TREDYFFRIN TOWNSHIP LIBRARIES
TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

Director's Report to the Library Board of Trustees
March 25, 2021

The Libraries continue to mitigate operations due to the COVID-19 pandemic and are currently Tredyffrin Public Library is open for general access and computer use:

- Monday - Thursday 1 pm – 5 pm
- Friday 10 am – 2 pm
- Saturday 10 am – 2 pm
- CLOSED Sundays
- Curbside pickup hours are being adjusted based on anticipated staffing levels

Paoli Library remains closed to public access but continues to offer curbside pickup services:

- Monday, Tuesday, Wednesday & Thursday 1pm - 5 pm
- Friday 10 am – 2 pm
- Saturday 10 am – 2 pm
- CLOSED Sundays
- Curbside pickup days/times are being adjusted based on anticipated staffing levels

Both libraries are currently contacting furloughed staff to inquire about returning to work in anticipation of extending operating hours at both libraries. A number of furloughed staff have indicated that they will not be returning to work at the libraries. We are also currently posting part time positions in anticipation of having staff at the service desks in anticipation of increasing operating hours in April.

Currently, 5 out of 18 library buildings in the Chester County Library System remain closed to public access. All libraries continue to evaluate the risk of offering in-person library services and are adjusting access accordingly.

Building and Grounds

- The Tredyffrin Public Library's first floor LED lighting replacement is almost complete.
- Tredyffrin Public Library's roof and HVAC have undergone a preliminary inspection for recommendations for repair or replacement of sections/components.

Building Access

Since the Libraries were closed to public access for the month of February, no February data is included in this report.
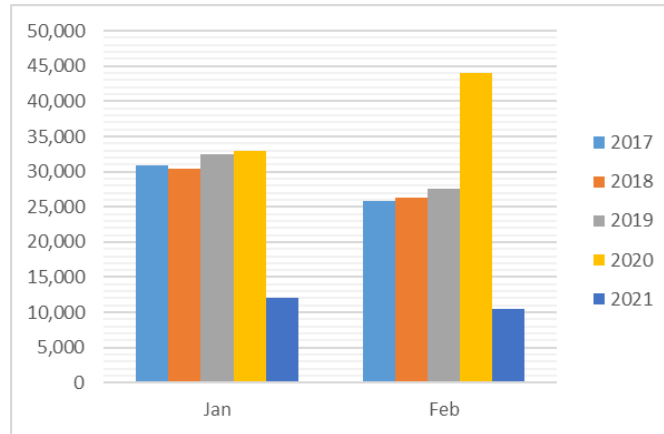
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Circulation

While there has been a decrease in library visits, circulation numbers remain high due to increasing curbside pickup of materials, and increased purchasing of e-materials. I've included a breakdown of print, electronic, and combined materials borrowing in January and February over the past five years.
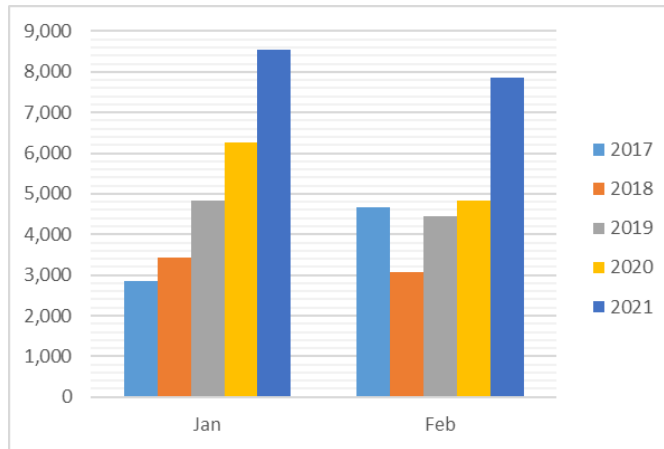
Print Circulation

	Jan	Feb
2017	30,829	25853
2018	30,450	26233
2019	32,444	27621
2020	32,884	44035
2021	12,104	10567

E-Materials Circulation

	Jan	Feb
2017	2,861	4672
2018	3,426	3082
2019	4,823	4437
2020	6,275	4823
2021	8,555	7854

Combined Circulation

	Jan	Feb
2017	33,690	30,525
2018	33,876	29,315
2019	37,267	32,058
2020	39,159	48,858
2021	20,659	18,421
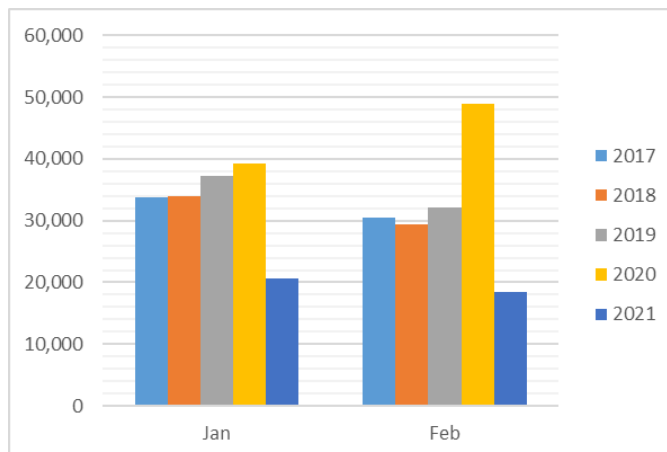
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Curbside pickup numbers are included below. This chart includes only curbside pickups marked as completed in the system for the months indicated.

Curbside

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan-21	Feb-21
Tredyffrin	973	851	360	402	341	483	901	887	834
Paoli	1308	1465	999	1089	1014	1108	1556	1659	1367
TOTAL	2281	2316	1359	1491	1355	1591	2457	2546	2201

Programming Notes

The libraries continue to develop virtual programs featuring synchronous and asynchronous programs and activities for people of all ages. Program statistics for 2021 are broken down by "regular" programs (on-site and via Zoom), by outreach, and by whether or not they qualify as a STEM program (to comply with state report statistical recording).

Through February 2021, the library recorded 537 programs and 8,090 attendees. Teen program statistics for 2021 were not available at the time this report was written.

Library Programs Offered

	JAN	FEB	TOTAL
Adults 18+	110	128	238
Adults 18+ (Outreach)	7	4	11
Adults 18+ (STEM)	4	0	4
Children (Ages 0-5)	69	62	131
Children (Ages 0-5)(Outreach)	7	0	7
Children (Ages 0-5)(STEM)	1	0	1
Children ages 5-11	33	47	80
Children ages 5-11 (Outreach)	0	0	0
Children ages 5-11 (STEM)	2	4	6
Young Adult ages 12-17	13	14	27
Young Adult ages 12-17 (Outreach)	32	0	32
Young Adult ages 12-17 (STEM)	0	0	0
TOTAL	278	259	537

Recorded Program Attendance

	JAN	FEB	TOTAL
Adults 18+	1,241	1,463	2,704
Adults 18+ (Outreach)	151	46	197
Adults 18+ (STEM)	21	0	21
Children (Ages 0-5)	1,393	1,384	2,777
Children (Ages 0-5)(Outreach)	199	0	199
Children (Ages 0-5)(STEM)	12	0	12
Children ages 5-11	487	696	1,183
Children ages 5-11 (Outreach)	0	0	0
Children ages 5-11 (STEM)	40	115	155
Young Adult ages 12-17	202	233	435
Young Adult ages 12-17 (Outreach)	407	0	407
Young Adult ages 12-17 (STEM)	0	0	0
TOTAL	4,153	3,937	8,090

Library Programs Offered

	2020	2021
January	232	278
February	255	259
TOTAL	487	537

Recorded Program Attendance

	2020	2021
January	3,474	4,153
February	3,822	3,937
TOTAL	7,296	8,090

The following charts and accompanying graphs illustrate the number of library programs and program attendance each year beginning with 2016. Due to how program attendance is recorded, the asynchronous program content on social media and YouTube is not included in these totals, however, this additional content has been extensively developed by staff as part of our overall initiatives to engage the community during the pandemic.

Program Attendance

2016	2,588
2017	3,551
2018	2,962
2019	4,057
2020	7,296
2021	8,090
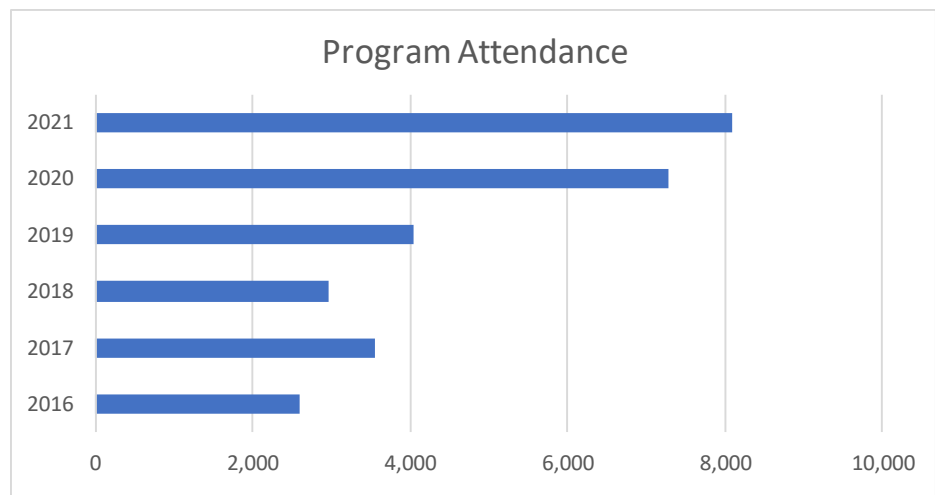
Program Attendance

Adult Programs and Community Outreach Notes (Submitted by Zoey Mills)

2021 Read Woke with TTL Challenge

The 2021 Read Woke with TTL Challenge is open for all ages and will take place all year long. The goal of the 2021 Read Woke Challenge is to encourage readers of all ages to read diverse and inclusive books, to broaden their knowledge by reading books written by and about underrepresented and oppressed groups. As of March 10th, there are 45 adult participants. Additionally, a "Monthly Round Up" discussion group has formed for the adults. During the monthly discussion group, participants share their thoughts and discuss how each reader is approaching the year-long reading challenge.

A Spring Reading Challenge is currently being planned. The challenge will run from April 1st, 2021 through to May 31st, 2021. It will be offered on the libraries' Beanstack.

Virtual Adult Programs

As of March 15th, Tredyffrin Township Libraries hosted a total of 14 adult virtual programs, including outreach, STEM, and passive programs, with 360 attendees. In March, so far, there were 3 one-on-one tech help sessions. In February 2021, Tredyffrin Public Library hosted a total of 27 adult virtual programs, including outreach, STEM, and passive programs with 492 attendees. In total, there were 12 one-on-one tech help sessions.

YouTube Videos by Category

TTL video statistics, as retrieved from YouTube channel analytics, cover the "lifetime," or since time of upload, of the videos published. The Tredyffrin Township Libraries YouTube channel has a total of 244 subscribers, with an increase of 1 subscriber since February 20th.

Book Talks

As of March 15th, the Book Talks playlist received a total of 2,718 views for 26 unique book talks. There was an increase of 82 views since February 20th.

Virtual Technology Programs

As of March 15th, the Virtual Technology Programs playlist on YouTube, received a total of 1,048 views for 20 unique videos. There was an increase of 49 views since February 20th.

Adult Virtual Programs

As of March 15th, the Adult Virtual Programs playlist received a total of 1,737 views for 29 unique videos. There was an increase of 69 views since February 20th.

Respectfully submitted by Christopher Kibler