

March 2021 Branch Manager's Report

Curbside Pickup

Paoli Library continues to offer curbside pickup but is not yet open for browsing. There were 862 pickups last month. This represents about 10% of pickups systemwide, with 18 libraries altogether, most much larger than Paoli.

Pickup hours remain the same:

- Monday, Tuesday, Wednesday & Thursday 10 am-5 pm
- Friday 10 am-2 pm
- Saturday 10 am-2 pm
- (closed Sundays)

Book Bundles

For many library patrons, browsing the shelves to see what looks interesting is the best part of visiting the library. But with pandemic-related restrictions in place, leisurely library visits aren't possible, and we have had to find new ways to provide that kind of serendipity. Book bundles are personally chosen by library staff based on an individual patron's preferences and interests. In addition to adult books (tinyurl.com/paolirequest), YA books (tinyurl.com/TTLYA), and kids' books (tinyurl.com/ttlkids), patrons can now request a selection of movies (tinyurl.com/paolidvds).

Programs

Thanks to Stephanie Bragg (Paoli) and Kate Shaw (Tredyffrin), the libraries have joined the world of TikTok. The Tredyffrin account already has over 30 posts, some with hundreds of views. Watch them on TikTok @ttlibraries.

Paoli families with young children love being able to pick up materials curbside for make-at-home projects. Video instructions for craft activities and science experiments are posted on YouTube, and printed instructions are included with the kits.

Stephanie's customized Teen Takeout Boxes are a big hit. They include a book to read and return to the library, a book to keep, and a special snack.

The Next Big Thing Book Club is still going strong under Taylor Baugher's leadership (from Virginia). Mystery Book Club attendance is better and more consistent than ever before. The Writers Group is back to meeting every week, and they have even convinced their Zoomresistant founder to join them online.

Circulation

Circulation in February was less than in January, as would be expected.

February January inc/dec 2,467 2,923 -16%

Circulation year-to-date is 47% less than at this time last year.

2021 ytd 2020 ytd inc/dec 5,390 10,235 -47%

Staff

We currently have only three part-time staff. At this point, none of the other pre-pandemic staff are available, but we are hoping that one or two of them may be able to come back soon. We will also need to hire additional staff as we add more hours of service.

Friends of Paoli Library

Kay Carr, who is working to revitalize the Paoli Friends group, met with the Friends of Tredyffrin Library to get a better idea of their organizational structure and to discuss possible coordination of the groups' advocacy and fundraising activities.

Beverly Michaels Branch Manager March 20, 2021