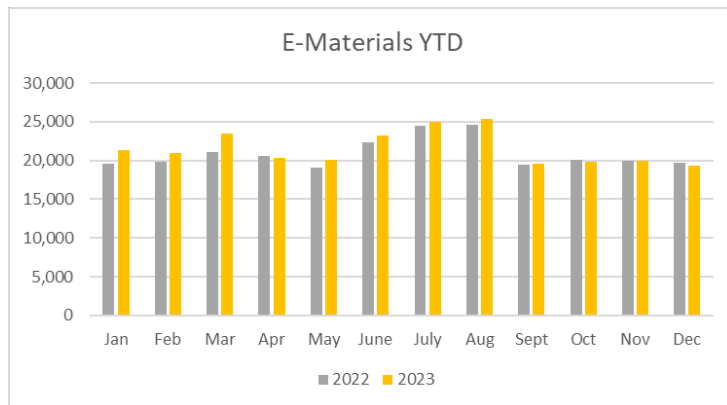
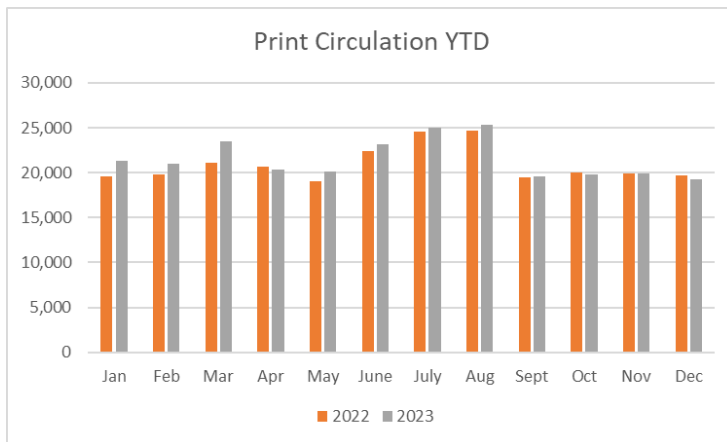
Print Circulation														TOTAL
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec		
2020	26,609	27,657	13,783	87	52	4,946	22,464	17,494	18,665	25,290	15,774	12,413	185,234	
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	18,744	18,744	18,829	214,447	
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	20,033	19,957	19,679	250,842	
2023	21,318	21,028	23,467	20,317	20,090	23,191	25,042	25,355	19,583	19,848	19,951	19,304	258,494	



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E-Materials Circulation														TOTAL	
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec			
2020	6,275	5,945	6,591	8,115	8,871	8,611	8,599	8,297	7,260	7,213	6,988	7,509	90,274	32.8%	
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	7,657	7,541	7,853	96,025	30.9%	
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	7,943	7,826	7,995	97,734	28.0%	
2023	8,339	7,453	8,346	7,833	8,091	8,402	8,941	8,953	8,239	8,200	8,044	8,467	99,308	27.76%	



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Programming Notes

December 2023 programming numbers are listed here. The charts show updated totals for numbers of programs offered and program attendance.

Programs Offered				
	2020	2021	2022	2023
January	178	221	84	98
February	183	212	90	93
March	86	153	93	120
April	64	101	82	108
May	99	140	69	121
June	135	165	76	119
July	162	241	80	124
August	130	122	74	122
September	99	57	132	127
October	107	126	81	116
November	88	94	62	123
December	76	70	52	78
TOTAL	1,407	1,702	975	1,349

Programs Attendance				
	2020	2021	2022	2023
January	3,474	2,997	756	1,641
February	3,822	2,966	867	1,545
March	1,156	2,107	1,005	2,220
April	1,418	1,915	841	2,082
May	2,282	2,363	943	1,886
June	1,928	2,254	1,086	2,335
July	2,144	2,966	941	2,502
August	1,925	2,324	1,192	2,162
September	2,897	816	2,095	2,218
October	1,491	1,445	1,218	2,104
November	1,494	1,635	806	1,964
December	1,278	852	890	1,230
TOTAL	25,309	24,640	12,640	23,889



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Adult Programming (submitted by Sam Sorensen):

I have newly been in the full-time programming role for a little over a month. Programming for January through March (the first quarter) brings 17 unique programs and 2 newly established recurring programs. Our regular weekly programs of ESL, yoga, Ukulele, drop-in tech help, meditation, and relaxation are continuing with consistent or increased attendance. We have 9 book groups that are all well-attended in both libraries. I am working to maintain relationships with current partners, such as Wayne Senior Center, Jenkins Arboretum & Gardens, Rep. Melissa Shusterman's Office, and Senator Carolyn Comitta's office, while building new community connections with Main Line Health, West Chester University, and Brightview Senior Living. Along with the Tredyffrin Township Environmental Advisory Council, the library is co-sponsoring Jenkins' Third Thursday lecture on January 18th entitled "Unlawning Suburbia." Rep. Shusterman is hosting a Coffee & Conversation event on January 26th.

Right now, one of my priorities is to increase programming around mental health, resources for job seekers, and multigenerational creative opportunities. Jonathan Trice and I are meeting with Main Line Health, and I have met with West Chester University's Learning Life Skills Together facilitators to see how we can collaborate in light of the burgeoning youth mental health crisis. My colleague Carla Vastine and I have started offering bi-monthly workshops for resumes and cover letters, and I am in conversation with my colleague Chris Swisher about offering free headshots for job seekers, entrepreneurs, etc. Programs like needle felting hosted in our new Makerspace, Football 101, and Wayne Senior Center's iPhone Photos Workshop are full and have waitlists, so we intend to run more iterations of them. Camerata in January was packed with 77 attendees. Ultimately, patrons are eager to be engaged creatively and socially in a safe, low-stakes environment.

Looking forward, we have at least six concerts planned this year, and patrons are really enjoying the live music experience at the library. They all range from classical to contemporary to jazz with varying instruments. I am planning for the Longwood Gardens Community Read, Arbo-READ-um, and Adult Summer Reading. I am also working with my colleague Michele Bolay to plan the spring craft fair that will run concurrently with the Friends' Book Sale. Finally, I am researching best practices for assessing adult programs so that we can gather quantitative and qualitative data to help shape future programming and to have for any needs, such as grant applications. A lot of good things in store for 2024!



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Children's Programming (Submitted by Stephanie Bragg)

The biggest and most exciting news is the delivery of our new shelving! We have a new shelf for Easy Readers (next to picture books). We also have 5 shelves for j Fiction and j Series and a new set of shelves to match along the wall. These new shelves will really help the organization of the chapter books. We are so grateful to the township for their approval for this shelving. Come down and take a look when you get a chance!

For 2023 the Children's Department had 441 with an attendance of 11058. January is starting well... minus the snow days. We have Michele's awesome Art Journaling programs and Amy's makerspace programs throughout the month plus our usual full and fun weekly storytimes. We are looking forward to next month to relaunch 1000 Books Before Kindergarten and a winter reading challenge.

Teen Programming (Submitted by Laurie Doan)

December events included monthly Switch games, chess, book club and crochet. We held a special offsite event: "The Gilded Age: Private tour of Woodcrest Mansion" which included an in-depth history presented by a high school student and a guide from Cabrini University. We capped off the year with a "Flannel & Favorites Party;" a relaxed event involving wearing a flannel shirt and bringing a favorite item under \$5 for the gift exchange.

Our "Remixed Classic" program is ongoing and we were proud to see the library included for it in PA Humanities "Year in review: 23 humanities highlights of '23"

<https://pahumanities.org/conversations/2023/12/19/year-in-review-23-humanities-highlights-of-23/>

Respectfully submitted by Mallory Hoffman (with statistics and pivot table help from Valerie Green) ☺