



## Library Director's Report to Tredyffrin Libraries Board of Trustees for June 21, 2018

### Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing April to May 2018, total volunteers decreased by 8 (-19%) while total volunteer contributed hours increased by 3.25 (-7.4%). Comparing 2018 to 2017 totals from the same time period, the total number of volunteers increased by 25 (+13.2%) and total volunteer contributed hours increased by 242 (+14.5%).

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018	2017	2017 - 2018 Change	2017 - 2018 % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
March	0	21	11	12	44	36	8	22.2%
April	0	21	16	11	48	37	11	29.7%
May	0	18	13	9	40	43	-3	-7.0%
TOTAL	1	97	60	56	214	189	25	13.2%

### Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
March	0	139.5	244	39.75	423.25	317.75	105.5	33.2%
April	0	145	198	48.75	391.75	318.75	73	22.9%
May	0	113.75	243.5	37.75	395	376.5	18.5	4.9%
TOTAL	3	636.25	1019.5	251.25	1910	1668	242	14.5%

### Building and Facilities

#### Stucco Repair

Nothing new to report. We are anticipating moving forward soon.

#### Parking Lot

The parking lot was sealed and repainted on May 23<sup>rd</sup>.

#### Recycling

I continue to have issues with the Paper Retriever bins. I have spoken with the Township Manager and the issue has been referred to the Township Solicitor to determine how to proceed.

#### Patio Pavers

We had some issues with the patio pavers sinking in (especially on the corners). These have been repaired.

## Roof Painting

With the aid of Tredyffrin Township Public Works I received quotes to repaint the metal façade on the roof. I have reviewed the quotes and will be scheduling the painting for July, possibly August depending on the company's schedule.

## Visitor Count and Circulation

Visitor count for May 2018 totaled 17,801. This is decrease of 237 (-1.3%) visitors compared to April 2018 and a decrease of 1,937 (-2.1%) comparing the 2018 total to the 2017 total.

		Jan	Feb	Mar	Apr	May	Total
Sun	Paoli	240	281	610	313	204	1,648
	Tredyffrin	1,358	1,189	2,099	1,484	953	7,083
Mon	Paoli	624	796	661	975	633	3,689
	Tredyffrin	2,118	2,284	2,521	3,072	1,927	11,922
Tues	Paoli	14	4	69	22	33	142
	Tredyffrin	3,004	2,444	1,753	2,699	3,959	13,859
Wedns	Paoli	1,008	738	514	897	1,586	4,743
	Tredyffrin	158	4	646	92	26	926
Thurs	Paoli	575	741	1,097	811	768	3,992
	Tredyffrin	1,851	2,268	3,141	2,529	2,477	12,266
Fri	Paoli	699	704	870	777	692	3,742
	Tredyffrin	1,914	1,941	2,373	1,729	1,625	9,582
Sat	Paoli	595	641	592	585	628	3,041
	Tredyffrin	2,414	2,526	2,601	2,053	2,290	11,884
Total Paoli		3,755	3,905	4,413	4,380	4,544	20,997
Total Tredyffrin		12,817	12,656	15,134	13,658	13,257	67,522
Libraries Combined		16,572	16,561	19,547	18,038	17,801	88,519

	May-17	May-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	4,599	4,544	-55	-1.2%	21,710	20,997	-713	-3.3%
Tredyffrin	14,567	13,257	-1310	-9.0%	68,746	67,522	-1,224	-1.8%
Total	19,166	17,801	-1365	-7.1%	90,456	88,519	-1,937	-2.1%

Circulation for May 2018 totaled 29,080 for all materials. This is a decrease of 113 (-.4 %) in borrowing of materials compared to the previous month. Compared to the total checkouts for 2017, checkouts for 2018 have increased by 4,882 (+3.3%). While print circulation has decreased by 1,788(-1.3%), circulation of electronic materials shows an increase in circulation of 4,882 (+3.3%). Electronic circulation in the system is attributed by percentage of total contribution to electronic resources by all libraries within the system.

	Jan-18	Feb-18	Mar-18	Apr-18	May-18	May 2018 - April 2018 Difference	May 2018 - April 2018 % Difference	May-17	May 2018 - May 2017 Difference	May 2018 - May 2017 % Difference
Print	27,024	26,460	29,948	26,593	26,341	-252	-1.0%	26,497	-156	-0.6%
Electronic	3,426	3,082	3,544	3,434	3,573	139	4.5%	2,583	990	38.3%
Total	30,450	29,542	33,492	30,027	29,914	-113	-0.4%	29,080	834	2.9%

	2018 YTD	2017 YTD	Difference	% Change
Print	136,366	138,154	-1,788	-1.3%
Electronic	17,059	10,389	6,670	64.2%
Total	153,425	148,543	4,882	3.3%

## Programming

The number of programs for May 2018 totaled 122 and attendees totaled 2,282. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 94 (+18%) in total program offerings and an increase of 279 (+3.2%) in total program attendance.

### Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	Total
18+	6	5	18	24	27	80
Ages 0-5	24	19	22	8	4	77
Ages 5-11	5	3	7	21	12	48
Ages 12-17	0	0	0	0	0	0
Total	35	27	47	53	43	205

### Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	Total
18+	25	26	39	35	43	168
Ages 0-5	231	155	212	239	697	1,534
Ages 5-11	25	17	63	102	35	242
Ages 12-17	0	0	0	0	0	0
Total	281	198	314	376	775	1,944

Tredyffrin	Jan	Feb	Mar	Apr	May	Total
18+	41	38	40	36	44	199
Ages 0-5	19	20	17	23	22	101
Ages 5-11	12	17	7	16	13	65
Ages 12-17	18	6	9	12		45
Total	90	81	73	87	79	410

Tredyffrin	Jan	Feb	Mar	Apr	May	Total
18+	527	472	514	553	529	2,595
Ages 0-5	512	231	536	725	778	2,782
Ages 5-11	135	310	70	206	200	921
Ages 12-17	199	97	105	266		667
Total	1,373	1,110	1,225	1,750	1,507	6,965

Total	125	108	120	140	122	615
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Total	1,654	1,308	1,539	2,126	2,282	8,909
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### Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	178	297	46	521
2018	279	291	45	615
Difference Between 2017 & 2018	101	-6	-1	94
	56.7%	-2.0%	-2.2%	18.0%

### Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	2,402	5,285	943	8630
2018	2,763	5,479	667	8909
Difference Between 2017 & 2018	361	194	-276	279
	15.0%	3.7%	-29.3%	3.2%

## **Children's Notes (Submitted by Angie Andre)**

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We hosted the local Goddard School and visited Devon Elementary and Hillside Elementary to share out Summer Reading Quest activities and programs, meeting with over 150 children in total. We had a successful Summer Reading Quest kickoff party on Friday June 15 and registered 120 children for our 8 week reading program. Children ages birth-12 can sign up throughout the summer.

## **Teen Notes (Submitted by Laura Doan)**

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### **April**

We held our usual bi-monthly book group and "journaling together" workshops.

We kicked off our second session of "Girls Who Code Club."

Cigus Vanni presented his annual Understanding and Demystifying College Admissions series answering the questions: What does the college admissions landscape look like today? How can you match interests, abilities, values and karma with the right college? How does a college admissions committee operate and for what are they really looking? What are the current trends and hot topics in college admissions? And just how are you supposed to pay for it all...?

The T/E Middle School showcased their artwork that had been on exhibition at the Philadelphia Flower Show in our display cases. It was a popular display and I noticed patrons took their time and really looked at the artwork discussing the natural materials used to create such a beautiful display.

I attended ARCH's "Get the Facts on Vaping & Marijuana" presentation along with over 100 parents and community members. Panelists included: representatives from Tredyffrin and Easttown Police Departments, T/E School District Mental Health Services and Holcomb Behavioral Health Systems.

### **May**

We held our usual bi-monthly book group and "journaling together" workshops. The book this month was Salt to the Sea | Ruta Sepetys which everyone in the group agreed is an excellent book.

The "Girls Who Code Club." Continued to meet weekly.

We hosted 6 students as part of Conestoga's Senior Internship Program which provides an opportunity for seniors in good standing to explore a potential career area during the month preceding their graduation.

I attended numerous spring concerts and senior recitals at the T/E Schools.

I teamed up with Amy Moscia from Easttown Library to host a table at Conestoga High School's Multicultural Clubs' Family ESL night designed for attendees to experience the cultures of families hailing from different countries. Many attendees dressed in traditional clothing from their country and brought a favorite dessert to share. It was a great opportunity to meet teachers and administrators.

Our combined table included robots, coloring cards for children in the hospital, making bookmarks, and a photo booth. I had forgotten the miracle of seeing a Polaroid picture develop in your hand. To some of the children who had never seen one- this was pure magic! And much appreciated!

## Reference

Congratulation to Zoey Mills on being named Adult Services Librarian at Indian Valley Public Library. We wish her all the best in her new position and she will be greatly missed at the TPL reference desk.

Part time reference librarian Jonathan Trice attended the Pennsylvania Library Association's Leadership Academy in June. He is one of only 24 librarians in the state to be accepted this year and will engage in a year-long archives project through the program.

SummerQuest launched on Friday, June 15 and will run 8 weeks. Stop by the reference desk to receive weekly challenge sheets.

Data collected for information assistance for May 2018 indicates a decrease of 79 (-3.1%) information transactions compared to April 2018 and a decrease of 250 (-2.1%) transactions compared to the same time period for 2017. PC use overall has decreased by 194 (-4.7%) compared to the previous month and has increased by 1,312 (+7.6%) compared to the same time period for 2017. Information literacy classes (1 on 1 sessions) decreased by 15 (-30.6%) compared to the previous month and increased by 4 (+9.3%) compared to the same time period for 2017. Proctoring sessions increased by 7 (+53.8%) compared to the same time period for 2017 and hours of proctoring offered increased by 20.75 (+131.7%) compared to the same time period for 2017.

### Information Transactions

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Mar-18	1334	576	609	2519
Apr-18	1236	451	593	2280
May-18	1186	440	575	2201
May '18 - April '18 Difference	-50	-11	-18	-79
May '18 - April '18 % Difference	-3.7%	-1.9%	-3.0%	-3.1%
May-17	1019	491	707	2217
May-18	1186	440	575	2201
May 2018 - May 2017 Difference	167	-51	-132	-16
May 2018 - May 2017 % Difference	16%	-10%	-19%	-1%
YTD 2017	5845	2610	3441	11896
YTD 2018	6144	2384	3118	11646
YTD 2018 - YTD 2017 Difference	299	-226	-323	-250
YTD 2018 - YTD 2017 % Difference	5.1%	-8.7%	-9.4%	-2.1%

### Computer Users

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Mar-18	1311	134	2657	4102
Apr-18	1281	90	2237	3608
May-18	1143	131	2140	3414
May '18 - April '18 Difference	-138	41	-97	-194
May '18 - April '18 % Difference	-10.5%	30.6%	-3.7%	-4.7%
May-17	1223	151	2093	3467
May-18	1143	131	2140	3414
May 2018 - May 2017 Difference	-80	-20	47	-53
May 2018 - May 2017 % Difference	-7%	-13%	2%	-2%
YTD 2017	6343	713	10290	17346
YTD 2018	6502	602	11554	18658
YTD 2018 - YTD 2017 Difference	159	-111	1264	1312
YTD 2018 - YTD 2017 % Difference	2.5%	-15.6%	12.3%	7.6%

Information Literacy Classes

Website Statistics

Proctoring Statistics

	1 on 1 Tutorials		Page Views	Unique Page Views	Users		# of Sessions	# of Hours
Jan-18	49	Jan-18	14689	12153	5702	Jan-18	1	1
Feb-18	38	Feb-18	12157	10087	4811	Feb-18	3	6.5
Mar-18	47	Mar-18	15575	12617	5642	Mar-18	4	10.5
Apr-18	39	Apr-18	14284	11787	4969	Apr-18	3	5
May-18	24	May-18	14697	12063	5185	May-18	9	13.5
May '18 - April '18 Difference	-15	May '18 - April '18 Difference	413	276	216	May '18 - April '18 Difference	6	8.5
May '18 - April '18 % Difference	-30.6%	May '18 - April '18 % Difference	2.8%	2.3%	3.8%	May '18 - April '18 % Difference	200.0%	170.0%
May-17	43	May-17	29313	11900	5603	May-17	10	13.75
May-18	24	May-18	14697	12063	5185	May-18	9	13.5
May 2018 - May 2017 Difference	-19	May 2018 - May 2017 Difference	-14616	163	-418	May 2018 - May 2017 Difference	-1	-0.25
May 2018 - May 2017 % Difference	-44%	May 2018 - May 2017 % Difference	-50%	1%	-7%	May 2018 - May 2017 % Difference	-10%	-2%
YTD 2017	193	YTD 2017	151780	61355	29861	YTD 2017	13	15.75
YTD 2018	197	YTD 2018	71402	58707	26309	YTD 2018	20	36.5
YTD 2018 - YTD 2017 Difference	4	YTD 2018 - YTD 2017 Difference	-80378	-2648	-3552	YTD 2018 - YTD 2017 Difference	7	20.75
YTD 2018 - YTD 2017 % Difference	9.3%	YTD 2018 - YTD 2017 % Difference	-53.0%	-4.3%	-11.9%	YTD 2018 - YTD 2017 % Difference	53.8%	131.7%

Respectfully submitted by Christopher Kibler, Director of Libraries