



Library Director’s Report to Tredyffrin Libraries Board of Trustees for April 26, 2018

Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to our community. We are extremely grateful for their hard work and commitment. Comparing March to February 2018, total volunteers increased by 2 (+4.8%) and total volunteer contributed hours increased by 45.75 (12.1%). Comparing 2018 totals to 2017 totals from the same time period, total volunteers increased by 17 (+15.6%) and total volunteer contributed hours increased by 150.5 (+15.5%).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	18	10	12	40	38	2	5.3%
February	1	19	10	12	42	35	7	20.0%
March	0	21	11	12	44	36	8	22.2%
TOTAL	1	58	31	36	126	109	17	15.6%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2018 TOTAL	2017 YTD	2017 - 2018 YTD Change	2017 - 2018 YTD % Change
January	0	122	133	67.5	322.5	338.25	-15.75	-4.7%
February	3	116	201	57.5	377.5	316.75	60.75	19.2%
March	0	139.5	244	39.75	423.25	317.75	105.5	33.2%
TOTAL	3	377.5	578	164.75	1123.25	972.75	150.5	15.5%

Building and Facilities

LED Lighting Project

The lighting project is complete for the Children’s Department. I had initially wanted to install different fixtures in Tyler Hedges and the Red Fox Book Shop, however, sizing of the fixtures presented some difficulty and instead of using LED replacement lights, retrofit kits were installed instead. The new lighting uses LED compatible ballasts (replacing the compact florescent compatible ballasts). While the lighting has roughly the same lumen output, the cost associated with operating the lights should drop by approximately half.

Stucco Repair

Nothing new to report. We are anticipating moving forward soon.

Parking Lot

I received a quote to have the parking lot re-sealed and new lines painted. I am currently working with the Township Public Works Department to get this scheduled.

Recycling

I continue to have issues with the Paper Retriever bins being emptied and have been unsuccessful in getting them removed from the parking lot. The company has been notified via certified letter that they must remove the bins from the property. I also will be contacting the Township Solicitor if this issue persists.

Patio Pavers

We've had some issues with the patio pavers sinking in (especially on the corners) and I am concerned that they may pose a tripping hazard. I have been working with Tredyffrin Public Works to solicit quotes for reseating the pavers. Installation of any new pavers is on hold until we address this issue.

Security Cameras

I had received a quote to install two additional security cameras in the parking lot at Tredyffrin. The installer attempted to run from the exterior of the building to the interior and discovered a clear underground path through a conduit was not available. I'm currently looking in to the feasibility of installing two wireless cameras in the library parking lot.

Visitor Count and Circulation

Visitor count for March 2018 totaled 19,547. This is an increase of 2,986 (+18%) visitors compared to February 2018 and an increase of 42 (+.1%) comparing January – March 2017 to January – March 2018. Please note that Wednesdays total at Tredyffrin for March is higher than expected due to a program that was held in the library Wednesday, March 14th.

		Jan	Feb	March	Total
Sun	Paoli	240	281	682	1,203
	Tredyffrin	1,358	1,189	2270	4,817
Mon	Paoli	624	796	558	1,978
	Tredyffrin	2,118	2,284	2645	7,047
Tues	Paoli	14	4	164	182
	Tredyffrin	3,004	2,444	1426	6,874
Wedns	Paoli	1,008	738	633	2,379
	Tredyffrin	158	4	1189	1,351
Thurs	Paoli	575	741	1,067	2,383
	Tredyffrin	1,851	2,268	3092	7,211
Fri	Paoli	699	704	912	2,315
	Tredyffrin	1,914	1,941	2564	6,419
Sat	Paoli	595	641	397	1,633
	Tredyffrin	2,414	2,526	1,948	6,888
Total Paoli		3,755	3,905	4,413	12,073
Total Tredyffrin		12,817	12,656	15,134	40,607
Libraries Combined		16,572	16,561	19,547	52,680

	Mar-17	Mar-18	Difference	% Increase or Decrease	2017 YTD	2018 YTD	Difference	% Increase or Decrease
Paoli	4,563	4,413	-150	-3.3%	12,835	12,073	-762	-5.9%
Tredyffrin	14,082	15,134	1052	7.5%	39,803	40,607	804	2.0%
Total	18,645	19,547	902	4.8%	52,638	52,680	42	0.1%

Circulation for March 2018 totaled 33,492 for all materials. This is an increase of 3,950 (+13.4 %) in borrowing of materials compared to the previous month. Comparing all year-to-date checkouts through March from 2018 to 2017 (using the percentage distribution for Overdrive material), total circulation of library materials increased by 5,960 (6.8%).

	Jan-18	Feb-18	Mar-18	March 2018 - Feb 2018 Difference	March 2018 - Feb 2018 % Difference	Mar-17	March 2018 - March 2017 Difference	March 2018 - March 2017 % Difference
Print	27,024	26,460	29,948	3,488	13.2%	27,968	1,980	7.1%
Electronic	3,426	3,082	3,544	462	15.0%	1,063	2,481	233.4%
Total	30,450	29,542	33,492	3,950	13.4%	29,031	4,461	15.4%

2018 YTD 2017 YTD Difference % Change

83,432	81,789	1,643	2.0%
10,052	5,735	4,317	75.3%
93,484	87,524	5,960	6.8%

Programming

The number of programs for March 2018 totaled 90 and attendees totaled 1,495. Comparing total program offerings and attendance data to the same time period for 2017 there is an overall increase of 33 (+11%) in total program offerings and a decrease of 280 (-5.9%) in total program attendance.

Number of Programs

Paoli	Jan	Feb	March	Total
18+	6	5	4	15
Ages 0-5	24	19	16	59
Ages 5-11	5	3	6	14
Ages 12-17	0	0	0	0
Total	35	27	26	88

Number of Attendees

Paoli	Jan	Feb	March	Total
18+	25	26	20	71
Ages 0-5	231	155	166	552
Ages 5-11	25	17	84	126
Ages 12-17	0	0	0	0
Total	281	198	270	749

Tredyffrin	Jan	Feb	March	Total
18+	41	38	40	119
Ages 0-5	19	20	17	56
Ages 5-11	12	17	7	36
Ages 12-17	18	6	9	33
Total	90	81	73	244
Total	125	102	90	332

Tredyffrin	Jan	Feb	March	Total
18+	527	472	514	1,513
Ages 0-5	512	231	536	1,279
Ages 5-11	135	310	70	515
Ages 12-17	199	97	105	401
Total	1,373	1,110	1,225	3,708
Total	1,654	1,308	1,495	4,457

Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	112	169	18	299
2018	134	165	33	332
Difference Between 2017 & 2018	22	-4	15	33
	19.6%	-2.4%	83.3%	11.0%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2017	1,340	2,913	484	4737
2018	1,584	2,472	401	4457
Difference Between 2017 & 2018	244	-441	-83	-280
	18.2%	-15.1%	-17.1%	-5.9%

Children's Notes (Submitted by Angie Andre)

We partnered with a local speech pathologist to offer a workshop called Toddler Talk. Parents and children had the chance to talk with speech pathologists and them questions in a fun, relaxed environment.

In celebration of spring we hosted an egg hunt with over 110 people in attendance.

We provided extra programs during the week of Spring Break for the TE school district. Angie facilitated her first sign language class with a full class. Children ages 8-12 learned to sign the alphabet their name, and basic phrases. We are planning another meeting next month. The Friends of TPL have sponsored Angie in taking sign language classes at the deaf and Hearing Communication Center in Swarthmore. Michele offered a LEGO and Lunch program also during spring break with many children building.

Teen Notes (Submitted by Laura Doan)

In March, we held our usual bi-monthly book group where we discussed Geekerella: A Fangirl Fairy Tale Book by Ashley Poston. In addition, we held our bi-monthly journaling together workshops. We held our Girls Who Code Club expo and graduation.

In addition, CHS students held a concert to raise money for their spring break Music education/Mission Trip to Ecuador. Their goal was to give smiles (sonrisas) to the kids in the Amazon jungle. They sent the library a report of the trip and appreciation for the use of our venue.

Here are a few highlights from the trip.

- Our first trip, at the end of March 2018, focused on music education. We held concerts in several cities to bring the gift of music to the people in the Ecuador.
- In Our 7 day trip, we held 7 concerts that supported 4 missionaries in the mountain, city and jungle area. Approximately 1500 Ecuadorians listened our music.
- We raised \$1000 for the trip; we donated a cello (\$500) to a missionary/musician, the remaining \$500 was divided and given to 6 different mission fields.

Reference

Congratulations to Zoey Mills & Ann Duffy, both of whom are recognized as All-stars through the American Library Association during National Library Week.

The majority of the staff participated in making READ posters, highlighting books or other materials that we keep in our collection. These posters are currently on display on the front of our old information desk and have been a big hit, creating dialogues between staff and patrons and increasing patron interaction on our social media page.

Jonathan Trice has been accepted to attend the Pennsylvania Library Association Leadership Academy in June. His participation will jumpstart a year-long project with other elite state librarians. Congratulations, Jonathan! The part-time reference staff continues to work on adult programming. Programs to highlight mental health awareness in May are in the works.

We are hoping to bring two new reference staff members on board in the coming weeks.

Data collected for information assistance for March 2018 indicates an increase of 226 (+9.9%) information transactions compared to February 2018 and a decrease of 190 (-2.6%) transactions compared to the same time period for 2017. PC use overall has increased by 53 (+1.3%) compared to the previous month and by 1181 (+11.3%) compared to the same time period for 2017. Information literacy classes (1 on 1 sessions) decreased by 9 (+18.4%) compared to the previous month and by 10 (+22.7%) compared to the same time period for 2017. Proctoring sessions decreased by 1 (-11.5%) compared to the same time period for 2017 while hours of proctoring offered increased by 6.5 (+56.5) compared to the same time period for 2017.

Information Transactions

	Ref	Children's	Circ	Total
Jan-18	1191	454	708	2353
Feb-18	1197	463	633	2293
Mar-18	1334	576	609	2519
Mar '18 - Feb '18 Difference	137	113	-24	226
Mar '18 - Feb '18 % Difference	11.4%	24.4%	-3.8%	9.9%
Mar-17	1191	531	680	2402
Mar-18	1334	576	609	2519
Mar 2018 - Mar 2017 Difference	143	45	-71	117
Mar 2018 - Mar 2017 % Difference	12%	8%	-10%	5%
YTD 2017	3729	1575	2051	7355
YTD 2018	3722	1493	1950	7165
YTD 2018 - YTD 2017 Difference	-7	-82	-101	-190
YTD 2018 - YTD 2017 % Difference	-0.2%	-5.2%	-4.9%	-2.6%

Computer Users

	Adult	Children's	WiFi	Total
Jan-18	1132	129	2224	3485
Feb-18	1635	118	2296	4049
Mar-18	1311	134	2657	4102
Mar '18 - Feb '18 Difference	-324	16	361	53
Mar '18 - Feb '18 % Difference	-19.8%	13.6%	15.7%	1.3%
Mar-17	1252	165	1958	3375
Mar-18	1311	118	2296	3725
Mar 2018 - Mar 2017 Difference	59	-47	338	350
Mar 2018 - Mar 2017 % Difference	5%	-28%	17%	10%
YTD 2017	3739	412	6304	10455
YTD 2018	4078	381	7177	11636
YTD 2018 - YTD 2017 Difference	339	-31	873	1181
YTD 2018 - YTD 2017 % Difference	9.1%	-7.5%	13.8%	11.3%

Information Literacy Classes

Website Statistics

Proctoring Statistics

	1 on 1 Tutorials
Jan-18	49
Feb-18	38
Mar-18	47
Mar '18 - Feb '18 Difference	9
Mar '18 - Feb '18 % Difference	18.4%
Mar-17	44
Mar-18	47
Mar 2018 - Mar 2017 Difference	3
Mar 2018 - Mar 2017 % Difference	7%
YTD 2017	124
YTD 2018	134
YTD 2018 - YTD 2017 Difference	10
YTD 2018 - YTD 2017 % Difference	22.7%

	Page Views	Unique Page Views	Users
Jan-18	14689	12153	5702
Feb-18	12157	10087	4811
Mar-18	15575	12617	5642
Mar '18 - Feb '18 Difference	3418	2530	831
Mar '18 - Feb '18 % Difference	23.3%	20.8%	14.6%
Mar-17	30782	12408	6041
Mar-18	15575	12617	5642
Mar 2018 - Mar 2017 Difference	-15207	209	-399
Mar 2018 - Mar 2017 % Difference	-49%	2%	-7%
YTD 2017	94283	37943	18523
YTD 2018	42421	34857	16155
YTD 2018 - YTD 2017 Difference	-51862	-3086	-2368
YTD 2018 - YTD 2017 % Difference	-55.0%	-8.1%	-12.8%

	# of Sessions	# of Hours
Jan-18	1	1
Feb-18	3	6.5
Mar-18	4	10.5
Mar '18 - Feb '18 Difference	1	4
Mar '18 - Feb '18 % Difference	33.3%	61.5%
Mar-17	4	4
Mar-18	4	10.5
Mar 2018 - Mar 2017 Difference	0	6.5
Mar 2018 - Mar 2017 % Difference	0%	163%
YTD 2017	9	11.5
YTD 2018	8	18
YTD 2018 - YTD 2017 Difference	-1	6.5
YTD 2018 - YTD 2017 % Difference	-11.1%	56.5%

Respectfully submitted by Christopher Kibler, Director of Libraries