



Library Director’s Report to Tredyffrin Libraries Board of Trustees for August 22, 2019

Building Updates

- Working to get a replacement water heater in the Tyler Hedges Room as well as water bottle refill stations in the lobby and Children’s Department.
- Following up with a company that installs cell phone boosters for a recommendation
- The Township is assisting with getting the stucco repaired at the emergency exit adjacent to the stairs leading down to the Children’s Department.
- The Paper Retriever has been bought out by another company. Pickup for the recycling has been on schedule so far.
- We cancelled our contract with our current trash company and signed a new contract with a different company. I am currently trying to get the previous company to remove their receptacles.

Volunteers

Volunteers aid us with daily library operations and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing 2019 to 2018, total number of volunteers increased by 49 (+14.9%) and volunteer contributed hours increased by 906.25 (+34.9%).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Paoli (All)	2019 TOTAL	2018 YTD	2018 - 2019 YTD Change	2018 - 2019 YTD % Change
January	3	18	14	17	52	41	11	26.8%
February	3	16	13	15	47	41	6	14.6%
March	2	16	14	15	47	44	3	6.8%
April	1	16	12	15	44	48	-4	-8.3%
May	2	16	13	14	45	40	5	12.5%
June	24	13	13	6	56	73	-17	-23.3%
July	35	17	16	18	86	41	45	109.8%
TOTAL	70	112	95	100	377	328	49	14.9%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Paoli (All)	2019 TOTAL	2018 YTD	2018 - 2019 YTD Change	2018 - 2019 YTD % Change
January	12.5	116.25	213.25	58.25	400.25	324.5	75.75	23.3%
February	12	96.25	156.25	52.5	317	374.7	-57.7	-15.4%
March	10	109.25	271.75	44.75	435.75	423.25	12.5	3.0%
April	1.5	112	232	63.75	409.25	391.75	17.5	4.5%
May	11	100.25	229.25	52	392.5	395	-2.5	-0.6%
June	117.25	97.25	339.75	46.25	600.5	312.45	288.05	92.2%
July	462.25	139.5	293.25	51.4	946.4	373.75	572.65	153.2%
TOTAL	626.5	770.75	1735.5	368.9	3501.65	2595.4	906.25	34.9%

Visitor Count

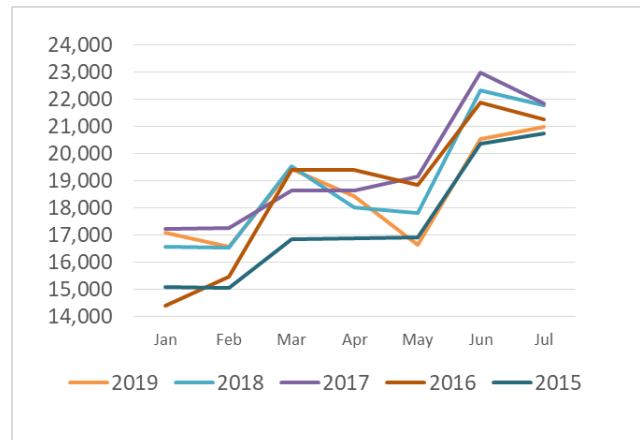
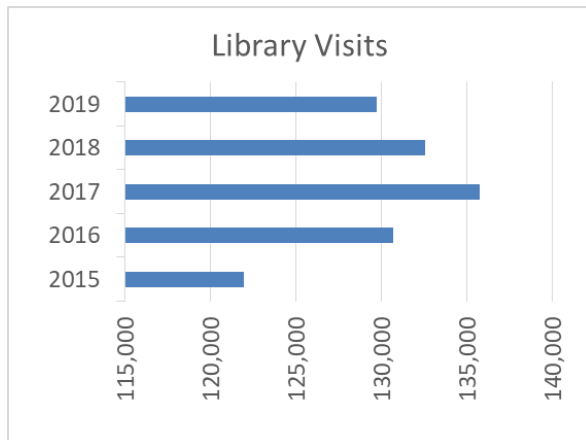
Visitor count for July 2019 totaled 20,984. Total visitor count in 2019 has decreased by 3,390 (-2.5%) compared to 2018. Visits to the libraries since 2015 have increased by approximately 6%. On a positive note, visits to Paoli Library have increased by almost 7%. I have spoken with two other library directors in the area and both have indicated that they have experienced a general decrease in library visits.

	Jul-19	Jul-18	Difference	% Increase or Decrease	2019 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	5,356	4,893	463	9.5%	32,928	30,841	2,087	6.8%
Tredyffrin	15,628	16,880	-1,252	-7.4%	96,787	102,264	-5,477	-5.4%
Total	20,984	21,773	-789	-3.6%	129,715	133,105	-3,390	-2.5%

		Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Sun	Paoli	281	359	421	253	184	413	337	2,248
	Tredyffrin	1,375	1,429	1,974	884	1,005	1,917	1,145	9,729
Mon	Paoli	703	782	870	1,049	575	933	1,403	6,315
	Tredyffrin	1,958	2,201	2,247	3,035	1,583	2,690	3,387	17,101
Tues	Paoli	132	99	18	27	112	102	56	546
	Tredyffrin	2,216	1,999	2,461	3,219	2,967	2,678	3,196	18,736
Wedns	Paoli	1,093	710	896	1,066	1,170	1,058	1,241	7,234
	Tredyffrin	13	18	39	52	29	142	2,640	2,933
Thurs	Paoli	926	797	805	911	982	869	712	6,002
	Tredyffrin	2,832	2,324	2,285	2,436	2,755	3,051	1,625	17,308
Fri	Paoli	738	752	938	799	873	904	953	5,957
	Tredyffrin	1,776	1,832	2,639	1,830	2,142	2,420	1,971	14,610
Sat	Paoli	577	700	766	631	594	704	654	4,626
	Tredyffrin	2,469	2,583	3,086	2,239	1,679	2,650	1,664	16,370
Total Paoli		4,450	4,199	4,714	4,736	4,490	4,983	5,356	32,928
Total Tredyffrin		12,639	12,386	14,731	13,695	12,160	15,548	15,628	96,787
Libraries Combined		17,089	16,585	19,445	18,431	16,650	20,531	20,984	129,715

A comparison of visitor count data collected by month for the years 2015 – 2019 is provided below to illustrate typical monthly visitor count increases as well as illustrate monthly and yearly changes.

2015	2016	2017	2018	2019
121,952	130,676	135,768	132,564	129,715



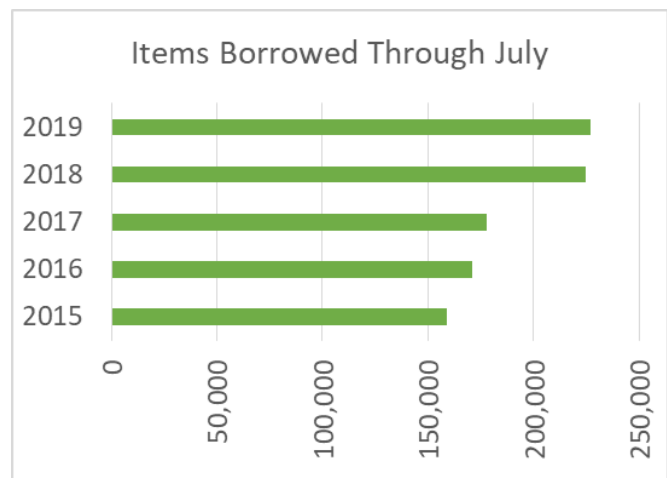
Circulation

Circulation for July 2019 totaled 36,563. Compared to the previous July, checkouts of library material increased by 1,943 (+.9%). Print circulation decreased by 1,811 (-5.5%) while circulation of electronic materials increased by 1,178 (+27.5%). Comparing 2019 to 2018, total circulation increased by 1,943 (+.9%). Print circulation decreased by 7,124 (-3.6%) and circulation of electronic materials has increased by 9,067 (+36.1%). Electronic materials circulation statistics for libraries in the Chester County Library System are based on individual library contribution to the collection.

	Print	Electronic	Total
Jan-19	27,621	4,823	32,444
Feb-19	26,233	4,437	30,670
Mar-19	28,369	4,851	33,220
Apr-19	26,674	4,645	31,319
May-19	24,765	4,864	29,629
Jun-19	27,772	5,127	32,899
Jul-19	31,099	5,464	36,563
July 2019 - June 2019 Difference	3,327	337	3,664
July 2019 - June 2019 % Difference	13.4%	6.9%	12.4%
Jul-18	32,910	4,286	37,196
July 2019 - July 2018 Difference	-1,811	1,178	-633
July 2019 - July 2018 % Difference	-5.5%	27.5%	-1.7%
2019 YTD	192,533	34,211	226,744
2018 YTD	199,657	25,144	224,801
Difference	-7,124	9,067	1,943
% Change	-3.6%	36.1%	0.9%

Items Borrowed Through July

2015	159,001
2016	171,140
2017	177,720
2018	224,801
2019	226,743



As mentioned in previous reports, e-materials can cost up to 4 times as much as print counterparts. In addition, publishers further restrict purchasing of e-materials by libraries by limiting the number of available licenses or placing purchasing embargos on e-materials. These restrictions directly impact new e-materials offerings.

Programming

Programs for July 2019 totaled 72 and attendance totaled 2,554. Comparing total program offerings and attendance to 2018, there is an overall increase of 108 (+12.1%) in total program offerings and an increase of 2,470 (+17.3%) in total recorded program attendance.

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2018	358	454	77	889
2019	326	551	120	997
Difference Between 2018 & 2019	-32	97	43	108
	-8.9%	21.4%	55.8%	12.1%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2018	3,779	9,283	1,252	14314
2019	4,051	11,281	1,452	16784
Difference Between 2018 & 2019	272	1998	200	2470
	7.2%	21.5%	16.0%	17.3%

Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	Jun	July	Total
Ages 0-5	22	25	26	25	23	18	15	154
Ages 0-5 (Outreach)	0	0	0	0	13	7	6	26
Ages 5-11	6	7	7	6	5	9	13	53
Ages 12-17	3	1	2	8	3	4	3	24
18+	19	12	5	11	9	8	5	69
Total	50	45	40	50	53	46	42	326

Tredyffrin	Jan	Feb	Mar	Apr	May	Jun	July	Total
Ages 0-5	18	26	18	31	27	16	28	164
Ages 0-5 (Outreach)						10	1	11
Ages 5-11	9	23	16	29	25	14	27	143
Ages 12-17	18	10	13	13	13	10	19	96
18+	31	32	44	46	39	40	25	257
Total	76	91	91	119	104	90	30	601
Total	126	136	131	169	157	136	72	960

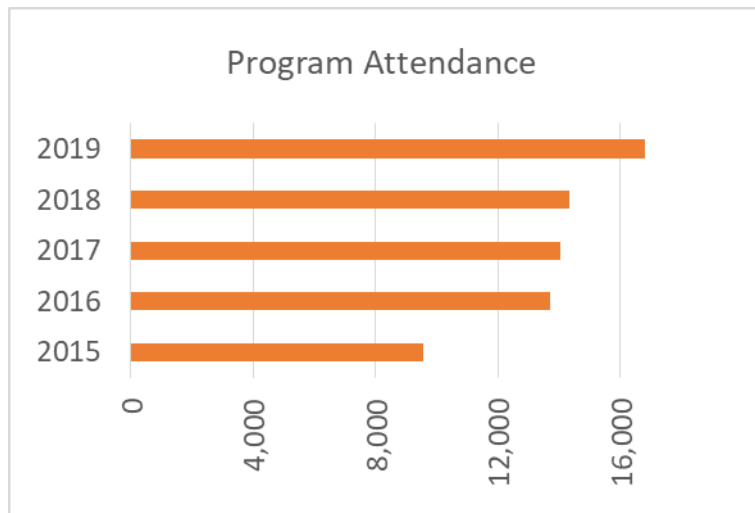
Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	Jun	July	Total
Ages 0-5	371	263	389	324	274	330	243	2,194
Ages 0-5 (Outreach)					374	1,322	50	1,746
Ages 5-11	58	59	46	78	29	115	169	554
Ages 12-17	0	5	20	34	8	25	8	100
18+	31	22	23	50	33	42	28	229
Total	460	349	478	486	718	1,834	498	4,823

Tredyffrin	Jan	Feb	Mar	Apr	May	Jun	July	Total
Ages 0-5	626	606	515	690	633	684	977	4,731
Ages 0-5 (Outreach)						431	66	497
Ages 5-11	227	418	219	216	390	280	306	2,056
Ages 12-17	164	164	181	278	184	137	244	1,352
18+	607	436	627	527	495	667	463	3,822
Total	1,624	1,624	1,542	1,711	1,702	2,199	2,056	12,458
Total	2,084	1,973	2,020	2,197	2,420	4,033	2,554	15,038

Program Attendance

2015	9,569
2016	13,688
2017	14,050
2018	14,314
2019	16,784



Children’s Notes (Submitted by Angie Andre)

July is the heart of our 8 week Summer Reading Program. We registered a total of 420 children from the beginning of our program June to the end of July. We finally received the patches and started to hand them out the children who completed 4 activities outlined on the patch cards.

July 10 was the Wednesday opening party and the Children’s Department hosted a music program for children 5 and under as well as a Science program for children ages 7-12, both saw great attendance. We welcome Miss Joy Theissan who will provide a weekly Wednesday music program for our preschool children. Miss Joy is well known and loved in the local community. We are also offering a drop in LEGO Building Program on Wednesdays throughout summer Reading.

We would like to welcome new Children’s Circulation staff member Samantha Goins. She has been a valuable addition to our staff and is helping fill Wednesday circulation hours.

Highlights of our July programs were STEAM. Little Scientists, Kindergarten Preparedness, 90 Second Newbery, Life Size Board Games, Origami, Healthy Snack Workshop, Art Classes and many story times.

The end of July we hosted Glaxo Smith Science in the Summer. We tried a new schedule this year where we had longer classes for 2 instead of 4 days and it was well received. We hope to be able to continue in future years.

Teen Notes (Submitted by Laura Doan)

In July, the teen department continued the “Keeping it Going” Academic Review. We wrapped it up with a pizza dinner on July 24th. Nick Marcil was an engaging teacher for our group. He not only helped us get a handle on some complicated math, he connected the group together with some great team-building exercises.

There were ongoing rehearsals for our summer theatre production. EDGES: A Song Cycle is a hybrid between a concert and musical theatre- 15 songs written by Pasek and Paul all under the theme of growing up and self-discovery. Featuring, four actors and a pianist, and a beautiful score, these rehearsals were a joy to listen to. We kicked off our 6th annual Performance Arts Summer Camp. Many of our original students have been with the camp for the full 6 years. As they age out of being a camper, they move up to training for and becoming a Junior Counselor. This camp emphasizes community and ensemble and is guided by the following Mission statement:

The Tredyffrin Township Libraries' performance arts summer camp, first and foremost, seeks to cultivate performance arts skills, including confidence, in all participants. The program simultaneously provides Conestoga graduates, currently pursuing degrees in performance arts, with summer employment. Furthermore, these positions as experienced educators in their field of study help their community.

And Vision Statement:

Our vision is a performance arts camp where locally educated students foster and deepen the next generation's knowledge and enjoyment of the performance arts.

Reference Notes (Submitted by Kate Boyle)

We welcomed Alex Srolis to the reference department in July. Alex is entering her master's program for Library Science and will offer a morning ELL program on Fridays at TPL. Welcome, Alex!

We congratulate Sam Bardarik on her new position as Business Librarian at Chester County Library & for her election to the role of Chair Elect for the Pennsylvania Library Association's Teaching, Learning & Technology Roundtable. Happy to say that Sam plans on staying with TPL on weekends.

The Interviewing Skills class was well attended and Zoey is planning some resume building workshops for September to celebrate National Update Your Resume Month.

Information Transactions	Jul-19	YTD	Jul-18	2018 YTD	Difference	YTD Difference
Reference Desk	1352	9042	1297	8670	4%	4%
Children's Desk	528	3332	572	3633	-8%	-8%
Circulation Desk	839	4751	607	4560	38%	4%

Computer Users	Jul-19	YTD	Jul-18	2018 YTD	Difference	YTD Difference
EnvisionWare Main Level Sessions	1296	8684	1381	9667	-6%	-10%
EnvisionWare Children Sessions	126	800	157	937	-20%	-15%
Wireless	2583	13213	2286	16074	13%	-18%

Information Literacy	Jul-19	YTD	Jul-18	2018 YTD	Difference	YTD Difference
Number of Classes	2	18	0	0	200%	
Number of Participants	10	161	0	0	1000%	
One-on-One Sessions	59	313	31	274	90%	14%

Website Statistics	Jul-19	YTD	Jul-18	2018 YTD	Difference	YTD Difference
Page Views	17,715	109875	15,897	104,100	11%	6%
Users	5,537	35691	5,425	37,250	2%	-4%

Proctoring Statistics	Jul-19	YTD	Jul-18	2018 YTD	Difference	YTD Difference
# of Proctoring Sessions	5	42	21	49	-76%	-14%
# of Proctoring Hours	4.5	74.75	27	77.5	-83%	-4%

Respectfully submitted by Christopher Kibler, Director of Libraries