



Library Director's Report to Tredyffrin Libraries Board of Trustees for May 24, 2018

Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing April to March 2018, total volunteers increased by 4 (+9.1%) and total volunteer contributed hours decreased by 31.5 (-7.4%). Comparing 2018 totals to 2017 totals from the same time period, total volunteers increased by 28(+19.2%) and total volunteer contributed hours increased by 223.5 (+17.3%).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
March	0	21	11	12	44	36	8	22.2%
April	0	21	16	11	48	37	11	29.7%
TOTAL	1	79	47	47	174	146	28	19.2%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
March	0	139.5	244	39.75	423.25	317.75	105.5	33.2%
April	0	145	198	48.75	391.75	318.75	73	22.9%
TOTAL	3	522.5	776	213.5	1515	1291.5	223.5	17.3%

Building and Facilities

Stucco Repair

I am working with Tredyffrin Township Public Works to establish a timeframe this project.

Parking Lot

I received a quote to have the parking lot re-sealed and painted. This is currently scheduled for May 23rd with a rain date of the 30th.

Recycling

The company owning the Paper Retriever bins has been notified via certified letter that they must remove the bins from the property.

Patio Pavers

We've had some issues with the patio pavers sinking in (particularly on the corners). These are currently being re-seated and sealed.

Roof Painting

With the aid of Tredyffrin Township Public Works I received quotes to repaint the metal building façade on the roof. I am reviewing the quotes. The estimated expense is just under \$10,000.

Visitor Count and Circulation

Visitor count for April 2018 totaled 18,035. This is decrease of 617 (-3.3%) visitors compared to March 2018 and a decrease of 575 (-.8%) comparing January – April 2017 to January – April 2018.

		Jan	Feb	Mar	Apr	Total
Sun	Paoli	240	281	610	313	1,444
	Tredyffrin	1,358	1,189	2,099	1,484	6,130
Mon	Paoli	624	796	661	975	3,056
	Tredyffrin	2,118	2,284	2,521	3,072	9,995
Tues	Paoli	14	4	69	22	109
	Tredyffrin	3,004	2,444	1,753	2,699	9,900
Wedns	Paoli	1,008	738	514	897	3,157
	Tredyffrin	158	4	646	92	900
Thurs	Paoli	575	741	1,097	811	3,224
	Tredyffrin	1,851	2,268	3,141	2,526	9,786
Fri	Paoli	699	704	870	777	3,050
	Tredyffrin	1,914	1,941	2,373	1,729	7,957
Sat	Paoli	595	641	592	585	2,413
	Tredyffrin	2,414	2,526	2,601	2,053	9,594
Total Paoli		3,755	3,905	4,413	4,380	16,453
Total Tredyffrin		12,817	12,656	15,134	13,655	54,262
Libraries Combined		16,572	16,561	19,547	18,035	70,715

	Apr-17	Apr-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	4,276	4,380	104	2.4%	17,111	16,453	-658	-3.8%
Tredyffrin	14,376	13,655	-721	-5.0%	54,179	54,262	83	0.2%
Total	18,652	18,035	-617	-3.3%	71,290	70,715	-575	-0.8%

Circulation for April 2018 totaled 30,027 for all materials. This is a decrease of 3,465 (-11.7 %) in borrowing of materials compared to the previous month. Comparing all year-to-date checkouts through April, total circulation of library materials increased by 3,536 (2.9%). Because of changes in how Overdrive circulation is credited in the funding formula (by percentage of contribution), the circulation calculations are being totaled by library based on overall contribution to system-wide electronic materials.

	Jan-18	Feb-18	Mar-18	Apr-18	April 2018 - March 2018 Difference	April 2018 - March 2018 % Difference	Apr-17	April 2018 - April 2017 Difference	April 2018 - April 2017 % Difference
Print	27,024	26,460	29,948	26,593	-3,355	-12.7%	29,868	80	0.3%
Electronic	3,426	3,082	3,544	3,434	-110	-3.6%	2,583	961	37.2%
Total	30,450	29,542	33,492	30,027	-3,465	-11.7%	32,451	1,041	3.2%

2018 YTD 2017 YTD Difference % Change

110,025	111,657	-1,632	-1.5%
13,486	8,318	5,168	62.1%
123,511	119,975	3,536	2.9%

Programming

The number of programs for April 2018 totaled 106 and attendees totaled 2,007. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 48 (+11.9%) in total program offerings and an increase of 111 (+1.7%) in total program attendance.

Number of Programs

Paoli	Jan	Feb	March	April	Total
18+	6	5	4	5	20
Ages 0-5	24	19	16	21	80
Ages 5-11	5	3	6	8	22
Ages 12-17	0	0	0	0	0
Total	35	27	26	34	122

Number of Attendees

Paoli	Jan	Feb	March	April	Total
18+	25	26	20	25	96
Ages 0-5	231	155	166	203	755
Ages 5-11	25	17	84	84	210
Ages 12-17	0	0	0	0	0
Total	281	198	270	312	1,061

Tredyffrin

	Jan	Feb	March	April	Total
18+	41	38	40	34	153
Ages 0-5	19	20	17	22	78
Ages 5-11	12	17	7	16	52
Ages 12-17	18	6	9	12	45
Total	90	81	73	84	328
Total	125	102	90	106	450

Tredyffrin

	Jan	Feb	March	April	Total
18+	527	472	514	553	2,066
Ages 0-5	512	231	536	670	1,949
Ages 5-11	135	310	70	206	721
Ages 12-17	199	97	105	266	667
Total	1,373	1,110	1,225	1,695	5,403
Total	1,654	1,308	1,495	2,007	6,464

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	144	226	32	402
2018	173	232	45	450
Difference Between 2017 & 2018	29	6	13	48
	20.1%	2.7%	40.6%	11.9%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	1,908	3,798	647	6353
2018	2,162	3,635	667	6464
Difference Between 2017 & 2018	254	-163	20	111
	13.3%	-4.3%	3.1%	1.7%

Children's Notes (Submitted by Angie Andre)

In addition to our popular storytimes we hosted a local preschool for a library visit in April. The local Goddard school received a tour of our children's department and a storytime. We highlighted an interactive STEAM activities in our Rainy Day Art program for children ages 2-5. Children used inks and water to create various effects on different types of paper.

Reference

We are happy to welcome Dominique Lewis & Laura Presby to the reference department. Dominique is a degreed librarian who also works in Montgomery County. Laura is finishing up her master's degree and also works at Chester County Library. Please be sure to stop by the reference desk to say hi on Mondays and/or Fridays.

The reference staff continue to make plans for programming, including an adult summer program that will mimic the switch from summer reading to summer quest. Patrons will be encouraged to visit culturally enriching sites, explore the databases offered by CCLS, and participate in more than just reading this summer.

Data collected for information assistance for April 2018 indicates a decrease of 239 (-9.5%) information transactions compared to March 2018 and a decrease of 44 (-2%) transactions compared to the same time period for 2017. PC use overall has decreased by 494 (-12%) compared to the previous month but increased by 197 (+6%) compared to the same time period for 2017. Information literacy classes (1 on 1 sessions) decreased by 8 (-16.3%) compared to the previous month but increased by 23 (+88.5%) compared to the same time period for 2017. Proctoring sessions decreased by 2 (-15.4%) compared to the same time period for 2017 while hours of proctoring offered increased by 7.25 (+46%) compared to the same time period for 2017.

Information Transactions

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Mar-18	1334	576	609	2519
Apr-18	1236	451	593	2280
April '18 - March '18 Difference	-98	-125	-16	-239
April '18 - March '18 % Difference	-7.3%	-21.7%	-2.6%	-9.5%
Apr-17	1097	544	683	2324
Apr-18	1236	451	593	2280
April 2018 - April 2017 Difference	139	-93	-90	-44
April 2018 - April 2017 % Difference	13%	-17%	-13%	-2%
YTD 2017	4826	2119	2734	9679
YTD 2018	4958	1944	2543	9445
YTD 2018 - YTD 2017 Difference	132	-175	-191	-234
YTD 2018 - YTD 2017 % Difference	2.7%	-8.3%	-7.0%	-2.4%

Computer Users

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Mar-18	1311	134	2657	4102
Apr-18	1281	90	2237	3608
April '18 - March '18 Difference	-30	-44	-420	-494
April '18 - March '18 % Difference	-2.3%	-32.8%	-15.8%	-12.0%
Apr-17	1349	169	1893	3411
Apr-18	1281	90	2237	3608
April 2018 - April 2017 Difference	-68	-79	344	197
April 2018 - April 2017 % Difference	-5%	-47%	18%	6%
YTD 2017	5193	799	8197	14189
YTD 2018	5359	471	9414	15244
YTD 2018 - YTD 2017 Difference	166	-328	1217	1055
YTD 2018 - YTD 2017 % Difference	3.2%	-41.1%	14.8%	7.4%

Information Literacy Classes

Website Statistics

Proctoring Statistics

	1 on 1 Tutorials		Page Views	Unique Page Views	Users		# of Sessions	# of Hours
Jan-18	49	Jan-18	14689	12153	5702	Jan-18	1	1
Feb-18	38	Feb-18	12157	10087	4811	Feb-18	3	6.5
Mar-18	47	Mar-18	15575	12617	5642	Mar-18	4	10.5
Apr-18	39	Apr-18	14284	11787	4969	Apr-18	3	5
April '18 - March '18 Difference	-8	April '18 - March '18 Difference	-1291	-830	-673	April '18 - March '18 Difference	-1	-5.5
April '18 - March '18 % Difference	-16.3%	April '18 - March '18 % Difference	-8.8%	-6.8%	-11.8%	April '18 - March '18 % Difference	-33.3%	-84.6%
Apr-17	26	Apr-17	28184	11512	5735	Apr-17	4	4.25
Apr-18	39	Apr-18	14284	11787	4969	Apr-18	3	5
April 2018 - April 2017 Difference	13	April 2018 - April 2017 Difference	-13900	275	-766	April 2018 - April 2017 Difference	-1	0.75
April 2018 - April 2017 % Difference	50%	April 2018 - April 2017 % Difference	-49%	2%	-13%	April 2018 - April 2017 % Difference	-25%	18%
YTD 2017	150	YTD 2017	122467	49455	24258	YTD 2017	13	15.75
YTD 2018	173	YTD 2018	56705	46644	21124	YTD 2018	11	23
YTD 2018 - YTD 2017 Difference	23	YTD 2018 - YTD 2017 Difference	-65762	-2811	-3134	YTD 2018 - YTD 2017 Difference	-2	7.25
YTD 2018 - YTD 2017 % Difference	88.5%	YTD 2018 - YTD 2017 % Difference	-53.7%	-5.7%	-12.9%	YTD 2018 - YTD 2017 % Difference	-15.4%	46.0%

Respectfully submitted by Christopher Kibler, Director of Libraries