June 2022 Branch Manager's Report

Staffing

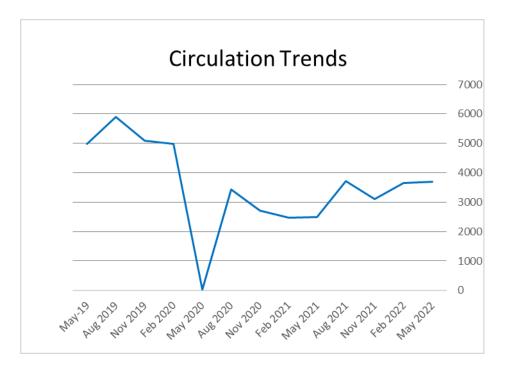
Since the beginning of 2022 we have hired five new people, doubling the number of part-time staff at the library. Our most recent job posting, at the end of April, attracted 31 applicants, 21 via Indeed and 10 from other sources. With the two additional staff hired from those candidates we will be able to add Tuesday evening and Saturday afternoon hours beginning in mid-July.

Super Patrons

Tredyffrin Township Libraries have 82 "super patrons" who have checked out more than 1500 items since they got their library cards. Surprisingly, 54 of these – 66%--are Paoli patrons, even though Paoli patrons represent only 26% of total TTL cardholders.

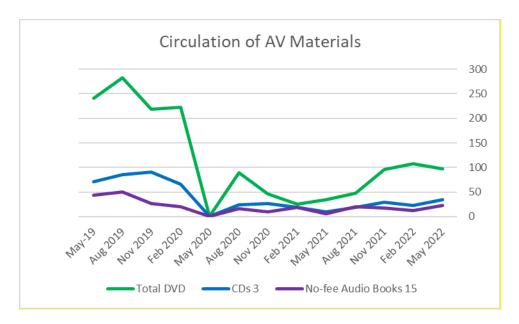
Circulation

Circulation continues to rise, with May 2022 up 49% from May 2021. It is now up to 74% of pre-pandemic (May 2019) numbers.



Circulation of AV Materials

Circulation of DVDs, music CDs, and audiobooks is significantly lower than before the pandemic: DVDs -60%; music CDs -52%; audiobooks -48%. These trends most likely reflect a move toward streaming AV content that accelerated during lockdown.



Respectfully submitted by Beverly Michaels, Branch Manager June 18, 2022