



Library Director's Report to Tredyffrin Libraries Board of Trustees for August 23, 2018

Monthly Summary

Tredyffrin Public Library continues working toward becoming a Gold Star PA Forward Library and we are close to earning a bronze star. Developed by the Pennsylvania Library Association, the PA Forward Star Library Program is part of a statewide initiative whose goal is to improve the quality of life in Pennsylvania. The program enables libraries to create new partnerships; develop broader community support; and develop a powerful, unified voice for libraries as community centers of information, technology and learning that fuel educational and economic opportunity for all.

Visitor count for 2018 has decreased by 2,176 (-1.6%) compared to the same time period in 2017. While we typically see an increase in door count in June, July, and August due to our heavy focus on summer programs for kids, the summer months saw fewer visitors compared to 2017. It is important to note however that visitor counts have increased since 2015 and 2018 numbers fall somewhere between 2016 and 2017. Circulation of library materials for 2018 has increased by 8,617 (+4.0%) compared to the same time period last year. While print circulation has decreased by 3,380 (-1.7%), circulation of electronic materials shows an increase in of 11,997 (+91.3%). As we continue to monitor the changing circulation of print and other physical copies of material we are also gauging the demand for e-materials and adjusting purchasing of all loan-able library materials in ways that best allocate financial resources and meet the changing demand. Compared to the same time period for 2017, program offerings increased by 136 (+18.1%) and program attendance increased by 1,684 (+13.3%). Information assistance for July 2018 indicates a decrease of 312 (-1.8%) transactions. PC use overall has been increasing and total use increased by 811 (+3.2%). Information literacy classes (1 on 1 sessions) decreased by 28 (-66.7%) compared to the same time period for 2017.

Building and Facilities

Stucco Repair

The repairs work has started. The estimated timeframe for completion is not yet known but expected to be as soon as is possible.

Recycling

We had no problems with this service the month of July.

Roof Painting

With the aid of Tredyffrin Township Public Works I received quotes to repaint the metal building façade on the roof. The work tentatively scheduled for August has been pushed back to early September.

Lighting

Tredyffrin Public Library has received a \$1,000 grant from PECO to continue work on the Children's Department LED lighting conversion. All of the 4 ft. florescent lighting fixtures in the public areas (except for restrooms) was completed early this year. I am looking into spending remaining capital funds on replacing the 4", 6", and 8" recessed lights in the public areas with LED lights or LED compatible fixtures.

Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing June to July 2018, total volunteers decreased by 11 (-21.2%) and total volunteer contributed hours decreased by 107.25 (-22.3%). Comparing 2018 totals to 2017 totals from the same time period, total volunteers increased by 10(+3.4%) and total volunteer contributed hours increased by 126 (+4.8%).

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018	2017	2017 - 2018 Change	2017 - 2018 % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
March	0	21	11	12	44	36	8	22.2%
April	0	21	16	11	48	37	11	29.7%
May	0	18	13	9	40	43	-3	-7.0%
June	0	18	18	16	52	56	-4	-7.1%
July	0	13	13	15	41	52	-11	-21.2%
TOTAL	1	128	91	87	307	297	10	3.4%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
March	0	139.5	244	39.75	423.25	317.75	105.5	33.2%
April	0	145	198	48.75	391.75	318.75	73	22.9%
May	0	113.75	243.5	37.75	395	376.5	18.5	4.9%
June	0	105	317	59	481	491.25	-10.25	-2.1%
July	0	110.75	189.75	73.25	373.75	479.5	-105.75	-22.1%
TOTAL	3	852	1526.25	383.5	2764.75	2638.75	126	4.8%

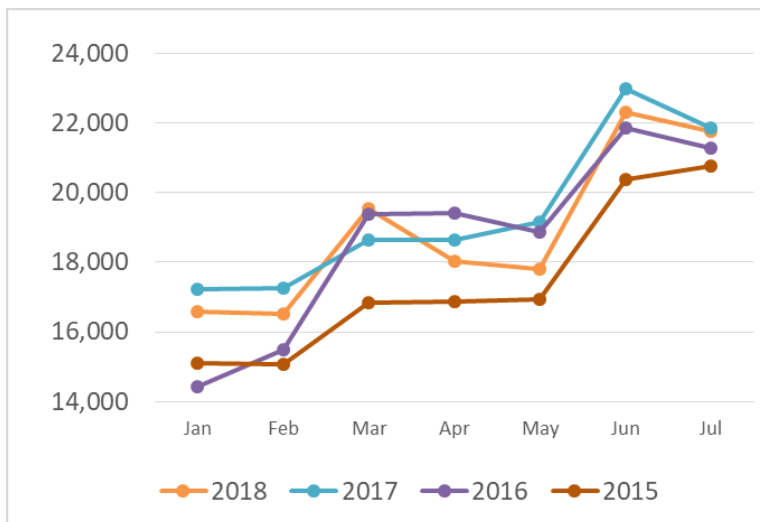
Visitor Count and Circulation

Visitor count for July 2018 totaled 21,773. This is a decrease of 541 (-2.4%) visitors compared to June 2018 and a decrease of 2,176 (-1.6%) comparing the 2018 total to the 2017 total.

	Jul-17	Jul-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	5,738	4,893	-845	-14.7%	32,643	30,841	-1,802	-5.5%
Tredyffrin	16,117	16,880	763	4.7%	102,638	102,264	-374	-0.4%
Total	21,855	21,773	-82	-0.4%	135,281	133,105	-2,176	-1.6%

		Jan	Feb	Mar	Apr	May	June	July	Total
Sun	Paoli	240	281	610	313	204	271	426	2,345
	Tredyffrin	1,358	1,189	2,099	1,484	953	1,931	1,681	10,695
Mon	Paoli	624	796	661	975	633	1,010	1,306	6,005
	Tredyffrin	2,118	2,284	2,521	3,072	1,927	2,708	3,882	18,512
Tues	Paoli	14	4	69	22	33	10	16	168
	Tredyffrin	3,004	2,444	1,753	2,699	3,959	3,021	3,944	20,824
Wedns	Paoli	1,008	738	514	897	1,113	1,147	777	6,194
	Tredyffrin	158	4	646	92	26	2	96	1,024
Thurs	Paoli	575	741	1,097	811	994	916	927	6,061
	Tredyffrin	1,851	2,268	3,141	2,529	3,223	3,113	3,078	19,203
Fri	Paoli	699	704	870	777	692	1,024	811	5,577
	Tredyffrin	1,914	1,941	2,373	1,729	1,625	3,305	2,261	15,148
Sat	Paoli	595	641	592	585	628	820	630	4,491
	Tredyffrin	2,414	2,526	2,601	2,053	2,290	3,036	1,938	16,858
Total Paoli		3,755	3,905	4,413	4,380	4,297	5,198	4,893	30,841
Total Tredyffrin		12,817	12,656	15,134	13,658	14,003	17,116	16,880	102,264
Libraries Combined		16,572	16,561	19,547	18,038	18,300	22,314	21,773	133,105

I've included a comparison of door count data collected by month for the years 2015 - 2018. I thought it prudent to include both the data and a graphical representation of how door count has changed (and changes) during the months of the year and to illustrate the door count changes over the past four years.



	2018	2017	2016	2015
Jan	16,572	17,227	14,411	15,104
Feb	16,522	17,253	15,475	15,073
Mar	19,547	18,645	19,393	16,849
Apr	18,035	18,652	19,405	16,876
May	17,801	19,166	18,858	16,927
Jun	22,314	22,970	21,866	20,377
Jul	21,773	21,855	21,268	20,746

Circulation for July 2018 totaled 37,196 for all materials. This is an increase of 3,016 (+8.8 %) in borrowing of materials compared to the previous month. Compared to the total checkouts for 2017, checkouts in 2018 have increased by 8,617 (+4%). While print circulation has decreased by 3,380 (-1.7%), circulation of electronic materials shows a significant increase of 11,997 (+91.3%). Electronic circulation in the system is attributed by percentage of total contribution to electronic resources by all libraries within the system. It should also be noted that Tredyffrin Public Library has been adjusting collection purchasing to meet the increased demand for electronic books and electronic audiobooks. It will be important moving forward to continue to balance our electronic materials purchases with print as there are still many users that borrow print, DVDs, and books on CD and because it provides a reasonable way for patrons to obtain titles that are unavailable electronically or available electronically but with long wait times.

	Print	Electronic	Total
Jan-18	27,024	3,426	30,450
Feb-18	26,460	3,082	29,542
Mar-18	29,948	3,544	33,492
Apr-18	26,593	3,434	30,027
May-18	26,341	3,573	29,914
Jun-18	30,381	3,799	34,180
Jul-18	32,910	4,286	37,196
May 2018 - June 2018 Difference	4,040	226	4,266
May 2018 - June 2018 % Difference	15.3%	7.3%	14.4%
Jun-17	31,390	2,758	34,148
June 2018 - June 2017 Difference	-1,009	1,041	32
June 2018 - June 2017 % Difference	-3.2%	37.7%	0.1%

	Print	Electronic	Total
2018 YTD	199,657	25,144	224,801
2017 YTD	203,037	13,147	216,184
Difference	-3,380	11,997	8,617
% Change	-1.7%	91.3%	4.0%

Programming

Programs for July 2018 totaled 145 and attendees totaled 2,655. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 136 (+18.1%) in total program offerings and an increase of 1,684 (+13.3%) in total program attendance.

Number of Programs

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Total
18+	41	38	40	36	44	33	29	261
Ages 0-5	19	20	17	23	22	25	31	157
Ages 5-11	12	17	7	16	13	13	37	115
Ages 12-17	18	6	9	12	8	11	13	77
Total	90	81	73	87	87	82	110	610

Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	July	Total
18+	6	5	18	24	27	10	7	97
Ages 0-5	24	19	22	8	4	18	11	106
Ages 5-11	5	3	7	21	12	11	17	76
Ages 12-17	0	0	0	0	0	0	0	0
Total	35	27	47	53	43	39	35	279
Total	125	108	120	140	130	121	145	889

Number of Attendees

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Total
18+	527	472	514	553	529	554	396	3,545
Ages 0-5	512	231	536	725	778	792	993	4,567
Ages 5-11	135	310	70	206	200	509	672	2,102
Ages 12-17	199	97	105	266	107	275	203	1,252
Total	1,373	1,110	1,225	1,750	1,614	2,130	2,264	11,466

Paoli	Jan	Feb	Mar	Apr	May	June	July	Total
18+	25	26	39	35	43	40	26	234
Ages 0-5	231	155	212	239	697	229	136	1,899
Ages 5-11	25	17	63	102	35	244	229	715
Ages 12-17	0	0	0	0	0	0	0	0
Total	281	198	314	376	775	513	391	2,848

Total	1,654	1,308	1,539	2,126	2,389	2,643	2,655	14,314
-------	-------	-------	-------	-------	-------	-------	-------	--------

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	254	310	189	753
2018	358	454	77	889
Difference Between 2017 & 2018	104	144	-112	136
	40.9%	46.5%	-59.3%	18.1%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	3,244	6,019	3,367	12630
2018	3,779	9,283	1,252	14314
Difference Between 2017 & 2018	535	3264	-2115	1684
	16.5%	54.2%	-62.8%	13.3%

Children's Notes (Submitted by Angie Andre)

We started off our Summer Reading Quest this year with a successful Kickoff Party on Friday, June 16 and registered 130 children from birth -12 years old that day alone, bringing total registrations to 616. This year, at the recommendation of the Commonwealth of PA libraries, we included activities into our regular program. This year children could earn extra raffle tickets attending library programs, reading to a friend, telling a joke, reading in nature and much more. These activities were literacy and learning based and added an extra element of fun and adventure to the program.

In partnership with Glaxo Smith Kline and the Franklin Institute the library hosted another year of Science in the Summer. The theme this year was The Science of Space. Mr. Leary, a middle school teacher from Avon Grove, was our Science in the Summer instructor teaching 31 children in grades 2-6 about space using many hands-on activities. On the one day it did not rain the children had the opportunity to go outside and build rockets.

July is the busiest month for the Children's Department and we offered 68 programs with 1665 in attendance. Some of the highlighted programs were:

- Family Storytime
- Bilingual/ Spanish and English Storytime
- Book Bingo
- Music and Arts
- LEGO and Building
- Sewing Workshop
- Visit from Elmwood Park Zoo
- Children's Musical Concerts
- Bach to Rock Musical Instrument Exploration
- Reading Comprehension Camp

Teen Notes (Submitted by Laura Doan)

Programs for teens in July included Board Game Night, where students leave their devices at home and relax (or get intense) playing board games. Their choice. An inaugural Friday Night Puzzle Fight with each team receiving the same puzzle and competing to see who could put it together faster! (Extremely quiet and incredibly focused/teams finished identical 500 piece puzzles within 3 minutes of each other).

The Tredyffrin Library Teen Leadership Summit including a series of fun exercises for "the future leader in you."

*The above events were made possible with the help and leadership of Nick Marcil and generous funding from The Friends of Tredyffrin Public Library.

We held our usual bi-monthly book group and "journaling together" workshops. The book this month was *Scythe* by Neal Shusterman.

We continue to offer our Reading Excellence Award for young readers wishing to expand their reading lens beyond the United States and read "Around the World." Students who complete the program receive a special award from the library.

The College Essay Summer Writing Class with Marylyn Calabrese, PH.D. was a success. Dr. Calabrese is the former chairperson of the Conestoga High School English Department. Her educational background includes an A.B. from Bryn Mawr College, an MAT from Wesleyan University, and a Ph.D. in Teaching Writing from the University of Pennsylvania. For the past two summers, she has generously donated her time and all tuition monies came to the library.

Reference Notes (Submitted by Catherine Boyle)

We've had a number of BYU students wanting to be proctored at the library. So many that we've rethought our proctoring procedures to include an online form & the request that students donate \$10 to the library starting August 1. In July, I saw 21 separate students which has also caused me to choose specific times where I will proctor and take multiple students at a time.

This has been working very well & parents/students continue to be thankful for the service. They have all been very willing to donate to the library and in some cases has donated more than the suggested \$10.

Data collected for information assistance for July 2018 indicates a decrease of 216 (-8.0%) information transactions compared to June 2018 and a decrease of 312 (-1.8%) transactions compared to the same time

period for 2017. PC use overall has increased by 106 (+3.1%) compared to the previous month and has increased by 811 (+3.2%) compared to the same time period for 2017. Information literacy classes (1 on 1 sessions) decreased by 15 (-62.5%) compared to the previous month and decreased by 28 (-66.7%) compared to the same time period for 2017.

Information Transactions

Computer Users

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Mar-18	1334	576	609	2519
Apr-18	1236	451	593	2280
May-18	1186	440	575	2201
Jun-18	1180	677	835	2692
Jul-18	1297	572	607	2476
July '18 - June '18 Difference	117	-105	-228	-216
July '18 - June '18 % Difference	9.9%	-15.5%	-27.3%	-8.0%
Jul-17	1367	562	811	2740
Jul-18	1297	572	607	2476
July 2018 - July 2017 Difference	-70	10	-204	-264
July 2018 - July 2017 % Difference	-5%	2%	-25%	-10%
YTD 2017	8413	3763	4950	17126
YTD 2018	8621	3633	4560	16814
YTD 2018 - YTD 2017 Difference	208	-130	-390	-312
YTD 2018 - YTD 2017 % Difference	2.5%	-3.5%	-7.9%	-1.8%

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Mar-18	1311	134	2657	4102
Apr-18	1281	90	2237	3608
May-18	1143	131	2140	3414
Jun-18	1300	175	2243	3718
Jul-18	1381	157	2286	3824
July '18 - June '18 Difference	81	-18	43	106
July '18 - June '18 % Difference	7.1%	-13.7%	2.0%	3.1%
Jul-17	1427	285	2215	3927
Jul-18	1381	157	2286	3824
July 2018 - July 2017 Difference	-46	-128	71	-103
July 2018 - July 2017 % Difference	-3%	-45%	3%	-3%
YTD 2017	9259	1520	14610	25389
YTD 2018	9183	934	16083	26200
YTD 2018 - YTD 2017 Difference	-76	-586	1473	811
YTD 2018 - YTD 2017 % Difference	-0.8%	-38.6%	10.1%	3.2%

Information Literacy Classes

Website Statistics

Proctoring Statistics

	1 on 1 Tutorials		Page Views	Unique Page Views	Users		# of Sessions	# of Hours
Jan-18	49	Jan-18	14689	12153	5702	Jan-18	1	1
Feb-18	38	Feb-18	12157	10087	4811	Feb-18	3	6.5
Mar-18	47	Mar-18	15575	12617	5642	Mar-18	4	10.5
Apr-18	39	Apr-18	14284	11787	4969	Apr-18	3	5
May-18	24	May-18	14697	12063	5185	May-18	9	13.5
Jun-18	46	Jun-18	16801	13746	5516	Jun-18	7	9
Jul-18	31	Jul-18	15897	13047	5425	Jul-18	19	27
July '18 - June '18 Difference	-15	July '18 - June '18 Difference	-904	-699	-91	July '18 - June '18 Difference	12	18
July '18 - June '18 % Difference	-62.5%	July '18 - June '18 % Difference	-6.2%	-5.8%	-1.8%	July '18 - June '18 % Difference	400.0%	360.0%
Jul-17	42	Jul-17	34257	13821	6346	Jul-17	12	22.25
Jul-18	31	Jul-18	15897	13047	5425	Jul-18	19	27
July 2018 - July 2017 Difference	-11	July 2018 - July 2017 Difference	-18360	-774	-921	July 2018 - July 2017 Difference	7	4.75
July 2018 - July 2017 % Difference	-26%	July 2018 - July 2017 % Difference	-54%	-6%	-15%	July 2018 - July 2017 % Difference	58%	21%
YTD 2017	302	YTD 2017	219453	88666	42461	YTD 2017	41	63.5
YTD 2018	274	YTD 2018	104100	85500	37250	YTD 2018	46	72.5
YTD 2018 - YTD 2017 Difference	-28	YTD 2018 - YTD 2017 Difference	-1E+05	-3166	-5211	YTD 2018 - YTD 2017 Difference	5	9
YTD 2018 - YTD 2017 % Difference	-66.7%	YTD 2018 - YTD 2017 % Difference	-52.6%	-3.6%	-12.3%	YTD 2018 - YTD 2017 % Difference	12.2%	14.2%

Respectfully submitted by Christopher Kibler, Director of Libraries