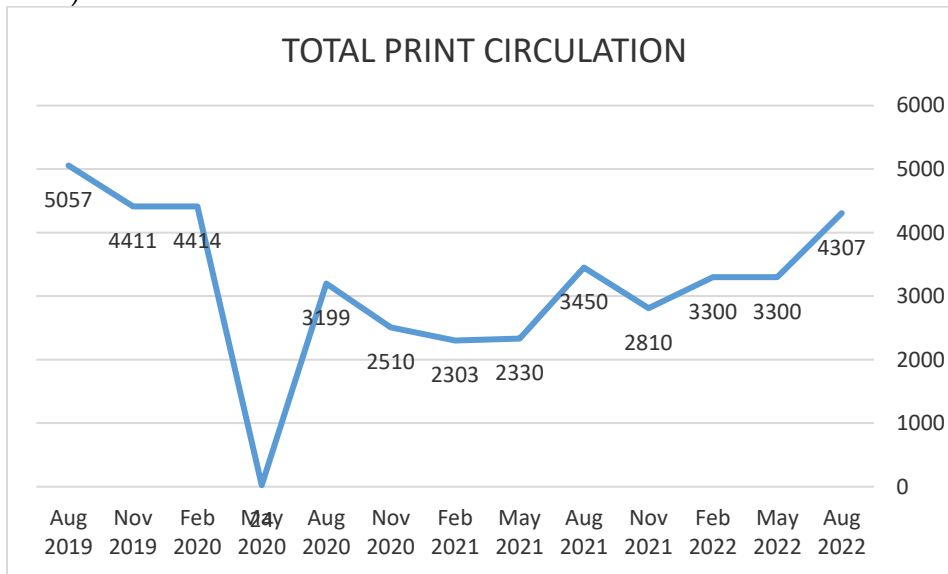




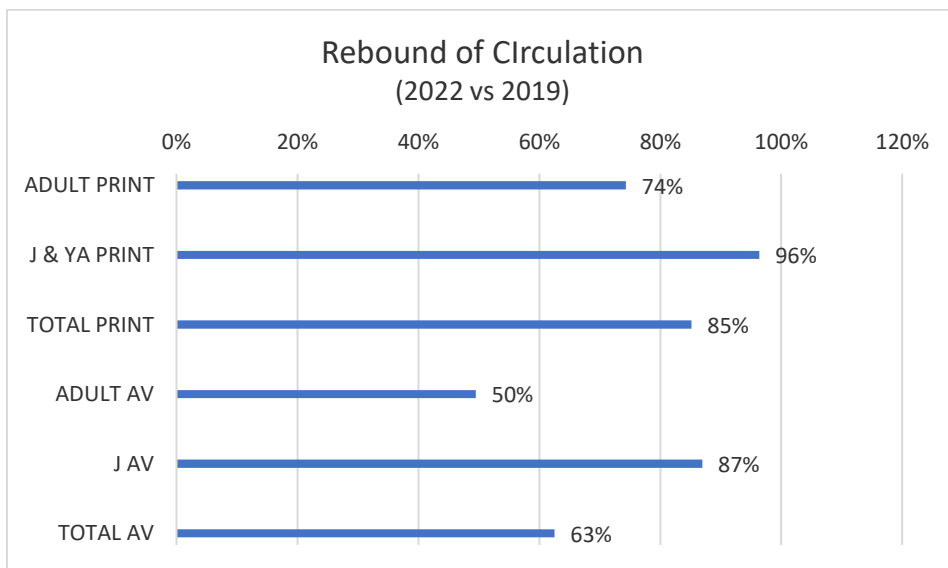
August 2022 Branch Manager's Report

Circulation

Circulation of print and AV materials is now at 85% of prepandemic levels (August 2019).



Children's circulation leads the way, at 96% of 2019 levels, and we expect that will continue to increase as we return to in-person programming.



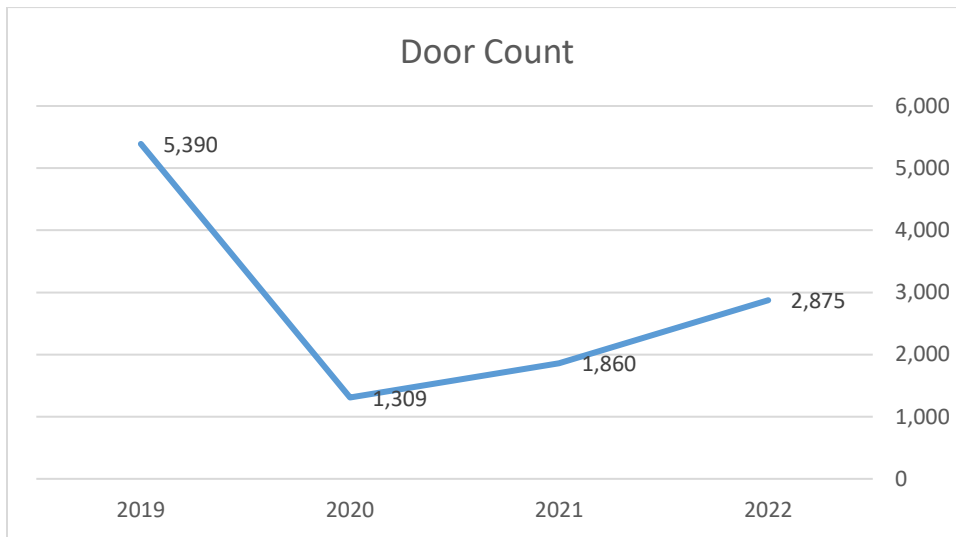
Adult print materials have returned to 74% of 2019 levels. Those numbers are further supplemented by continuing increases in ebook circulation. The trend toward ebooks is

also evident with children’s books, but to a lesser degree, since picture books still have their advantages when it comes to visuals and story sharing.

Even though we have eliminated rental fees, circulation of videos and audiobooks has not recovered proportionally, and is currently at only 63% of 2019 rates. This most likely reflects the trend among our patrons to streaming content. (Libraries in the western end of the county, where broadband internet service is not always available, have not seen this kind of decrease.)

Door Count

The number of library visits is steadily rising. In-person programming will help increase this number.



Children’s Programs

GO WilMa! was our most pandemic-proof program because it takes place outdoors and in family groups. This year there were 112 registrations.

This month we are resumed some in-person programming. Books and Breakfast brought in families of preschoolers who were new to the library but had been attending the storytimes in Greentree Park. A KitKat Taste Test for teens brought in five brave tasters, which is excellent turnout for a teen event.

Respectfully submitted by
Beverly Michaels
Branch Manager
September 20, 2022