Interim Director's Report to the Library Board of Trustees March 23, 2023

Operations

We continue to experience turnover and continue hiring for part-time staff positions in order to increase operating hours at Tredyffrin Public Library.

Tredyffrin Public Library is open to the public:

• Monday – Thursday 10 am – 7 pm

• Friday – Saturday 10 am – 5 pm

• Sunday 1 pm – 5pm

Paoli Library is open to the public:

• Monday & Wednesday: 9:30 am – 5 pm

• Tuesday & Thursday: 9:30 am – 7 pm

• Friday & Saturday: 9:30 am – 5 pm

Work on the HVAC at Tredyffrin Public Library has begun. Work on the roof should begin in April. The Township is coordinating the work with the contractors. No completion date has been given.

The search for a new Tredyffrin Township Libraries Director is continuing. First round interviews are in progress.

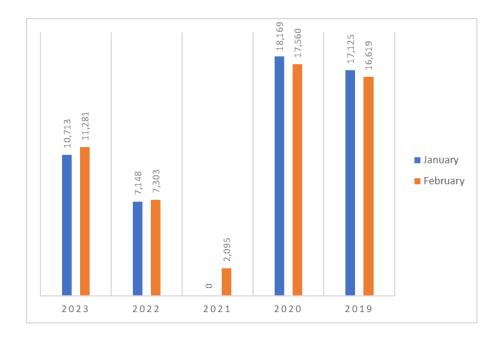
Patron Satisfaction Survey

The results of Chester County's Patron Satisfaction Survey have been received. 357 people responded that the Tredyffrin Library was their primary library. There were many comments regarding our excellent customer service and programs. Other comments included the desire for additional study space and the purchase of additional e-materials.

Building Access

For the month of February, 11,281 library visits were recorded. Compared to February 2022, the visitor count increased by 3,978.

Libraries Combined					
Month to date					
	2023	2022	2021	2020	2019
January	10,713	7,148	0	18,169	17,125
February	11,281	7,303	2,095	17,560	16,619



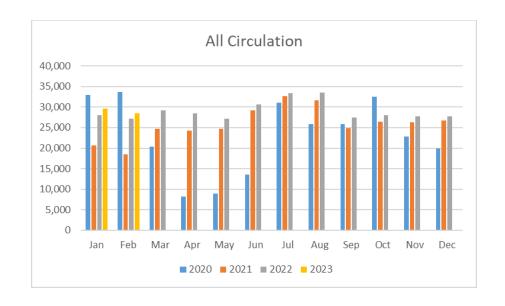
Monthly 2023 to 2022						
	2023 YTD	2022 YTD	Difference	% increase	se	
Paoli	2,373	1,914	459	24%		
Tredyffrin	8,908	5,389	3,519	65%		
Total	11,281	7,303	3,978	54%		

Yearly 2023 to 2019				
	Tredyffrin	Paoli	Libraries Cor	mbined
2023 (YTD)	17,191	4,803	21,994	
2022	92,061	28,232	120,293	
2021	52,365	19,298	71,663	
2020	52,166	18,532	70,698	
2019	170,248	55,422	225,670	

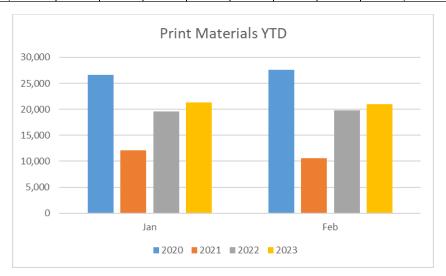
Circulation

January 2023 circulation totaled 29,657. Overall circulation has improved but continues to remain slightly lower than pre-pandemic totals. E-materials circulation remains high and accounts for approximately 28% of total circulation for 2023.

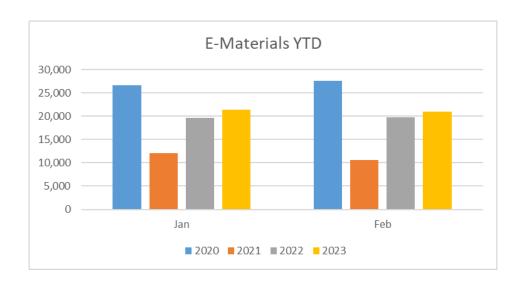
All Circula	tion												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
2020	32,884	33,602	20,374	8,202	8,923	13,557	31,063	25,791	25,925	32,503	22,762	19,922	275,508
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	26,401	26,285	26,682	310,472
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	27,976	27,783	27,674	348,576
2023	29,657	28,481											58,138



Print Circu	lation												
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
2020	26,609	27,657	13,783	87	52	4,946	22,464	17,494	18,665	25,290	15,774	12,413	185,234
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	18,744	18,744	18,829	214,447
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	20,033	19,957	19,679	250,842
2023	21,318	21,028											42,346



E-Materia	ls Circulation												
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	TOTAL
2020	6,275	5,945	6,591	8,115	8,871	8,611	8,599	8,297	7,260	7,213	6,988	7,509	90,274
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	7,657	7,541	7,853	96,025
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	7,943	7,826	7,995	97,734
2023	8,339	7,453											15,792



Programming Notes

February 2023 programming numbers are listed below. The number of programs offered and attended in January has been updated. Programming totals remain lower due to staffing challenges and generally lower overall library visits.

Programs Of	fered			
	2020	2021	2022	2023
January	178	221	84	91
February	183	212	90	78
March	86	153	93	
April	64	101	82	
May	99	140	69	
June	135	165	76	
July	162	241	80	
August	130	122	74	
September	99	57	132	
October	107	126	81	
November	88	94	62	·
December	76	70	52	·
TOTAL	1,407	1,702	975	169

Programs At	tendance			
	2020	2021	2022	2023
January	3,474	2,997	756	1,561
February	3,822	2,966	867	1,277
March	1,156	2,107	1,005	
April	1,418	1,915	841	
May	2,282	2,363	943	
June	1,928	2,254	1,086	
July	2,144	2,966	941	
August	1,925	2,324	1,192	
September	2,897	816	2,095	
October	1,491	1,445	1,218	
November	1,494	1,635	806	
December	1,278	852	890	
TOTAL	25,309	24,640	12,640	2,838

Adult Programming (Submitted by Marianne Hooper)

Tredyffrin Public Library is offering 20 unique in-person and online adult programs in the month of March. We hosted 3 author events and partnered with community organizations for some of them including SCORE, the Main Line Genealogy Club, Sisters in Crime and the Tredyffrin Easttown Historical Society.

We continue to offer about 10 recurring programs; some weekly and some monthly. These include yoga, meditation, ukulele, and numerous book groups. A second yoga class has been added on Mondays at 10:30am. It will be a gentle, adaptive yoga for anyone with physical issues.

Tyler Arboretum has been added to our Museum Pass Collection. There are now 24 places that our patrons can visit for free with their library card thanks to the Friends.

Room rentals have been picking up in the last couple of months, so we are getting some additional revenue.



Teen Programming (Submitted by Laurie Doan)

The teens in February were delighted to bring back the annual launch party for the Conestoga literary magazine. Over a hundred teens participated as we celebrated this award-winning publication with readings, music, baked goods and coffee. The coffeehouse had an Alice in Wonderland theme.

Coffee was also poured at our Teen SEPA Red Cross Club Fundraiser Event for Hurricane Relief. This was the first time the club tried anything like this! The night included: setting up tables and assigning rotational roles, introductions, icebreakers, an hour for Healthy Hearts for Heroes Campaign which involved writing heart shaped cards for veterans with heart issues, open mic performances and closing remarks. This was a great learning experience in so many ways! The hosts even learned how to make a pot of coffee (they had only ever used k-cups).

We rounded out the month with a Valentine heart pillow craft, a board game night and our roundtable discussion which featured the topic of school lunches.

Our book group began reading the book "Aethereal" by Kerry Reed. We have arranged for the author to be our guest for a late-spring author dinner. These dinners are always fun and give students a way to talk to authors about their book and their writing process in a relaxed setting. We are grateful that Ms. Reed has agreed to attend and, thanks to The Friends of Tredyffrin Library, all attendees have received a copy of the book to read before the dinner.

Respectfully submitted by Valerie Green