



## Library Director's Report to Tredyffrin Libraries Board of Trustees for October 26, 2017

### Volunteers

Volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service. We are extremely grateful for their hard work and commitment. Comparing January – September 2016 to January – September 2017, total volunteers increased by 19.8% (74 more total volunteers) and total volunteer contributed hours increased by 13.8% (474.75 more volunteer contributed hours).

#### Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2017 TOTAL	2016 YTD	2016 - 2017 YTD Change	2016 - 2017 YTD % Change
January	1	17	10	17	45	38	7	18.4%
February	1	16	10	16	43	35	8	22.9%
March	2	17	15	16	50	35	15	42.9%
April	2	15	16	17	50	38	12	31.6%
May	2	15	10	16	43	35	8	22.9%
June	13	14	16	13	56	46	10	21.7%
July	24	12	16	2	54	58	-4	-6.9%
August	17	16	15	12	60	53	7	13.2%
September	0	20	13	14	47	36	11	30.6%
TOTAL	62	142	121	123	448	374	74	19.8%

#### Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Tredyffrin Paoli (All)	2017 TOTAL	2016 YTD	Change	% Change
January	3	138.25	167.5	61.25	370	338.25	31.75	9.4%
February	3	120.5	181	60.25	364.75	316.75	48	15.2%
March	17	118.25	267	65.25	467.5	382.25	85.25	22.3%
April	19	92	182.25	63.25	356.5	346.5	10	2.9%
May	9	114.5	186	67	376.5	315	61.5	19.5%
June	47	91.5	302	50.75	491.25	454.5	36.75	8.1%
July	215.25	79.25	185	30	509.5	498.75	10.75	2.2%
August	95.5	136.75	280	47	559.25	460	99.25	21.6%
September	0	108	252.5	61	421.5	330	91.5	27.7%
TOTAL	408.75	999	2003.25	505.75	3916.75	3442	474.75	13.8%

### Building and Facilities

#### LED Lighting Project

The installer has informed me that half of the lights for the project are in.

#### Stucco Repair

The Assistant Township Manager, Director of Finance, and I reviewed the building plans with an architect and it was recommended that the block in the wall be checked for deterioration prior to fixing the stucco. The Township's Public Works Department has excavated behind the wall and determined that the block is intact. Moving forward, the rear of the wall will be excavated, filled with stone, drainage pipes will be checked and

replaced if needed, the flagstone capping will be replaced and sealed, and the stucco will be repaired. Public Works is obtaining additional quotes for the stucco wall repair. An electrician examined the current lighting in the wall and recommended eliminating those lights in favor of overhead lighting. Public Works is obtaining a quote for the new lighting installation.

### Visitor Count and Circulation

Visitor count for September 2017 totaled 18,545. This is a decrease of 2,528 (12%) compared to August 2017. Comparing January - September 2016 to January - September 2017, an overall increase in visitor count of 5,953 (3.4%) has been recorded.

		Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
Sun	Paoli	290	375	305	276	226	305	432	351	270	2,830
	Tredyffrin	1,449	1,522	1,634	1,529	1,074	1,446	1,578	1,240	1,171	12,643
Mon	Paoli	832	788	870	886	884	941	1,429	1,004	640	8,274
	Tredyffrin	2,607	2,362	2,570	2,817	2,659	2,707	3,898	3,948	1,861	25,429
Tues	Paoli	12	9	29	19	17	8	24	13	30	161
	Tredyffrin	3,141	2,629	1,850	2,979	4,349	3,059	2,530	3,899	2,818	27,254
Wedns	Paoli	975	960	1,003	925	1,188	982	1,185	1,407	937	9,562
	Tredyffrin	7	265	16	30	65	39	268	189	73	952
Thurs	Paoli	843	594	974	768	778	1,131	1,045	1,182	822	8,137
	Tredyffrin	2,444	1,799	3,083	2,425	2,678	3,758	3,323	4,055	2,670	26,235
Fri	Paoli	596	729	786	676	806	963	928	189	909	6,582
	Tredyffrin	1,659	1,809	2,447	1,991	1,896	3,576	2,552	818	2,562	19,310
Sat	Paoli	575	694	596	726	700	681	695	687	825	6,179
	Tredyffrin	1,797	2,231	2,482	2,605	1,846	2,746	1,969	2091	2957	20,724
Total Paoli		4,123	4,149	4,563	4,276	4,599	5,011	5,738	4,833	4,433	41,725
Total Tredyffrin		13,104	12,617	14,082	14,376	14,567	17,331	16,118	16,240	14,112	132,547
Libraries Combined		17,227	16,766	18,645	18,652	19,166	22,342	21,856	21,073	18,545	174,272

	Sep-16	Sep-17	Difference	% Increase or Decrease	2016 YTD	2017 YTD	Difference	% Increase or Decrease
Paoli	4,688	4,433	-255	-5.4%	43,196	41,725	-1,471	-3.5%
Tredyffrin	11,451	14,112	2661	23.2%	125,123	132,547	7,424	5.6%
Total	16,139	18,545	2406	14.9%	168,319	174,272	5,953	3.4%

Circulation for September 2017 totaled 25,864 for print materials and 2,763 for e-materials. This is a decrease of 5,382 (17%) in borrowing of print materials and a 133 (5%) decrease in borrowing of electronic materials (eBooks) compared to the previous month. Comparing January – September of 2016 to January - September of 2017, total circulation of print and electronic library materials has increased overall by 2,292 (.8%).

### Paoli Check Outs

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Jan - Sept 2017	Jan - Sept 2016	Difference	% Change
Print	5,062	4,724	5,062	5,566	4,703	5697	6369	5581	4662	47,426	51,982	-4,556	-8.8%
Ebooks	693	502	292	749	555	782	795	707	723	5,798	6,158	-360	-5.8%
Total	5,755	5,226	5,354	6,315	5,258	6,479	7,164	6,288	5,385	53,224	58,140	-4,916	-8.5%

## Tredyffrin Check Outs

	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Jan - Sept 2017	Jan -Sept 2016	Difference	% Change
Print	22,906	21,129	22,906	24,302	21,794	25,693	27,124	25,665	21,202	212,721	205,226	7,495	3.7%
Ebooks	2,011	1,466	771	1,834	1,516	1,976	2,292	2,189	2,040	16,095	16,382	-287	-1.8%
Total	24,917	22,595	23,677	26,136	23,310	27,669	29,416	27,854	23,242	228,816	221,608	7,208	3.3%
Combined	30,672	27,821	29,031	32,451	28,568	34,148	36,580	34,142	28,627	282,040	279,748	2,292	0.8%

## Programming

The number of programs for September totaled 72 and attendees totaled 1,431. This is a decrease of 71 (50%) programs and a decrease of 552 (28%) total program attendees compared to August of 2017. Comparing January – September of 2016 to January - September of 2017, there was an overall decrease of 147 (15.6%) in total program offerings and a decrease of 54 (.3%) in total program attendees.

### Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	6	5	8	3	1	1	2	9	7	42
Ages 0-5	18	20	24	10	5	10	16	22	21	146
Ages 5-11	3	0	0	2	1	10	25	9	6	56
Ages 12-17	0	0	0	0	1	2	2	0	0	5
Total	27	25	32	15	8	23	45	40	34	249

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	18	14	21	18	21	21	32	17	11	173
Ages 0-5	23	33	28	32	33	3	38	20	14	224
Ages 5-11	10	16	10	16	17	11	39	53	8	180
Ages 12-17	4	3	4	14	14	6	8	13	5	71
Total	55	66	63	80	85	41	117	103	38	648

Total	82	91	95	95	93	64	162	143	72	897
-------	----	----	----	----	----	----	-----	-----	----	-----

### Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	27	27	27	15	2	5	7	26	34	170
Ages 0-5	260	310	145	133	91	103	173	293	281	1,789
Ages 5-11	12	0	0	10	9	93	255	125	38	542
Ages 12-17	0	0	0	0	0	0	7	0	0	7
Total	299	337	172	158	102	201	442	444	353	2,508

Tredyffrin	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Total
18+	245	243	398	416	561	406	552	486	431	3,738
Ages 0-5	462	489	739	785	837	90	893	116	446	4,857
Ages 5-11	96	282	94	164	170	909	1177	834	94	3,820
Ages 12-17	30	105	62	163	250	76	103	103	107	999
Total	833	1,119	1,293	1,528	1,818	1,481	2,725	1,539	1,078	13,414

Total	1,132	1,456	1,465	1,686	1,920	1,682	3,167	1,983	1,431	15,922
-------	-------	-------	-------	-------	-------	-------	-------	-------	-------	--------

#### Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	231	642	71	944
2017	165	550	82	797
Difference Between	-66	-92	11	-147
2016 & 2017	-28.6%	-14.3%	15.5%	-15.6%

#### Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	3,711	12,384	976	17071
2017	3,935	11,555	1,527	17017
Difference Between	224	-829	551	-54
2016 & 2017	6.0%	-6.7%	56.5%	-0.3%

### **Children's Department Notes (Submitted by Angie Andre)**

---

The first half of September we were on break from the summer. We continued with our regular storytimes as usual with great attendance. I don't have much to report for September. October we are partnering with a Tredyffrin Police and Officer Joe Butler will be doing a Halloween themed Storytime and teaching children about Halloween safety.

### **Teen Notes (Submitted by Laura Doan)**

---

In September we were again allowed to attend the CHS College Night and give out information for our annual College Essay Night with Dr. Marylyn Calabrese. Our program was the following night and was well attended.

We held 2 book group meetings to discuss Ruby Red (The Ruby Red Trilogy) by Kerstin Gier.

We held 2 "journaling together" meetings where we wrote prose and poetry.

The teen department supported Party in the Park by helping tie balloons for the Friends of Tredyffrin Library. We also were onsite to make sure the teen-aged pianists for the 2017 Tredyffrin Historic Preservation Trust House Tour had everything they needed.

### **Reference (Submitted by Kate Boyle)**

---

We are partnering with Chester County Library Computer Services representatives to program Raspberry Pi units as catalog stations in the hope of replacing our outdated hardware. Should we be successful, all of the catalog stations in the library will be replaced by the end of the year at a fraction of the replacement cost. The test unit is up and running by the old information desk.

Congratulations to Stephanie Bragg, former reference staff member and current Paoli Children's Librarian on receiving the Boyd's Mill Press scholarship for Youth Services librarians to attend the annual Pennsylvania Library Association Conference.

Additionally, we congratulate Zoey Mills on a successful poster session at PaLA. Zoey highlighted her work on LGBT+ programming at Chester County Library. We are planning for her to do some programing at Tredyffrin in the upcoming year.

Part-time reference librarian Chris Swisher will be exhibiting and selling some of his recent award winning photography at the library on Sunday, October 29. He is graciously donating a portion of the proceeds to the library.

#### Information Transactions

	Ref	Children's	Circ	Total
Jan-17	1374	564	644	2582
Feb-17	1164	480	727	2371
Mar-17	1191	531	680	2402
Apr-17	1097	544	683	2324
May-17	1019	491	707	2217
Jun-17	1201	591	698	2490
Jul-17	1065	668	811	2544
Aug-17	1486	584	759	2829
Sep-17	1177	465	672	2314
July - Sept '17 Difference	-309	-119	-87	-515
July - Sept '17 % Difference	-30.3%	-24.2%	-12.3%	-23.2%

Sep-16	1033	541	643	2217
Sept-2016 & 2017 % Change	16.3%	9.2%	8.6%	12.3%
Jan - Sept 2016	8749	4780	6476	20005
Jan - Sept 2017	10774	4918	6381	22073
2016 - 2017 % Difference	23%	3%	-1%	10%

#### Computer Users

	Adult	Children's	WiFi	Total
Jan-17	1330	124	2230	3684
Feb-17	1157	123	2116	3396
Mar-17	1252	165	1958	3375
Apr-17	1381	150	1893	3424
May-17	1223	151	2093	3467
Jun-17	1323	177	2105	3605
Jul-17	1427	285	2215	3927
Aug-17	1413	211	1923	3547
Sep-17	1166	144	1835	3145
July - Sept '17 Difference	-247	-67	-88	-402
July - Sept '17 % Difference	-20.2%	-44.4%	-4.2%	-11.6%

Sep-16	1576	292	1709	3577
Sept-2016 & 2017 % Change	-16.1%	-39.4%	23.2%	0.8%
Jan - Sept 2016	13919	3945	17024	34888
Jan - Sept 2017	11672	1530	18368	31570
2016 - 2017 % Difference	-16%	-61%	8%	-10%

Information Literacy Classes

	# of Classes	# of Participants	1 on 1 Tutorials	Total
Jan-17	0	0	51	51
Feb-17	0	0	29	29
Mar-17	0	0	44	44
Apr-17	0	0	26	26
May-17	0	0	43	43
Jun-17	1	3	67	71
Jul-17	0	0	47	47
Aug-17	0	0	59	59
Sep-17	0	0	42	42
July - Sept '17 Difference	0	0	-17	-17
July - Sept '17 % Difference	0.0%	0.0%	-39.5%	-39.5%
Sep-16	0	0	33	33
Sept-2016 & 2017 % Change	0.0%	0.0%	103.0%	115.2%
Jan - Sept 2016	4	14	243	261
Jan - Sept 2017	1	3	408	412
2016 - 2017 % Difference	-75%	-79%	68%	58%

Website Statistics

	Page Views	Unique Page Views	Users	Total
Jan-17	33760	13433	6574	53767
Feb-17	29741	12102	5908	47751
Mar-17	30782	12408	6041	49231
Apr-17	28184	11512	5735	45431
May-17	29313	11900	5603	46816
Jun-17	33416	13490	6254	53160
Jul-17	35933	14609	7695	58237
Aug-17	37098	14889	6779	58766
Sep-17	28711	11695	5463	45869
July - Sept '17 Difference	-8387	-3194	-1316	-12897
July - Sept '17 % Difference	-28.6%	-26.8%	-23.5%	-27.5%
Sep-16	31633	12767	6899	51299
Sept-2016 & 2017 % Change	5.6%	5.7%	-9.3%	3.6%
Jan - Sept 2016	307799	123513	64721	496033
Jan - Sept 2017	286938	116038	56052	459028
2016 - 2017 % Difference	-7%	-6%	-13%	-7%

Proctoring Statistics

	Number of Sessions	Number of Hours	Total
Jan-17	1	1	2
Feb-17	4	6.5	10.5
Mar-17	4	4	8
Apr-17	4	4.25	8.25
May-17	6	9.5	15.5
Jun-17	10	16	26
Jul-17	12	22.25	34.25
Aug-17	16	23	39
Sep-17	2	4	6
July - Sept '17 Difference	-14	-19	-33
July - Sept '17 % Difference	-233.3%	-200.0%	-212.9%
Sep-16	6	9	15
Sept-2016 & 2017 % Change	66.7%	77.8%	73.3%
Jan - Sept 2016	37	68	105
Jan - Sept 2017	59	90.5	70.25
TYD 2016 - 2017 % Difference	59%	33%	-33%

Respectfully submitted by Christopher Kibler, Director of Libraries