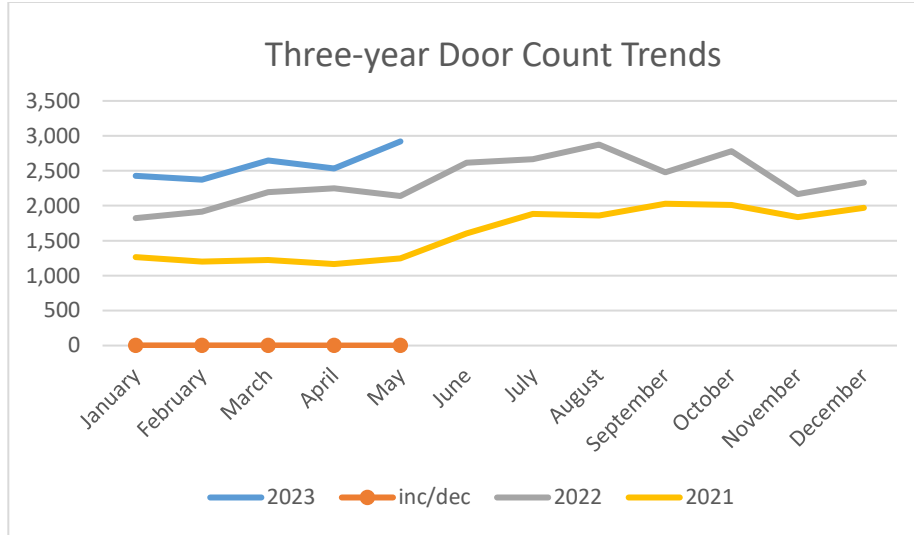




June 2023 Branch Manager's Report

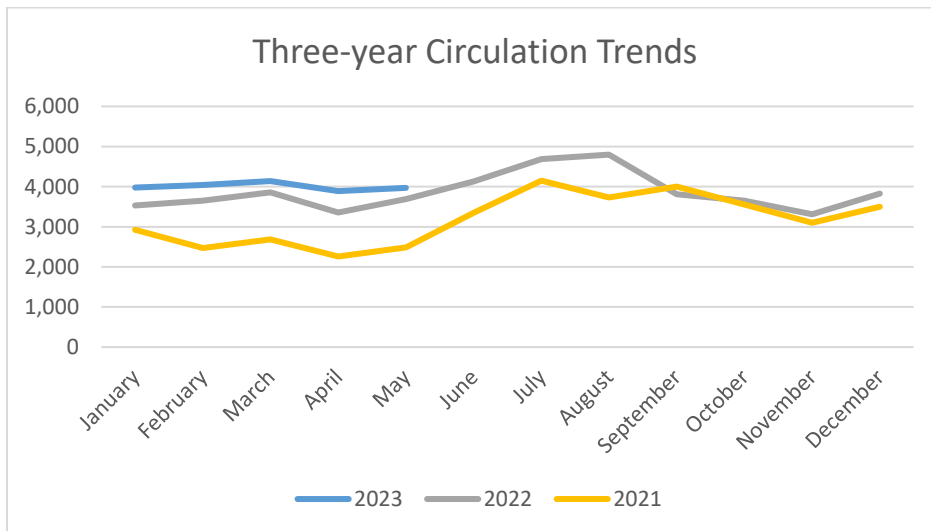
Door Count

The door count continues to show significant increases over the past two years, up 37% from May 2022 and 134% from May 2021.



Circulation

Circulation of print materials continues to increase, albeit at a slower rate. May 2023 circulation was up 8% over May 2022 and 60% over May 2021.

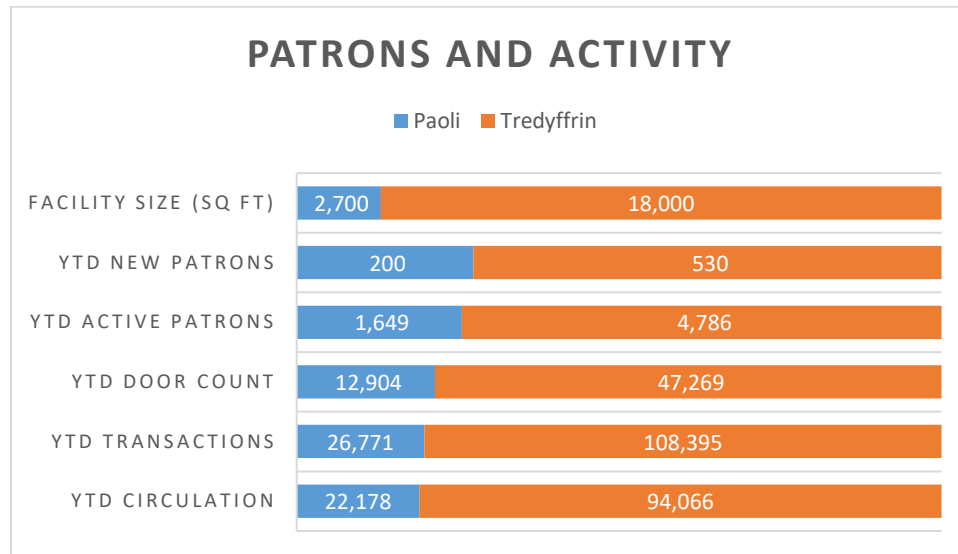


Facilities

We have a new movie screen in the meeting room, paid for with ARPA funds (from Willistown) and installed by Sarah's father (for free).

New Patrons

We have noticed a significant increase in library card applications recently. New immigrants especially are taking advantage of library programs and resources. New Paoli patrons represent 27% of the year-to-date total for Tredyffrin Township Libraries, while Paoli's share of circulation and door count is about 20% of the total.



Children's Programming

Summer Reading:

The 2023 GO WilMa! field guides were delivered to the library June 13. The Willistown Party in the Park, which opens registration for Summer Reading, is scheduled for June 20. The event includes face painting, a balloon artist, and food trucks.

Ongoing Programs

Storytimes in Greentree Park continue to draw large crowds (20-50), and attendance at in-house storytimes is straining the capacity of the meeting room. There were 34 people at this Tuesday's session!

Kids (and adults) of all ages enjoy tasty treats, which adds to the popularity of the monthly Breakfast and Books for babies. Teens are attracted by monthly taste challenges, where they check out a large selection of flavors and choose a favorite. This month's challenge treat was Pocky.

Adult Programming

Adults can earn raffle tickets for their own summer reading prizes this year by participating in Summer Reading Bingo. Finish a line on the summer reading bingo board by completing challenges such as “Read a book set in Pennsylvania,” or “Read a banned book,” or “Read a book from the Staff Recommendation display” and receive a raffle ticket for each book read.

Our Puzzle Exchange on June 13 was attended by 15 enthusiastic puzzle aficionados. From our conversations with the attendees we learned that many of them had never been to Paoli Library before, most (if not all) had learned of the exchange through our email newsletter *AdLib*, and all were in favor of making the exchange a monthly event!

Fundraising

Friends of Paoli Library Book Sale

The Friends of Paoli Library held a book sale in the library on Saturday, May 13, 10:00–4:00. Since Wells Fargo Bank is now closed on Saturday, members of the Conestoga Key Club worked tirelessly on Friday after school to bring up books from our storage area in the bank basement.

The total received from the sale was \$550.50, which included \$75.50 in donations. This was an encouraging increase over their last sale in October, which totaled \$368.

Getting rid of book sale leftovers has become a challenge for all area Friends groups, as major charity organizations such as Green Drop and Goodwill no longer accept large book donations. There were about 125 bags left after the May 13 sale, and as of June 15 most were still stashed around the library. A volunteer who takes books to prisons took a few bags (only paperbacks permitted!) and Angela Smith from a used book store in Norristown called Recycle, Read, Repeat picked up approximately 25 bags.

The Paoli Friends group has been inactive for many years, and it is great to have them regrouping under the enthusiastic leadership of Kay Carr.

Mission Read

Our portion of book sales through Mission Read for December 2022–January 2023 was \$16.53. Given that we have difficulty disposing of donated and withdrawn books, even this small return is welcome.

Respectfully submitted by
Beverly Michaels
Branch Manager
June 20, 2023