



Director's Report to the Library Board of Trustees

April 22, 2021

The Libraries continue to mitigate operations due to the COVID-19 pandemic and are currently offering limited public access to the building and offer curbside pickup hours as follows:

Tredyffrin In-Person Services:

- Monday, Tuesday, Wednesday & Thursday 1 pm – 5 pm
- Friday 10 am – 2 pm
- Saturday 10 am – 2 pm
- CLOSED Sundays

Tredyffrin Contactless Pickup:

- Monday, Tuesday, Wednesday & Thursday 5 – 7 pm

Paoli In-Person Services:

- Tuesday & Thursday 1 pm – 5 pm
- Friday 10 am – 2 pm
- Saturday 10 am – 2 pm
- CLOSED Sundays

Paoli Contactless Pickup:

- Monday & Wednesday 10 am – 5 pm
- Tuesday & Thursday 10 am – 1 pm
- Friday & Saturday 10 am – 2 pm

The staff and I are currently working to implement additional in-person service hours at Tredyffrin and Paoli.

Building and Grounds

The Tredyffrin Public Library's first floor LED lighting replacement project has been completed.

Building Access

The Libraries were closed to public access for the month of January. No new data is included.



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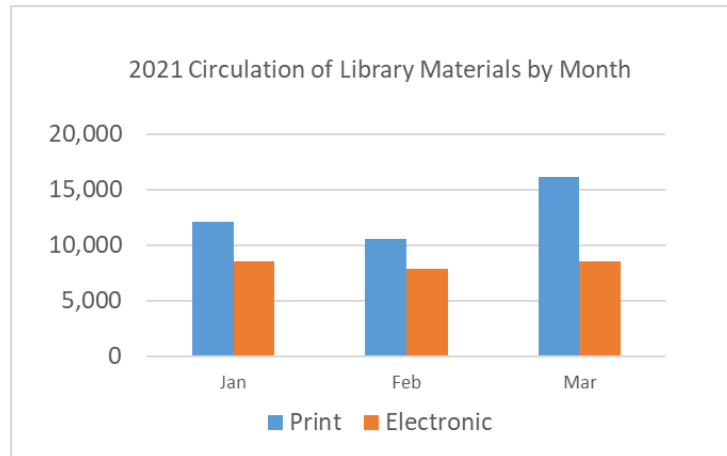
TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

Circulation

Print circulation numbers increased in March due to reinstating public access for browsing and materials pickup. Borrowing of electronic materials remains high and contactless pickup numbers decreased due to a decrease of some contactless pickup timeslots in favor of offering in-person pickup of material.

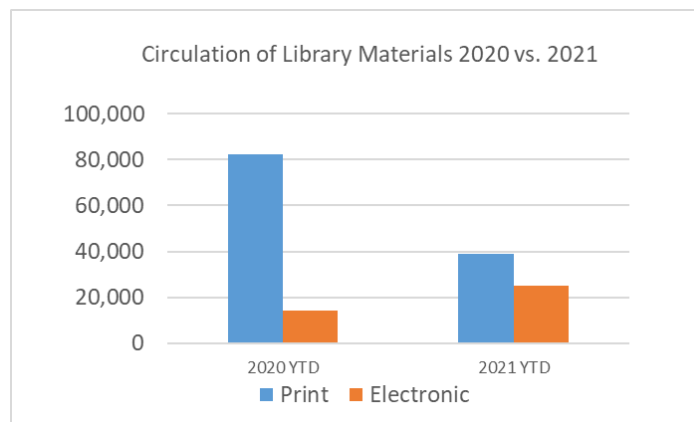
2021 Circulation of Library Materials by Month

	Jan	Feb	Mar	TOTAL
Print	12,104	10,567	16,157	38,828
Electronic	8,555	7,854	8,523	24,932
TOTAL	20,659	18,421	24,680	63,760



Circulation of All Library Materials

	2020 YTD	2019 YTD	Difference	% Change
Print	38,828	82,223	-43,395	-52.8%
Electronic	24,932	14,111	10,821	76.7%
Total	63,760	96,334	-32,574	-33.8%



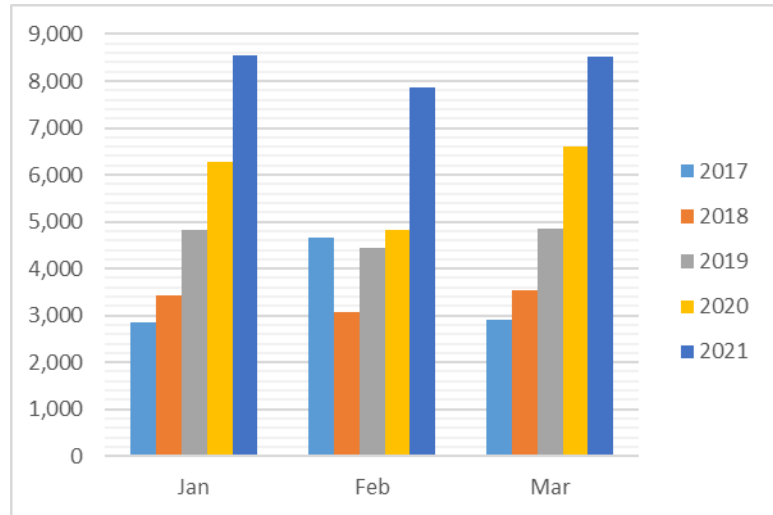


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E-Materials Circulation

	Jan	Feb	Mar
2017	2,861	4672	2895
2018	3,426	3082	3544
2019	4,823	4437	4851
2020	6,275	4823	6591
2021	8,555	7854	8523



Contactless Pickup

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan-21	Feb-21	Mar-21
Tredyffrin	973	851	360	402	341	483	901	887	834	353
Paoli	1308	1465	999	1089	1014	1108	1556	1659	1367	793
TOTAL	2281	2316	1359	1491	1355	1591	2457	2546	2201	1146

Programming Notes

In March, the Libraries offered 112 programs and recorded 5,682 attendees. Our most popular programs for March were story times, the “March Madness” book program, and a presentation by author Lisa Gery.

Programs Offered

	2020	2021
January	178	129
February	183	103
March	86	112
TOTAL	447	344

Program Attendance

	2020	2021	TOTAL
January	2447	2009	4456
February	2435	1645	4080
March	1156	2029	3185
TOTAL	6038	5683	11721

Children’s Notes (Submitted by Angie Andre)

In March the Children’s Department offered 32 Virtual programs that served 555 children. 21 preschool with 361 attendees and 11 school age programs with 194 attendees. We continue to offer story times,



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interactive programs, and clubs on Zoom and live on social media. Book Bundles have slowed down due to the fact that patrons can now come into the library to browse, but we are still filling requests weekly.

We hosted a successful Road Rally on March 12 where families from New Eagle Elementary stopped by Tredyffrin Public Library as we shared information about the library and provided library card applications. Five staff members participated and dressed up to hand out glow sticks and library information to the elementary students and their families.

The Children's Department participated in preparations for celebrating National Library week. This included writing and recording videos for YouTube videos and the library website to support our volunteers, Board and Friends.

Teen Notes (Submitted by Laurie Doan)

In February and March, the regular programs for teens kept going strong; daily Journaling Together. JackBox Game Night, and Roundtable Discussions kept us all engaged and laughing and thinking.

Our "Shakespeare in Isolation" film premiere was an exciting afternoon packed with creativity, humor, drama, and fun. This wonderful project resulted in well written scripts thanks to the support of our coaches, Max Mooney and Sarah Boess. Importantly, the project brought families close as students pulled parents and siblings in to help as cast and crew. There will be a second showing with UK theatre director Nadia Papachronopoulou, who created "Shakespeare in Isolation" and led our workshop.

Coming in May is our annual month-long College Admissions Workshops "UNDERSTANDING AND DEMYSTIFYING COLLEGE ADMISSIONS."

Also in May, our annual class of interns from Conestoga High School is on!

Plans are in the works for a mix of summer classes including: seamanship, orienteering, "Hack your Cupboard" cooking, and nature journaling. Grant money from the Pennsylvania Humanities Council allowed us to purchase texts for each class. For the students who pass the Seamanship Test (which they can re-take until they pass) we are planning a field trip to meet with the Marsh Creek Sailing Club.

We are also getting requests for another summer theatre project so it will be another great summer of creativity, laughs, and making memories.

Adult Programming and Community Outreach Notes (Submitted by Zoey Mills)

Spring Reading Challenge & 2021 Read Woke with TTL Challenge

The Spring Reading Challenge began on Thursday, April 1st and will run until Monday, May 31st. There are currently 19 participants. A winner will be selected on June 1st for a \$25 gift card to Main Point Books.



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The 2021 Read Woke with TTL Challenge is open for all ages and will take place all year long. The goal of the 2021 Read Woke Challenge is to encourage readers of all ages to read diverse and inclusive books, to broaden their knowledge by reading books written by and about underrepresented and oppressed groups. As of April 14th, there are 48 adult participants. Additionally, a “Monthly Round Up” discussion group has formed for the adults. During the monthly discussion group, participants share their thoughts and discuss how each reader is approaching the year-long reading challenge.

Virtual Adult Programs

As of April 14th, Tredyffrin Township Libraries hosted a total of 10 adult virtual programs, including outreach, STEM, and passive programs, with 197 attendees. In April, so far, there were 4 one-on-one tech help sessions. In March 2021, Tredyffrin Public Library hosted a total of 36 adult virtual programs, including outreach, STEM, and passive programs with 769 attendees. In total, there were 10 one-on-one tech help sessions.

YouTube Videos by Category

TTL video statistics, as retrieved from YouTube channel analytics, cover the “lifetime,” or since time of upload, of the videos published. The Tredyffrin Township Libraries YouTube channel has a total of 249 subscribers, with an increase of 5 subscribers since March 15th.

Book Talks

As of April 14th, the Book Talks playlist received a total of 2,847 views for 26 unique book talks. There was an increase of 129 views since March 15th.

Virtual Technology Programs

As of April 14th, the Virtual Technology Programs playlist on YouTube, received a total of 1,101 views for 21 unique videos. There was an increase of 53 views since March 15th.

Adult Virtual Programs

As of April 14th, the Adult Virtual Programs playlist received a total of 1,835 views for 30 unique videos. There was an increase of 98 views since March 15th.

Respectfully submitted by Christopher Kibler