



Director's Report to the Library Board of Trustees July 27, 2023

Operations

I spend at least a day at Paoli each week observing library observations. So far each library's hours seem to be sufficient for the public's needs. What we're considering and evaluating now is the one-desk model for reference. With the possible upgrades of the inside of the library, this would move the reference staff to the circulation desk, eliminating the need for a separate desk.

Tredyffrin Public Library is open to the public:

- Monday – Thursday 10 am – 7 pm
- Friday – Saturday 10 am – 5 pm
- Sunday 1 pm – 5pm

Paoli Library is open to the public:

- Monday & Wednesday: 9:30 am – 5 pm
- Tuesday & Thursday: 9:30 am – 7 pm
- Friday & Saturday: 9:30 am – 5 pm

Work on the HVAC at Tredyffrin Public Library continues. The Township is coordinating the work with the contractors, but I believe at this point, there is no work to be done until the part that is needed arrives – which isn't expected until 2024.

Work on the roof officially began Wednesday, May 24th and continues. To date, no mold has been found. Most current update (7/17) from Dave Duda, the project manager, is below.

“As you most likely know by this point, the library faced some water damage from the last rainstorm. The sunken area of the library collected a significant amount of rainfall that could not be evacuated efficiently. This led to major leaks in the entrance of the library. Once on site it was clearly visible that the contractor didn't fully glue down certain areas of the roof, thus creating areas of water to enter. It was also visible that the sump pumps had been blocked by debris and were not functioning properly.

We made the decision to call ServePro to mitigate the problems with the water. At this time, I can say all the water damage has been resolved. The drywall will remain un-repaired until the end of the project. This allows us visibility if more leaking would occur while not having to replace more drywall. The leaks overall were a mistake by the contractor.

The good news is that the sumped area has passed final inspection and is 100% completed. This means that hopefully Darin and myself have no more weekend trips down there for water issues. Focus now will move to the remaining roof for construction work. Schedule is on time at this point, even with the rain.”

In my two months and 10 days here at Tredyffrin Township Libraries, my early observations are that staffing and programming are two incredible strengths that Tredyffrin Library has. The staff work



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incredibly well together in general as well as on planning programming for the public. When I found out that the library won the Vattermare Award for Creativity in Libraries I was floored. I realize that libraries win things all the time but I’ve never been at a library that had the staff time to even apply for such a thing and it’s such an amazing feeling being somewhere such as this. Chester County in general has been wonderful, and Chester County Library System has been great in helping me get my sea legs as director. There is so much going on it is hard to keep track of it all, and just Monday, I discovered that as part of the STEAM camp in the children’s department they learned about budgeting (for the real world)! I shared the Facebook post to my own page and everyone thought it was absolutely the best thing.

In terms of things that can improve, clearly, there are building issues, and we’re working on that in partnership with the Township – again – something I’m not used to going so smoothly. I can only hope that our request for Capital funds in 2024 for an overhaul of our library’s “innards” will be approved so that not only are we doing amazing things but our building is welcoming and useful for what our community needs it to be.

Last, we’re writing up a job description for a PT PR/Marketing assistant to help streamline the processes of marketing the library in terms of social media, the website, etc. This hire would work closely with multiple staff, especially Rachel.

In terms of the patron concern at Paoli, she has not returned and we hope that our letter has made her realize that her behavior was completely unacceptable for the library.

Building Access

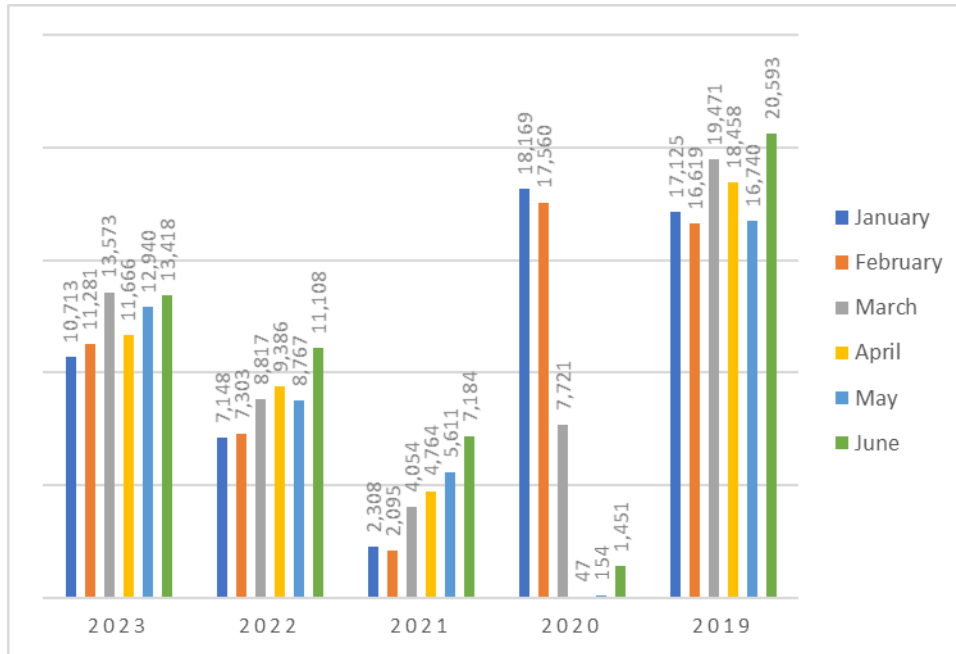
For the month of June, 13,418 library visits were recorded. Compared to July 2022, the visitor count increased by 2,310. The door count will be slightly off due to the lobby closure after the rain inside the building. With the ceiling tiles having to be torn down, we also had to remove the lobby’s door counter. CCLS will re-install next week.

Libraries Combined					
Month to date					
	2023	2022	2021	2020	2019
January	10,713	7,148	2,308	18,169	17,125
February	11,281	7,303	2,095	17,560	16,619
March	13,573	8,817	4,054	7,721	19,471
April	11,666	9,386	4,764	47	18,458
May	12,940	8,767	5,611	154	16,740
June	13,418	11,108	7,184	1,451	20,593



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Monthly 2023 to 2022				
	June 2023	June 2022	Difference	% increase or decrease
Paoli	2,838	2,617	221	8%
Tredyffrin	10,580	8,491	2,089	25%
Total	13,418	11,108	2,310	21%

Yearly 2023 to 2019			
	Tredyffrin	Paoli	Libraries Combined
2023 (YTD)	57,849	15,742	73,591
2022	92,061	28,232	120,293
2021	52,365	19,298	71,663
2020	52,166	18,532	70,698
2019	170,248	55,422	225,670

Circulation

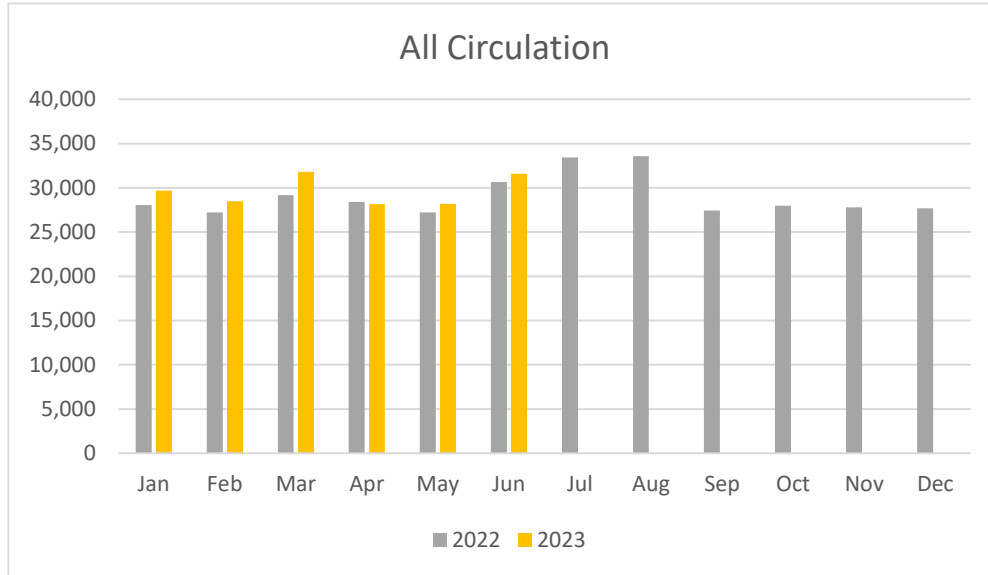
June 2023 circulation totaled 31,593. Overall circulation has improved but continues to remain slightly lower than pre-pandemic totals. E-materials circulation remains high and accounts for approximately 27% of total circulation for 2023.



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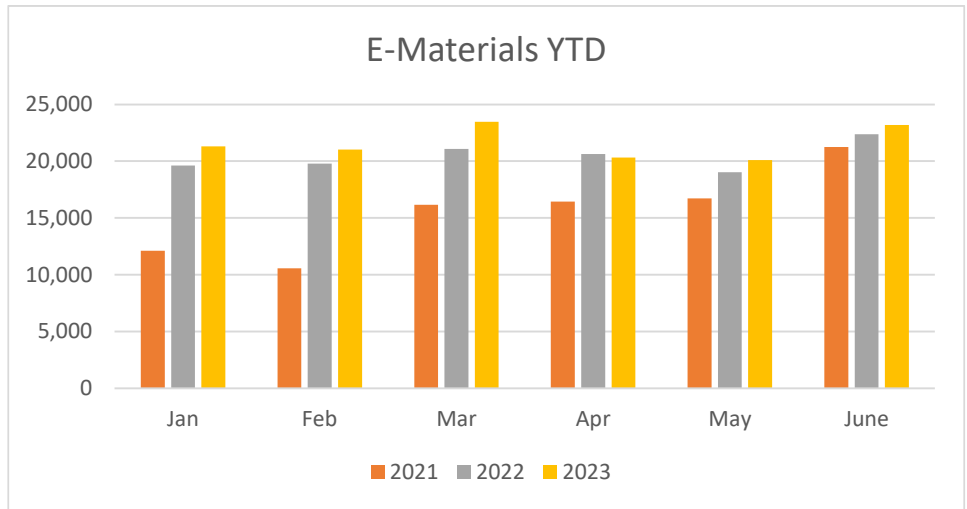
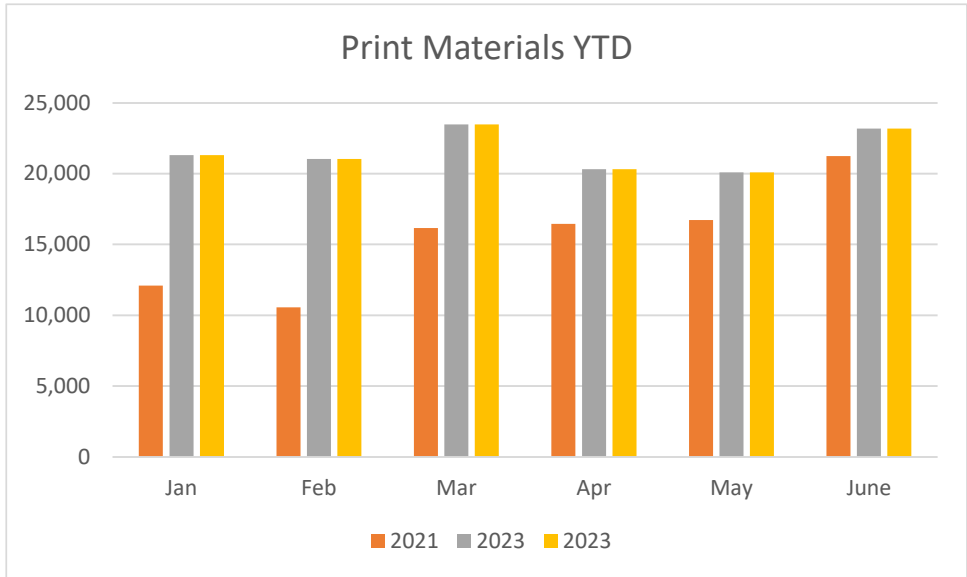
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All Circulation													
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
2020	32,884	33,602	20,374	8,202	8,923	13,557	31,063	25,791	25,925	32,503	22,762	19,922	275,508
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	26,401	26,285	26,682	310,472
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	27,976	27,783	27,674	348,576
2023	29,657	28,481	31,813	28,150	28,181	31,593							177,875



Print Circulation													
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
2020	26,609	27,657	13,783	87	52	4,946	22,464	17,494	18,665	25,290	15,774	12,413	185,234
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	18,744	18,744	18,829	214,447
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	20,033	19,957	19,679	250,842
2023	21,318	21,028	23,467	20,317	20,090	23,191							129,411

E-Materials Circulation														
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL	
2020	6,275	5,945	6,591	8,115	8,871	8,611	8,599	8,297	7,260	7,213	6,988	7,509	90,274	32.8%
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	7,657	7,541	7,853	96,025	30.9%
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	7,943	7,826	7,995	97,734	28.0%
2023	8,339	7,453	8,346	7,833	8,091	8,402							48,464	27.25%





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Programming Notes

June 2023 programming numbers are listed here. The charts show updated totals for numbers of programs offered and program attendance.

Programs Offered	2020	2021	2022	2023
January	178	221	84	105
February	183	212	90	91
March	86	153	93	119
April	64	101	82	103
May	99	140	69	118
June	135	165	76	102
July	162	241	80	
August	130	122	74	
September	99	57	132	
October	107	126	81	
November	88	94	62	
December	76	70	52	
TOTAL	1,407	1,702	975	638

Programs Attendance	2020	2021	2022	2023
January	3,474	2,997	756	1,765
February	3,822	2,966	867	1,528
March	1,156	2,107	1,005	2,214
April	1,418	1,915	841	2,057
May	2,282	2,363	943	1,871
June	1,928	2,254	1,086	2,149
July	2,144	2,966	941	
August	1,925	2,324	1,192	
September	2,897	816	2,095	
October	1,491	1,445	1,218	
November	1,494	1,635	806	
December	1,278	852	890	
TOTAL	25,309	24,640	12,640	11,584



Adult Programming (Submitted by Marianne Hooper)

Children's Programming (Submitted by Stephanie Bragg)

It's the middle of summer learning and we are rolling! As of 7/19 we have 457 signed up for our program. We have had many returning to the summer learning table every day to receive their raffle tickets, participating in the guessing jar, and choosing a free book.

For programs in the month of June we had over 750 participants in programs varying from self-directed learning (with take home kits & library scavenger hunts) to storytimes as well as active programs (bristlebots & pre-k mindfulness).

July has been going well too! We have had the Elmwood Zoo bring animals learn about the differences between reptiles, mammals, and amphibians. And Talewise was here with their Dragons & the Ice Sorceress dry ice show. The library is not participating in GSK Science in the Summer for the first time in many years. The county decided not to participate as a whole. For that reason, we put together our own STEAM camp. The week of July 17th-21st each day of the week we focused on a different letter in STEAM and provided a class. For example, for technology we had a robot petting zoo where kids could try out 5 different types of robots.

Teen Programming (Submitted by Laurie Doan)

Teens in June held our monthly events including: board game and cards night, Nintendo Switch on the big screen afterschool, teen book groups, and our Roundtable Discussion Dinner.

Special events included a Friday night bowling event at Devon Lanes, a Sunday evening music event, and an Anime event which included a drawing lesson.

Our Remixed Classics program is ongoing.

We are hosting a teen for the summer who is interning in Library Science. The internship is similar to our spring internship and covers many aspects of professional librarianship.

Respectfully submitted by Mallory Hoffman (still with help from Valerie Green) 😊