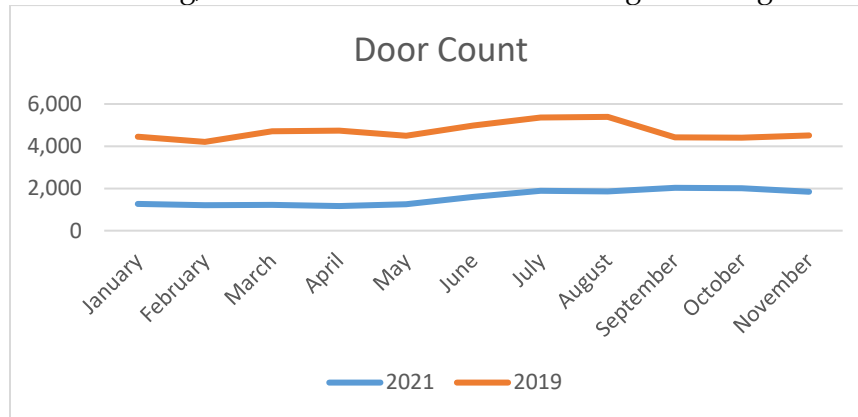




November-December 2021 Branch Manager's Report

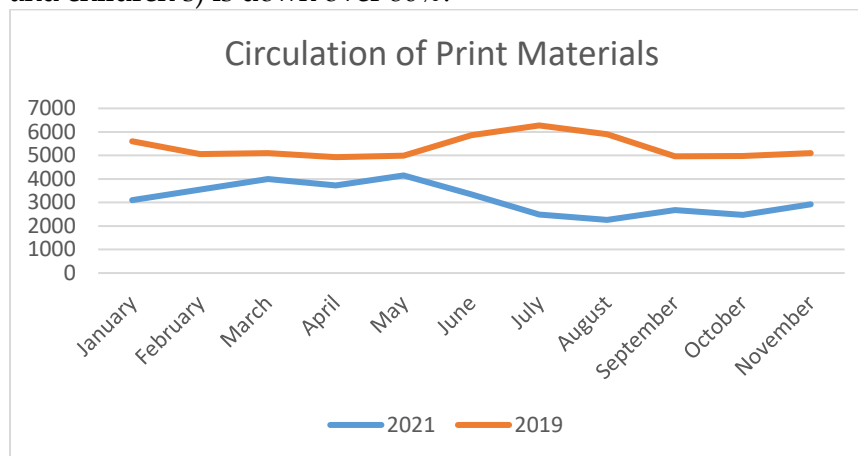
Library Usage

The library door count has increased somewhat, but is still less than half of 2019 attendance. The two main reasons for the reduction in traffic are probably (1) the lack of in-house programming and (2) the lack of seating, which was removed to discourage loitering and allow for social distancing.



Circulation

Circulation of print materials has rebounded more quickly than door count, but year-to-date is still about 40% less than in 2019. Much of the change can be attributed to increasing circulation of downloadable ematerials. The move to downloads and streaming is especially clear in AV materials: Compared to 2019, circulation of audiobooks is down nearly 75%, and DVD circulation (both adult's and children's) is down over 80%.



Hiring and Staffing

One silver lining of virtual programming is that Stephanie Bragg can continue to serve Paoli families even as she moves into her new position at Tredyffrin Library. Her job has been posted and we hope to have a new children's librarian at Paoli in the new year.

We are also planning to post the technology and programming position formerly held by Taylor Baugher. This more senior position will be a second part-timer who can serve as person-in-charge.

Programs

Take-home kits--crafts, science experiments, teen take-out boxes, etc.--are popular with all ages. Online instructions are available from anywhere, and participants have the option of picking up their materials at either Paoli or Tredyffrin.

Outdoor storytimes at Greentree Park continued through November and continued to draw a crowd.

Fundraising

Used book sales through our partner Mission Read totaled \$32.08 for the period May 1-July 31. We also have ongoing in-house sales in the Biggest Little Book Corner. On September 16 we received the go-ahead from the bank to restart our lobby sale of used books.

Beverly Michaels
Branch Manager
December 6, 2021