



## **Director's Report to the Library Board of Trustees**

**February 25, 2021**

The Libraries continue to mitigate operations due to the COVID-19 pandemic and are currently not offering public access to the building and have extended curbside pickup hours as follows:

Tredyffrin:

- Monday, Tuesday, Wednesday & Thursday 10 am – 7 pm
- Friday 10 am – 2 pm
- Saturday 10 am – 2 pm
- CLOSED Sundays

Paoli:

- Monday, Tuesday, Wednesday & Thursday 10 am – 5 pm
- Friday 10 am – 2 pm
- Saturday 10 am – 2 pm
- CLOSED Sundays

Currently, 8 out of 18 library buildings in the Chester County Library System remain closed to browsing access. All libraries continue to evaluate the risk of offering in-person library services and are adjusting access accordingly.

### **Building and Grounds**

- The Tredyffrin Public Library's first floor LED lighting replacement project has begun. I expect all of the lights to be replaced by early March.

### **Building Access**

The Libraries were closed to public access for the month of January. No new data is included.

### **Circulation**

While there has been a decrease in library visits, circulation numbers remain high due to allowing public access, increasing curbside pickup of materials, and increased purchasing of e-materials. As expected, January print circulation for 2021 is significantly lower than previous years while borrowing of e-materials continues to increase.



# TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Print Circulation

	Jan
2017	30,829
2018	30,450
2019	32,444
2020	32,884
2021	12,104

## E-Materials Circulation

	Jan
2017	2,861
2018	3,426
2019	4,823
2020	6,275
2021	8,555

Curbside pickup numbers are included below. This chart includes only curbside pickups marked as completed in the system for the months indicated.

### Curbside

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan-21
Tredyffrin	973	851	360	402	341	483	901	887
Paoli	1308	1465	999	1089	1014	1108	1556	1659
TOTAL	2281	2316	1359	1491	1355	1591	2457	2546

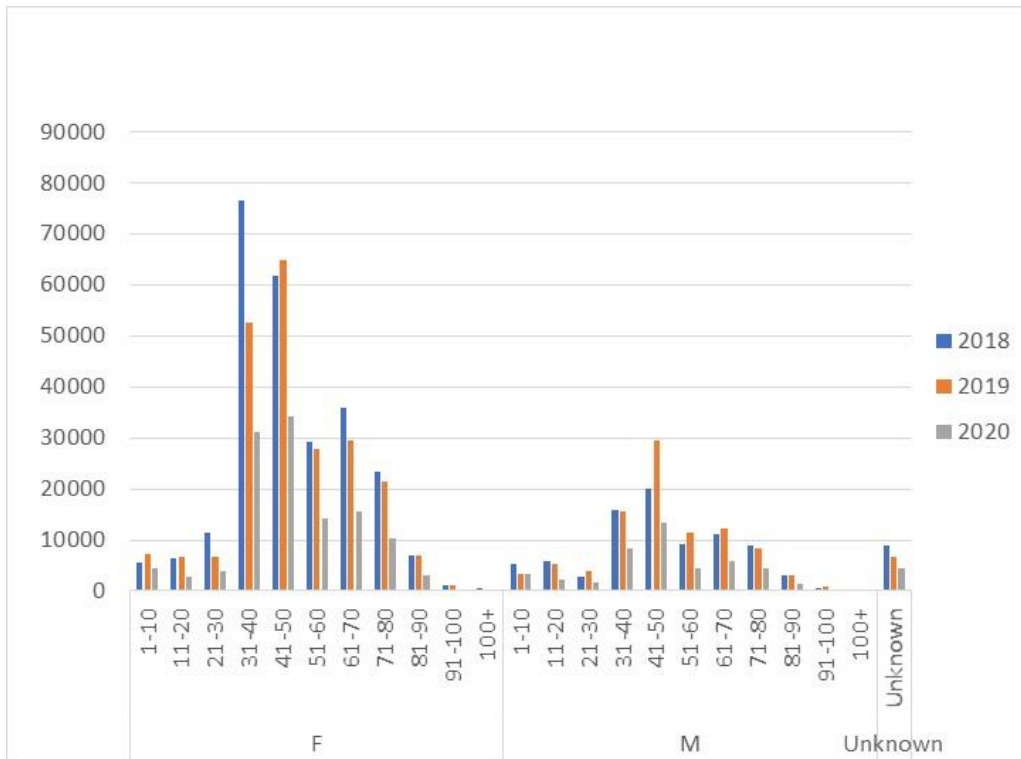
A question was raised at the last Library Board of Trustees meeting regarding checkout of library materials by age group. While the library system does record some age and gender-related data, not all records contain this information. The system does have enough information to draw some general conclusions. The majority of library users are between age 31 and 50 and significantly more women borrow books than men. This data includes only items borrowed from the print collection as the system that records data for electronic materials checkouts does not contain information that can be correlated directly to the library user data in our integrated library system. The following data includes only borrowers that have Tredyffrin Public Library or Paoli Library elected as their “home library” in the integrated library system.



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		2018	2019	2020	Grand Total
F	1-10	5476	7140	4384	17000
	11-20	6490	6527	2792	15809
	21-30	11377	6540	4010	21927
	31-40	76545	52514	31169	160228
	41-50	61910	64952	34356	161218
	51-60	29285	27943	14059	71287
	61-70	36044	29446	15489	80979
	71-80	23239	21398	10341	54978
	81-90	6815	6839	3118	16772
	91-100	1204	1203	248	2655
	100+	630	121	90	841
F Total		259015	224623	120056	603694
M	1-10	5300	3373	3185	11858
	11-20	5929	5325	2343	13597
	21-30	2771	3849	1645	8265
	31-40	15768	15657	8275	39700
	41-50	19921	29444	13408	62773
	51-60	9049	11405	4449	24903
	61-70	10995	12349	5919	29263
	71-80	8937	8205	4315	21457
	81-90	3046	2964	1296	7306
	91-100	647	791	152	1590
	100+		21		21
M Total		82363	93383	44987	220733
Unknown	Unknown	9019	6531	4379	19929
Unknown Total		9019	6531	4379	19929
Grand Total		350397	324537	169422	844356





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## Programming Notes

Preliminary program numbers for January 2021 are included below. Staff are finalizing program counts and this will be updated with new comparisons in March.

### Number of Attendees

	JAN
Adults 18+	35
Adults 18+ (Outreach)	0
Children (Ages 0-5)	823
Children (Ages 5-11)	50
Young Adult (Ages 12-17)	10
TOTAL	918

### Number of Programs

	JAN
Adults 18+	4
Adults 18+ (Outreach)	4
Children (Ages 0-5)	10
Children (Ages 5-11)	17
Young Adult (Ages 12-17)	56
TOTAL	91

## Children's Notes (Submitted by Angie Andre)

The Children's Department has been continuing to offer virtual story-times and programs on Zoom and Instagram Live. Participation in our programs that offer free supply kits are seeing an uptick in participation (4 x in library). We launched our year-long reading challenge as well as our January and February Winter Reading Challenge.

Our book bundles are becoming more and more popular with daily requests being filled. Providing curated selections provides patrons with a browsing-like experience from home. While this can be labor intensive, it exposes library users to new materials and serves as a kind of remote readers advisory.

## Teen Notes (Submitted by Laurie Doan)

The teens in January continued their regular meetings of journaling club, JackBox Game Night, and our Roundtable discussion group. The friendships formed through these groups have been a sustaining force during the pandemic. Adversity brought the teens together and has created bonds that I hope will last through their school years and beyond.

In January, we also invited teens to reframe Shakespeare's tales into their own interpretations of this tempest-tossed time with the following pitch:

What would've become of Romeo and Juliet when the Twelfth Night they expected of quarantine turned into the Twelfth Month? Tredyffrin Public Library invites local teens to be captivated by Shakespeare and his amazing characters.

Students will reimagine a scene from the original plays using quarantine as a backdrop.



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An introductory workshop was held on Sunday, January 17, 2021 at 1 pm with UK theater director Nadia Papachronopoulou. Students then had an opportunity to work on their own short film projects guided by teaching artists, Max Mooney and Sarah Boess.

More about Shakespeare in Isolation:

Did you know that Shakespeare wrote King Lear during his own quarantine from the plague? This fact was not lost on UK theatre director Nadia Papachronopoulou, who created Shakespeare in Isolation which is a series of online dramas that reimagine Shakespeare's characters in our modern-day quarantine. The project was featured in an article written by Chris Wiegand for The Guardian newspaper.

A description from the article included, "To make Shakespeare in Isolation, she assembled two dozen freelancers from theatre and television, including past colleagues and new collaborators. The four short films, directed by Papachronopoulou, have a playful "modern twist."

Nadia is co-creator of Shakespeare in Isolation as well as the director of the films in addition to running workshops with the Shakespeare Company and the National Theatre. She is excited to help students create their own versions of Shakespeare in Isolation.

Our coaches are Conestoga graduates and have worked tirelessly with the students as we met with individuals and groups multiple times throughout the month:

Sarah Boess is based out of Brooklyn, NY where she works as the Artistic Director of Sanguine Theatre Company. She received her BFA from Boston University in Theatre Arts in 2019 and has gone on to work with various theatre companies, including Manhattan Theatre Club, The Civilians, Brown Box Theatre Project, and Boston Playwrights' Theatre. Her favorite Shakespeare play is Twelfth Night!

Max Mooney lives in New York City. He studies at NYU in the Playwrights Horizons Studio where he is concentrating mostly on directing, playwriting and dramaturgy/collaboration on new works. He spent some of last year facilitating theatre devising at a high school in the city through an internship program and has found a lot of passion in curating young creativity. His favorite Shakespeare is Measure for Measure for at least right now.

## **Adult Programming and Community Outreach Notes (Submitted by Zoey Mills)**

### **Winter Reading Challenge and 2021 Read Woke with TTL Challenge**

The 2021 Winter Reading Challenge will end on Sunday, February 28th. As of February 20th, there are 53 adult participants—11 from Paoli Library and 41 from Tredyffrin Public Library. A winner will be selected on March 1st and will receive a \$25 gift card to Main Point Books.

The 2021 Read Woke with TTL Challenge is open for all ages and will take place all year long. The goal of the 2021 Read Woke Challenge is to encourage readers of all ages to read diverse and inclusive books, to broaden their knowledge by reading books written by and about underrepresented and oppressed



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groups. As of February 20th, there are 44 adult participants. Additionally, a “Monthly Round Up” discussion group has formed for the adults. During the monthly discussion group, participants share their thoughts and discuss how each reader is approaching the year-long reading challenge.

## **Virtual Adult Programs**

As of February 20th, Tredyffrin Public Library hosted a total of 17 virtual programs with 310 attendees. In total, there were 9 one-on-one tech help sessions. In January 2021, Tredyffrin Public Library hosted a total of 30 programs with 411 attendees. In total, there were 5 one-on-one tech help sessions.

## **YouTube Videos by Category**

TTL video statistics, as retrieved from YouTube channel analytics, cover the “lifetime,” or since time of upload, of the videos published. The Tredyffrin Township Libraries YouTube channel has a total of 243 subscribers, with an increase of 4 subscribers since January 23rd.

## **Book Talks**

As of February 20th, the Book Talks playlist received a total of 2,634 views for 26 unique book talks. There was an increase of 85 views since January 23rd.

## **Virtual Technology Programs**

As of February 20<sup>th</sup>, the Virtual Technology Programs playlist on YouTube, received a total of 999 views for 19 unique videos. There was an increase of 74 views since January 23rd.

## **Adult Virtual Programs**

As of February 20th, the Adult Virtual Programs playlist received a total of 1,668 views for 27 unique videos. There was an increase of 121 views since January 23rd.

## **Reference Notes (Submitted by Kate Shaw)**

The staff continue to work hard via reference chat and assisting with contactless pickup all while providing service via telephone & email too. The majority of inquires revolve around contactless pick up and placing holds/navigating the collection for patrons.

We are still providing one-on-one tech help at the rate of approximately 4 a week.

*Respectfully submitted by Christopher Kibler*