



**Director’s Report to the Library Board of Trustees
October 27, 2022**

Operations

I am currently working with the Human Resources Director for Tredyffrin Township to schedule interviews for the Community Outreach and Adult Programs Librarian position at Tredyffrin Public Library. We continue to interview candidates for part-time staff positions in order to add additional operating hours at Tredyffrin Public Library.

Tredyffrin Public Library is open to the public:

- Monday – Thursday 10 am – 7 pm
- Friday – Saturday 10 am – 5 pm
- Sunday 1 pm – 5pm

Paoli Library is currently open to the public:

- Monday - Wednesday: 9:30 am – 5 pm
- Thursday: 9:30 am – 7 pm
- Friday: 9:30 am – 5 pm
- Saturday: 9:30 am – 5 pm

Tredyffrin Township has posted the roof and HVAC project for public bid and will review received bids for the project.

Building Access

For the month of September, 10,574 library visits were recorded. Compared to August, visitor count decreased by 2,032. Compared to 2021 visitor count from January through August increased by 11,845. Building access continues to increase, however, total building access remains more than 50% lower than pre-pandemic levels.

	2022 YTD	2021 YTD	Difference	% Increase or Decrease
Paoli	20,875	10,989	9,886	90.0%
Tredyffrin	67,270	33,296	33,974	102.0%
Total	88,145	44,285	43,860	99.0%

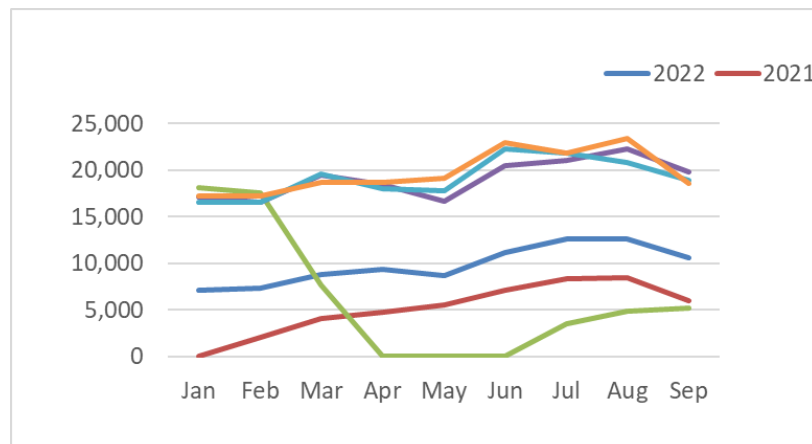


TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	TOTAL
Sun	Paoli	5	0	2	0	0	11	12	2	0	32
	Tredyffrin	40	7	94	33	2	227	25	43	245	716
Mon	Paoli	337	335	340	343	420	349	366	565	350	3,405
	Tredyffrin	981	908	1,052	1,163	822	1,023	1,264	2,062	882	10,157
Tues	Paoli	330	333	422	393	409	416	381	526	428	3,638
	Tredyffrin	909	999	1,238	1,080	1,684	1,562	1,799	1,949	1,332	12,552
Wedns	Paoli	330	338	380	355	340	551	421	558	373	3,646
	Tredyffrin	712	814	1,119	1,004	1,097	1,607	1,464	1,885	1,362	11,064
Thurs	Paoli	357	343	481	387	392	636	499	500	518	4,113
	Tredyffrin	843	858	1,161	1,058	986	1,700	1,796	1,370	1,658	11,430
Fri	Paoli	277	312	370	460	320	305	624	423	439	3,530
	Tredyffrin	610	698	869	1,037	888	1,225	1,789	1,275	1,223	9,614
Sat	Paoli	180	247	192	305	242	343	338	298	366	2,511
	Tredyffrin	1,229	1,092	1,088	1,750	1,066	1,147	1,817	1,150	1,398	11,737
Total Paoli		1,816	1,908	2,187	2,243	2,123	2,611	2,641	2,872	2,474	20,875
Total Tredyffrin		5,324	5,376	6,621	7,125	6,545	8,491	9,954	9,734	8,100	67,270
Libraries Combined		7,140	7,284	8,808	9,368	8,668	11,102	12,595	12,606	10,574	88,145

	2022	2021	2020	2019	2018	2017
Jan	7,147	0	18,167	17,089	16,572	17,227
Feb	7,284	2,088	17,543	16,585	16,522	17,253
Mar	8,808	4,043	7,680	19,445	19,547	18,645
Apr	9,368	4,763	0	18,431	18,035	18,652
May	8,668	5,578	0	16,650	17,801	19,166
Jun	11,102	7,160	0	20,531	22,314	22,970
Jul	12,595	8,345	3,542	20,984	21,773	21,855
Aug	12,606	8,442	4,889	22,329	20,813	23,358
Sep	10,574	5,954	5,167	19,778	18,863	18,545
TOTAL	88,152	76,307	76,614	267,342	261,756	272,514





TREDYFFRIN TOWNSHIP LIBRARIES

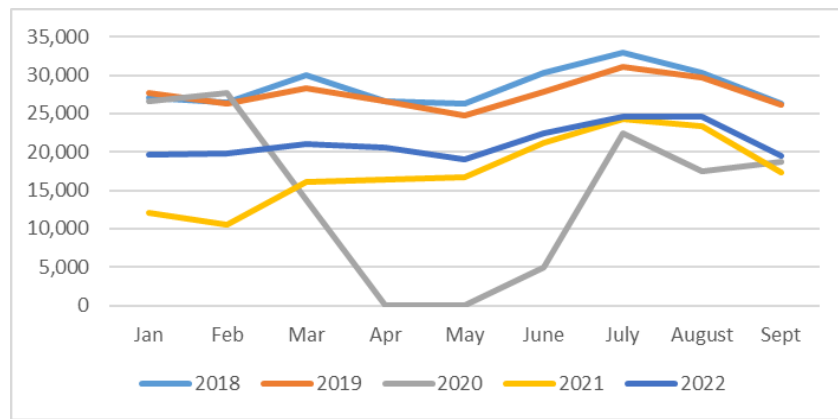
TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

Circulation

September 2022 circulation totaled 27,421. Overall circulation has improved compared to 2021. E-materials circulation remains high and accounts for approximately 29% of total circulation for 2022.

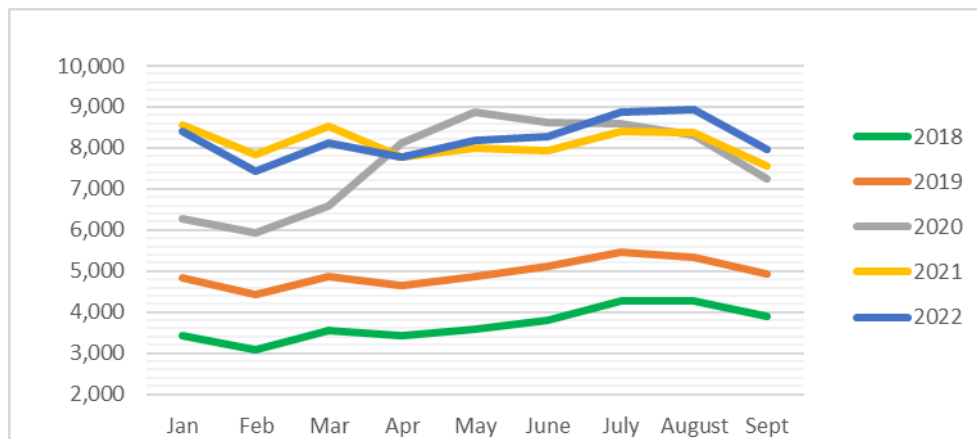
Print Circulation

	Jan	Feb	Mar	Apr	May	June	July	August	Sept	TOTAL
2018	27,024	26,460	29,948	26,593	26,341	30,381	32,910	30,333	26,223	256,213
2019	27,621	26,233	28,369	26,674	24,765	27,772	31,099	29,708	26,151	248,392
2020	26,609	27,657	13,783	87	52	4,946	22,464	17,494	18,665	131,757
2021	12,104	10,567	16,157	16,448	16,723	21,244	24,308	23,325	17,254	158,130
2022	19,633	19,789	21,069	20,636	19,036	22,377	24,545	24,638	19,450	191,173



E-Materials Circulation

	Jan	Feb	Mar	Apr	May	June	July	August	Sept	TOTAL
2018	3,426	3,082	3,544	3,434	3,573	3,799	4,286	4,264	3,887	33,295
2019	4,823	4,437	4,851	4,644	4,864	5,127	5,464	5,349	4,942	44,501
2020	6,275	5,945	6,591	8,115	8,871	8,611	8,599	8,297	7,260	68,564
2021	8,555	7,854	8,523	7,782	7,995	7,934	8,399	8,379	7,553	72,974
2022	8,407	7,426	8,112	7,775	8,190	8,276	8,883	8,930	7,971	73,970



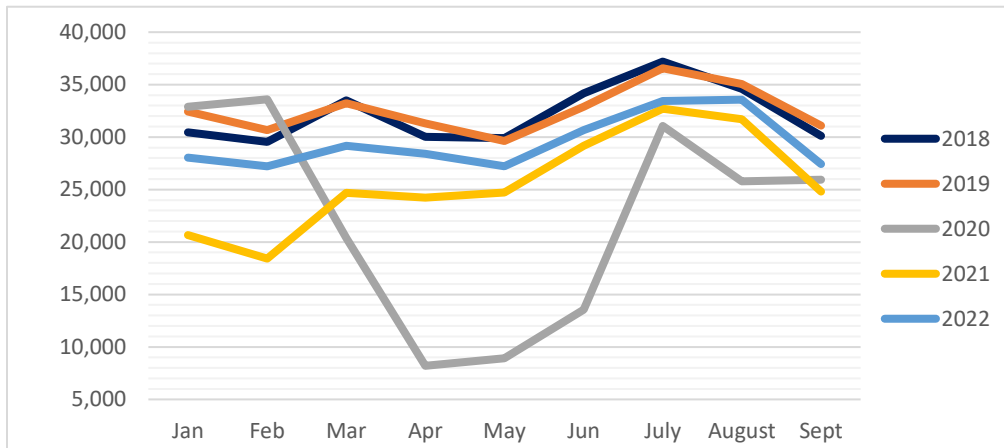


TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

All Circulation

	Jan	Feb	Mar	Apr	May	Jun	July	August	Sept	TOTAL
2018	30,450	29,542	33,492	30,027	29,914	34,180	37,196	34,597	30,110	289,508
2019	32,444	30,670	33,220	31,318	29,629	32,899	36,563	35,057	31,093	292,893
2020	32,884	33,602	20,374	8,202	8,923	13,557	31,063	25,791	25,925	200,321
2021	20,659	18,421	24,680	24,230	24,718	29,178	32,707	31,704	24,807	231,104
2022	28,040	27,215	29,181	28,411	27,226	30,653	33,428	33,568	27,421	265,143



Programming Notes

In September, the libraries offered 132 programs and recorded 2,095 attendees. Programming totals for 2022 remain lower due to staffing changes and generally lower overall library visits.

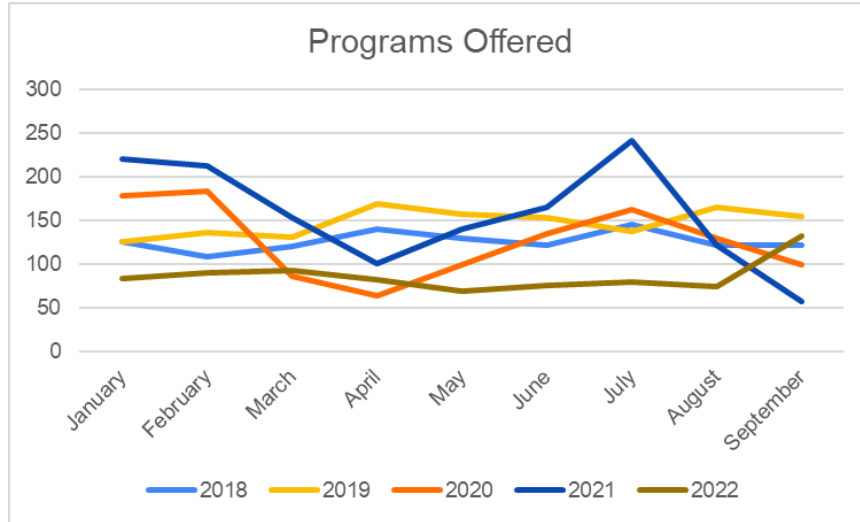
Programs Offered

	2018	2019	2020	2021	2022
January	125	126	178	221	84
February	108	136	183	212	90
March	120	131	86	153	93
April	140	169	64	101	82
May	130	157	99	140	69
June	121	153	135	165	76
July	145	137	162	241	80
August	122	165	130	122	74
September	121	154	99	57	132
TOTAL	1,132	1,328	1,136	1,412	780



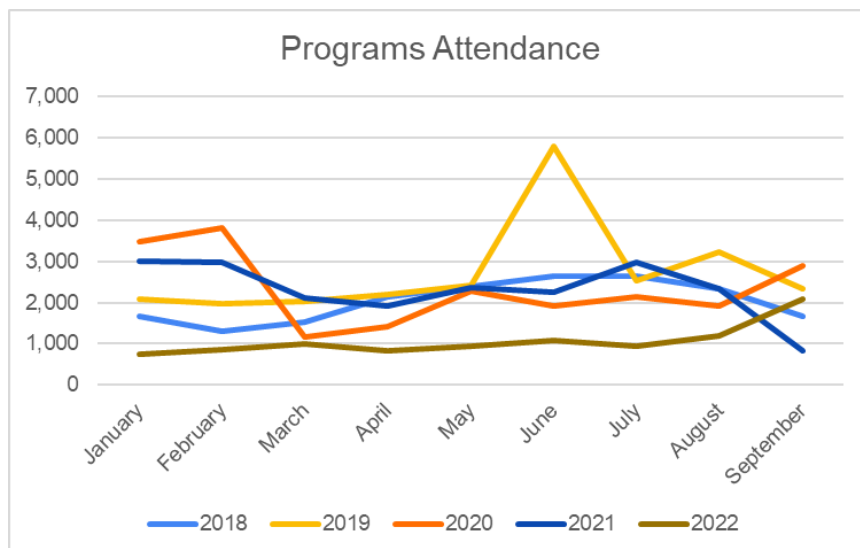
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Programs Attendance

	2018	2019	2020	2021	2022
January	1,654	2,084	3,474	2,997	756
February	1,308	1,973	3,822	2,966	867
March	1,539	2,020	1,156	2,107	1,005
April	2,126	2,197	1,418	1,915	841
May	2,389	2,420	2,282	2,363	943
June	2,643	5,786	1,928	2,254	1,086
July	2,655	2,518	2,144	2,966	941
August	2,324	3,230	1,925	2,324	1,192
September	1,655	2,334	2,897	816	2,095
TOTAL	18,293	24,562	21,046	20,708	9,726





Teen Notes (Submitted by Laurie Doan)

In September, the teen department continued to work on our Remix Project 2022 which is related to the PA SHARP Grant. Team members Nadia Papachronopoulou, Max Mooney and Sarah Boess, and I continued to meet on Zoom to talk about the handbook and to recruit coaches for our coaching panel in conjunction with the project.

We invited teens to attend a Special Dinner with Conestoga Alumni and author Kathy McCullough. Kathy McCullough is a screenwriter and novelist. Her screenplay, "Santa Hood" won the Austin Film Festival Screenwriting competition and was later bought by Universal Pictures. She's written scripts for Nickelodeon, Hallmark, Lifetime, and the Disney Channel. She's also written over a dozen novels, including two teen fantasy comedies, Don't Expect Magic and Who Needs Magic? She was hired by Disney to adapt Don't Expect Magic into a TV movie and is currently adapting the book as a TV pilot. Kathy worked for several years as a story analyst for TV and movie studios, including HBO Films, Imagine Entertainment, and Castle Entertainment, among others, in addition to working as a private script consultant.

As part of the PA SHARP Grant, students were given a copy of her book How to Make Your Script Better Than the Rest which is based on what she learned from her many years of reading and analyzing scripts.

The teens met for our regular JackBox Game nights, Roundtable Discussions, and our book discussion group.

"Bach to Rock Night on the Terrace," was a night for teens to come out and chill with some great local music! We are planning to host them inside for a winter festival in January. The outside event made use of much of the equipment we have purchased for teen performances: lights, microphones, speakers, a mixer, an electric full-size piano with weighted keys, a Simmons electric drum kit and amps. Students from the teen library program assisted with equipment set-up and break-down.

We were happy to present "Conquering the College Essay with Carrie Waldron-Brown, MA," on Zoom.

This enthusiastic educator holds a Master of Arts in English Literature from Middlebury College's Bread Loaf School via Oxford University (UK) and an undergraduate degree in English Literature magna cum laude from Barnard College/Columbia University.

Many students have benefitted from her guidance. In this workshop she gave us an overview of the essay process from nailing down a superior idea, structuring the content, and effectively developing a precise and eloquent essay that reflects the applicants "WOW" factor to set them apart from the hoards in the Admissions Offices....

If you know a teen who needs to get motivated to just start that pesky essay OR is curious about what actually makes a successful college application essay then you can watch the replay on the Tredyffrin Libraries YouTube channel.

Respectfully submitted by Christopher Kibler