



Library Director’s Report to Tredyffrin Libraries Board of Trustees for February 28, 2019

Volunteers

Volunteers aid us with daily library operations and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing 2019 to 2018, total number of volunteers increased by 12 (+30.0%) and volunteer contributed hours increased by 102.2 (+31.7%).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2019	2018	2018 - 2019 Change	2018 - 2019 % Change
January	3	18	14	17	52	40	12	30.0%
TOTAL	3	18	14	17	52	40	12	30.0%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2019 TOTAL	2018 YTD	2018 - 2019 YTD Change	2018 - 2019 YTD % Change
January	12.5	116.25	213.25	82.7	424.7	322.5	102.2	31.7%
TOTAL	12.5	116.25	213.25	82.7	424.7	322.5	102.2	31.7%

Building

As per the Board’s request at the January meeting, I am looking in to utilizing cell phone boosters inside Tredyffrin Public Library. A company that installs cell signal boosters provided a rough estimate of \$1 - \$1.50 per square foot. I also met with the Computer Services Manager for the Chester County Library and discussed the booster that they installed in the main library. I am currently considering viable solutions and need to further examine the benefits of installing the booster based on current signal strength outside the library.

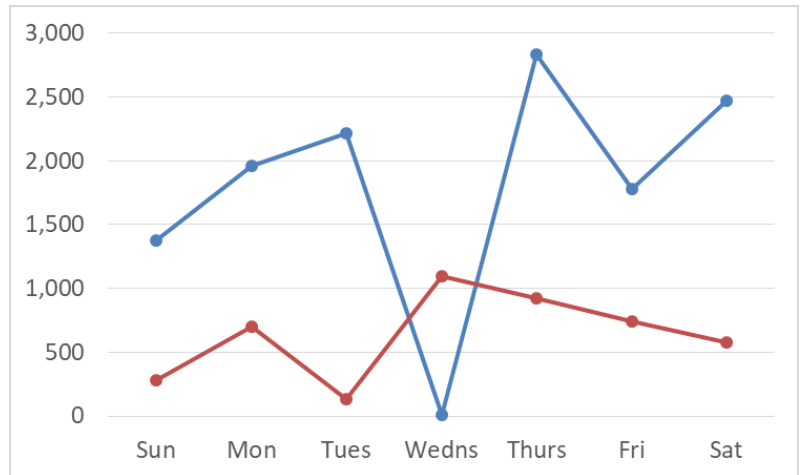
Tredyffrin Library continues to experience functionality issues with the HVAC system and a number of issues arose in January (the most severe being a lack of heat in the Children’s Department) and I am working through a number of repairs that need to be completed prior to the wether getting warm in order to have functioning air conditioning.

As per a capital request to the Township, I am working on getting new semi-private cubicles installed in the staff work area. These will help reduce some of the disturbances encountered in having the more open work area and add an additional cubicle to accommodate additional staffing.

Visitor Count

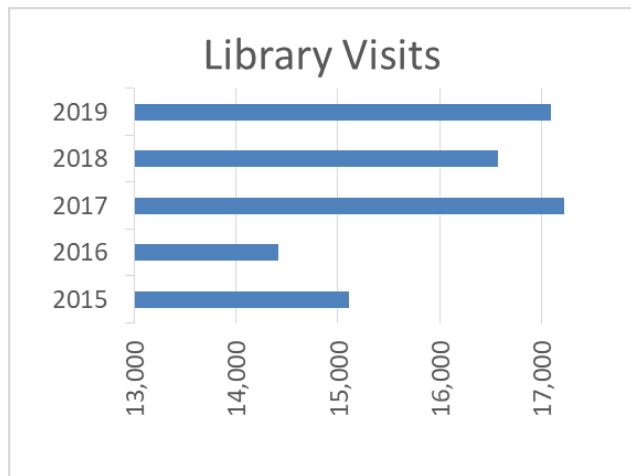
Visitor count for January 2019 totaled 17,089. This is an increase of 517 (+3.1%) comparing total visitor count in January 2019 to that of January 2018.

		Jan	Total
Sun	Paoli	281	281
	Tredyffrin	1,375	1,375
Mon	Paoli	703	703
	Tredyffrin	1,958	1,958
Tues	Paoli	132	132
	Tredyffrin	2,216	2,216
Wedns	Paoli	1,093	1,093
	Tredyffrin	13	13
Thurs	Paoli	926	926
	Tredyffrin	2,832	2,832
Fri	Paoli	738	738
	Tredyffrin	1,776	1,776
Sat	Paoli	577	577
	Tredyffrin	2,469	2,469
Total Paoli		4,450	4,450
Total Tredyffrin		12,639	12,639
Libraries Combined		17,089	17,089



	Jan-19	Jan-18	Difference	% Increase or Decrease	2019 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	4,450	3,755	695	18.5%	4,450	3,755	695	18.5%
Tredyffrin	12,639	12,817	-178	-1.4%	12,639	12,817	-178	-1.4%
Total	17,089	16,572	517	3.1%	17,089	16,572	517	3.1%

A comparison of visitor count data collected by month for Tredyffrin Township Libraries for the years 2015 – 2019 is provided below to illustrate typical monthly visitor count increases as well as illustrate monthly and yearly changes.



	2019	2018	2017	2016	2015
Jan	17,089	16,572	17,227	14,411	15,104

Circulation

Circulation for January 2019 totaled 32,444. Compared to the previous January, checkouts of library material increased by 1,994 (+6.5%). While print circulation increased by 597 (+2.2%), circulation of electronic materials increased by 1,397 (+4.1%). Please note that electronic materials circulation statistics for libraries in the Chester County Library System are based on total individual library contribution to the collection.

Programming

Programs for January 2019 totaled 127 and attendance totaled 2,084. Comparing total program offerings and attendance to 2018 for January shows an overall decrease of 11 (-8.0%) in total program offerings and an increase of 430 (+26%) in total program attendance.

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2018	47	73	18	138
2019	50	56	21	127
Difference Between 2018 & 2019	3	-17	3	-11
	6.4%	-23.3%	16.7%	-8.0%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2018	552	903	199	1654
2019	638	1,282	164	2084
Difference Between 2018 & 2019	86	379	-35	430
	15.6%	42.0%	-17.6%	26.0%

Teen Notes (Submitted by Laura Doan)

Musically, students from Katherine Mallon-Day voice studio hosted “STEPS ON THE ROAD TO GROWN-UP!” which brought in a full house. All proceeds benefitted Tredyffrin Public Library.

There were regular meetings of Journaling Together Group, Book Group and K-Pop. Teen Book Club finished reading *The Seeker*. TEEN K-POP DANCE CREW continued to rehearse their dances for a Dance and Korean Cultural Program to be held at a future date.

We exhibited at the Main Line Camp Fair, opened registration, and filled our summer camp in 24 hours. Five summers ago, we set out to create a performing arts camp that emphasized community and ensemble rather than competition—something affordable, flexible and accessible to all families and schedules.

Mission statement:

The Tredyffrin Township Libraries’ performance arts summer camp, first and foremost, seeks to cultivate performance arts skills, including confidence, in all participants. The program simultaneously provides Conestoga graduates, currently pursuing degrees in performance arts, with summer employment. Furthermore, these positions as experienced educators in their field of study help their community.

Vision Statement:

Our vision is a performance arts camp where locally educated students foster and deepen the next generation’s knowledge and enjoyment of the performance arts.

Reference Notes (Submitted by Kate Boyle)

January was a busy month for the reference staff, many of whom ran programs in addition to their regular duties. In outreach news, Taylor Baugher has partnered with Devereux Advanced Behavioral Health to provide an in-library Adult Storytime. The first event had 19 attendees. Zoey Mills taught two computer classes and has plans for a series. We've created a new page on our website to highlight Jonathan Trice's film events and the staff is hard at work preparing for future events.

Information Transactions	Jan-19	YTD	Jan-18	2018 YTD	Difference	YTD Difference
Reference Desk	1318	1318	1240	1240	6%	6%
Children's Desk	445	445	454	454	-2%	-2%
Circulation Desk	704	704	708	708	-1%	-1%

Information Literacy	Jan-19	YTD	Jan-18	2018 YTD	Difference	YTD Difference
Number of Classes	2	2	0	0	200%	200%
Number of Participants	9	9	0	0	900%	900%
One-on-One Sessions	51	51	49	49	4%	4%

Website Statistics	Jan-19	YTD	Jan-18	2018 YTD	Difference	YTD Difference
Page Views	15,124	15124	14,689	14,689	3%	3%
Users	5,131	5131	5,702	5,702	-10%	-10%

Proctoring Statistics	Jan-19	YTD	Jan-18	2018 YTD	Difference	YTD Difference
# of Proctoring Sessions	3	3	2	2	50%	50%
# of Proctoring Hours	9	9	6	6	50%	50%

Respectfully submitted by Christopher Kibler, Director of Libraries