



# TREDYFFRIN TOWNSHIP LIBRARIES

TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

## Library Director’s Report to Tredyffrin Libraries Board of Trustees for April 25, 2019

### Volunteers

Volunteers aid us with daily library operations and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. In March 32 volunteers worked 391 hours. For 2019, 99 volunteers contributed 997.5. Comparing 2019 to 2018, total number of volunteers decreased by 27 (-24%) and volunteer contributed hours decreased by 125.75 (-11%).

### Building

I am looking in to utilizing cell phone boosters inside Tredyffrin Public Library and currently looking at equipment options and installation feasibility.

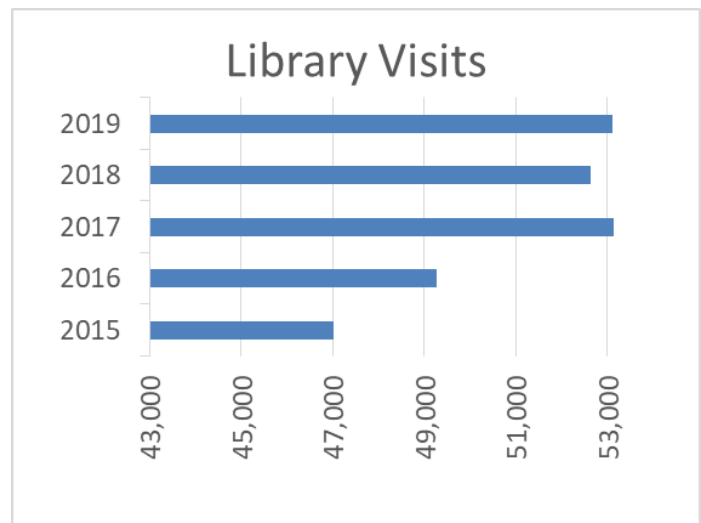
Tredyffrin Library continues to experience functionality issues with the HVAC. Repairs are ongoing.

I am working on getting new semi-private cubicles installed in the staff work area. These will help reduce some of the disturbances encountered in having the more open work area and add an additional cubicle to accommodate additional staffing. Installation date is not yet known.

### Visitor Count

Visitor count for March 2019 totaled 19,445. This is an increase of 439 (+.8%) comparing total visitor count in 2019 to that of 2018.

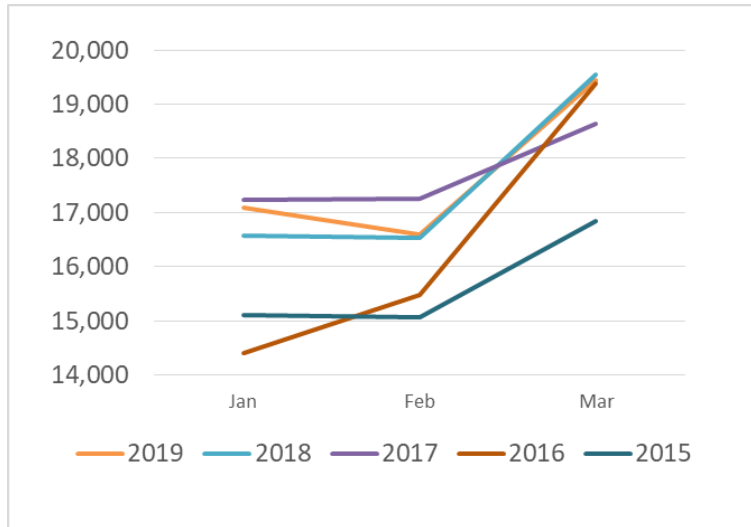
		Jan	Feb	Mar	Total
Sun	Paoli	281	359	421	1,061
	Tredyffrin	1,375	1,429	1,974	4,778
Mon	Paoli	703	782	870	2,355
	Tredyffrin	1,958	2,201	2,247	6,406
Tues	Paoli	132	99	18	249
	Tredyffrin	2,216	1,999	2,461	6,676
Wedns	Paoli	1,093	710	896	2,699
	Tredyffrin	13	18	39	70
Thurs	Paoli	926	797	805	2,528
	Tredyffrin	2,832	2,324	2,285	7,441
Fri	Paoli	738	752	938	2,428
	Tredyffrin	1,776	1,832	2,639	6,247
Sat	Paoli	577	700	766	2,043
	Tredyffrin	2,469	2,583	3,086	8,138
Total Paoli		4,450	4,199	4,714	13,363
Total Tredyffrin		12,639	12,386	14,731	39,756
Libraries Combined		17,089	16,585	19,445	53,119



2015	2016	2017	2018	2019
47,026	49,279	53,125	52,641	53,119

	Mar-19	Mar-18	Difference	% Increase or Decrease	2019 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	4,714	4,380	334	7.6%	13,363	12,073	1,290	10.7%
Tredyffrin	14,731	13,658	1,073	7.9%	39,756	40,607	-851	-2.1%
Total	19,445	18,038	1,407	7.8%	53,119	52,680	439	0.8%

A comparison of visitor count data collected by month for Tredyffrin Township Libraries for the years 2015 – 2019 is provided below to illustrate typical monthly visitor count increases as well as illustrate monthly and yearly changes.



### Programming

The number of programs for March 2019 totaled 51 and attendees totaled 945. A more complete analysis of programming data will be included in the May report.

### Circulation

Circulation for March 2019 totaled 33,220. Compared to the previous March, checkouts of library material decreased by 272 (-.8%). Overall circulation of library material has increased by 2,850 (3%) compared to 2018.

	Jan	Feb	Mar	TOTAL
2018	30,450	29,542	33,492	93,484
2019	32,444	30,670	33,220	96,334

### Children’s Notes (Submitted by Angie Andre)

We are in the midst of our Spring Program Session with many seasonal programs, story times, STEAM programs, and art programs. The Children’s Department has been offering foreign language story time on Fridays which include Bilingual English and Spanish, Bilingual French and English as well as American Sign Language. The attendance for these programs is steadily increasing.

Children’s staff is working hard to prepare for our new summer program which will include reading goals as well as patches the children can earn for completing literacy and exploration based activities.

### Teen Notes (Submitted by Laura Doan)

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Tredyffrin Library kicked off our annual series, “Understanding and Demystifying College Admissions.” Topics covered include how to select a college; what colleges seek from their applicants; college admissions tests and requirements; hot topics and trends in admissions; and financial aid. This informative and fun workshop is led by an experienced college counselor and former college admissions officer and dean, Cigus Vanni.

Technologically, we began our spring session of Girls Who Code Club. As a central part of our Clubs experience, student’s work with on a Computer Science Impact Project, where they use computer science to solve a problem relevant to your Club and community. Through this project, they also learn the fundamental computer science concepts of loops, variables, conditionals and functions that form the basis for all computer programming languages while also building their teamwork and leadership skills.

There were regular meetings of Journaling Together Group, Book Group and K-Pop. Teen Book Club finished reading Sad Perfect by Stephanie Elliot. TEEN K-POP DANCE CREW continued to rehearse their dances for a Dance and Korean Cultural Program to be held in May.

I attended musicals featuring students who participated in our Performance Art Summer Camp including a double-feature of “Once Upon a Mattress” at Devon Prep and “Pippen” at Conestoga. Two weeks later I had the pleasure of seeing another “Once Upon a Mattress” at TEMS.

I helped host, “Fables and Futures: Biotechnology, Disability, and the Stories We Tell Ourselves” with Author George Estreich. How new biomedical technologies—from prenatal testing to gene-editing techniques—require us to imagine who counts as human and what it means to belong.

### Reference Notes

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In March 2019, we recorded 2,508 total information transactions, 1,977 computer sessions, 3 information literacy classes, and 43 one on one sessions. Compared to 2018, information transactions have increased by 60 (+.1%), a decrease in computer sessions of 3,451 (-28.5%), information literacy classes increased by 3 (none were recorded in 2018), and one on one sessions decreased by 5 (-4%).

Information Transactions	Mar-19	YTD	Mar-18	2018 YTD	Difference	YTD Difference
Reference Desk	1302	3858	1334	3771	-2%	2%
Children's Desk	547	1427	576	1493	-5%	-4%
Circulation Desk	659	1989	609	1950	8%	2%

Computer Users	Mar-19	YTD	Mar-18	2018 YTD	Difference	YTD Difference
EnvisionWare Main Level Sessions	1617	3822	1311	4562	23%	-16%
EnvisionWare Children Sessions	149	329	134	384	11%	-14%
Wireless	211	4521	2657	7177	-92%	-37%

<b>Information Literacy</b>	<b>Mar-19</b>	<b>YTD</b>	<b>Mar-18</b>	<b>2018 YTD</b>	<b>Difference</b>	<b>YTD Difference</b>
Number of Classes	3	8	0	0	300%	800%
Number of Participants	11	38	0	0	#DIV/0!	#DIV/0!
One-on-One Sessions	43	129	47	134	-9%	-4%
<b>Website Statistics</b>	<b>Mar-19</b>	<b>YTD</b>	<b>Mar-18</b>	<b>2018 YTD</b>	<b>Difference</b>	<b>YTD Difference</b>
Page Views	16,135	45716	15,575	42,421	4%	8%
Users	5,504	15516	5,642	16,155	-2%	-4%
<b>Proctoring Statistics</b>	<b>Mar-19</b>	<b>YTD</b>	<b>Mar-18</b>	<b>2018 YTD</b>	<b>Difference</b>	<b>YTD Difference</b>
# of Proctoring Sessions	8	18	4	9	100%	100%
# of Proctoring Hours	11.25	30.25	10.5	23	7%	32%

Respectfully submitted by Christopher Kibler, Director of Libraries