



Library Director’s Report to Tredyffrin Libraries Board of Trustees for July 27, 2017

Volunteers

Our volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to the community. Comparing January – June 2016 to January – June 2017, total volunteers increased by 26.4% (60 more total volunteers) and total volunteer contributed hours increased by 12.7% (273.25 more total volunteer contributed hours).

Number of Volunteers

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Paoli (All)	TOTAL	2016 YTD	2016 - 2017 YTD Change	2016 - 2017 YTD % Change
January	1	17	10	17	45	38	7	18.4%
February	1	16	10	16	43	35	8	22.9%
March	2	17	15	16	50	35	15	42.9%
April	2	15	16	17	50	38	12	31.6%
May	2	15	10	16	43	35	8	22.9%
June	13	14	16	13	56	46	10	21.7%
TOTAL	21	94	77	95	287	227	60	26.4%

Number of Volunteer Contributed Hours

	Tredyffrin Children's	Tredyffrin Circulation	Tredyffrin Friends	Paoli (All)	TOTAL	2016 YTD	Change	% Change
January	3	138.25	167.5	61.25	370	338.25	31.75	9.4%
February	3	120.5	181	60.25	364.75	316.75	48	15.2%
March	17	118.25	267	65.25	467.5	382.25	85.25	22.3%
April	19	92	182.25	63.25	356.5	346.5	10	2.9%
May	9	114.5	186	67	376.5	315	61.5	19.5%
June	47	91.5	302	50.75	491.25	454.5	36.75	8.1%
TOTAL	98	675	1285.75	367.75	2426.5	2153.25	273.25	12.7%

Building and Facilities

Camera System

This new camera installation is complete. We are working on a few issues to establish remote (off-site) connections to the video feeds.

LED Lighting Project

I’ve reached out to the installer and hope to begin this project in the near future.

HVAC

The Tredyffrin Library had a broken compressor on the roof that was replaced. Upon replacing this compressor, it was determined that a second compressor had failed. The second compressor will be scheduled to be replaced as soon as possible.

Stucco Repair

I’m continuing to work with the Township on a reasonable solution for repair. We are considering potential and more long-term solutions for repair/replacement of the retaining wall.

Visitor Count and Circulation

Visitor count for June 2017 totaled 22,342. This is an increase of 3,176 (16.6%) compared to the May 2017 visitor count total. Comparing January - June of 2016 to January - June of 2017, an overall increase in visitor count of 3,390 (3%) was recorded.

		Jan	Feb	Mar	Apr	May	June	Total
Sun	Paoli	290	375	305	276	226	305	1,777
	Tredyffrin	1,449	1,522	1,634	1,529	1,074	1,446	8,654
Mon	Paoli	832	788	870	886	884	941	5,201
	Tredyffrin	2,607	2,362	2,570	2,817	2,659	2,707	15,722
Tues	Paoli	12	9	29	19	17	8	94
	Tredyffrin	3,141	2,629	1,850	2,979	4,349	3,059	18,007
Wedns	Paoli	975	960	1,003	925	1,188	982	6,033
	Tredyffrin	7	265	16	30	65	39	422
Thurs	Paoli	843	594	974	768	778	1,131	5,088
	Tredyffrin	2,444	1,799	3,083	2,425	2,678	3,758	16,187
Fri	Paoli	596	729	786	676	806	963	4,556
	Tredyffrin	1,659	1,809	2,447	1,991	1,896	3,576	13,378
Sat	Paoli	575	694	596	726	700	681	3,972
	Tredyffrin	1,797	2,231	2,482	2,605	1,846	2,746	13,707
Total Paoli		4,123	4,149	4,563	4,276	4,599	5,011	26,721
Total Tredyffrin		13,104	12,617	14,082	14,376	14,567	17,331	86,077
Libraries Combined		17,227	16,766	18,645	18,652	19,166	22,342	112,798

	Jun-16	Jun-17	Difference	% Increase or Decrease	2016 YTD	2017 YTD	Difference	% Increase or Decrease
Paoli	5,341	5,011	-330	-6.2%	22,178	21,710	-468	-2.2%
Tredyffrin	16,525	17,331	806	4.9%	65,364	68,746	3,382	4.9%
Total	21,866	22,342	476	2.2%	87,542	90,456	2,914	3.2%

Circulation for June 2017 totaled 31,390 for print materials and 2,758 for e-materials. This is an increase of 4,893 (18.5%) in borrowing of print materials and a 687 (33.2%) increase in borrowing of electronic materials (eBooks) compared to the previous month. Comparing January – June of 2016 to January - June of 2017, total circulation of library materials has increased overall by 3,257 (1.8%).

Paoli	Jan	Feb	Mar	Apr	May	June	Jan - June '17	Jan - June '16	Difference	% Change
Check Outs & Renewals	5,062	4,724	5,062	5,566	4,703	5,697	30,814	33,109	-2,295	-6.9%
Check Outs (ebooks)	693	502	292	749	555	782	3,573	4,327	-754	-17.4%
Total	5,755	5,226	5,354	6,315	5,258	6,479	34,387	37,436	-3,049	-8.1%

Tredyffrin	Jan	Feb	Mar	Apr	May	June	Jan - June '17	Jan - June '16	Difference	% Change
Check Outs & Renewals	22,906	21,129	22,906	24,302	21,794	25,693	138,730	130,766	7,964	6.1%
Check Outs (ebooks)	2,011	1,466	771	1,834	1,516	1,976	9,574	11,232	-1,658	-14.8%
Total	24,917	22,595	23,677	26,136	23,310	27,669	148,304	141,998	6,306	4.4%

Combined	30,672	27,821	29,031	32,451	28,568	34,148	182,691	179,434	3,257	1.8%
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	2016 YTD	2017 YTD	Difference	% Increase / Decrease
Paoli	37,436	34,387	-3,049	-8.1%
Tredyffrin	141,998	148,304	6,306	4.4%
Combined	179,434	182,691	3,257	1.8%

Programming

The number of programs for June totaled 84 and attendees totaled 2,251. This is an increase of 7 (9%) programs and an increase of 418 (22.2%) total program attendees compared to May of 2017. Comparing January - June of 2016 to January - June of 2017, there was an overall decrease of 56 (10%) in total program offerings but an increase of 406 (3.9%) in total program attendees.

Number of Programs

Paoli	Jan	Feb	Mar	Apr	May	June	Total
Adults 18+	6	5	8	3	1	1	24
Ages 0-5	18	20	24	10	5	10	87
Ages 5-11	3	0	0	2	1	10	16
Ages 12-17	0	0	0	0		2	2
Total	27	25	32	15	7		129

Tredyffrin	Jan	Feb	Mar	Apr	May	June	Total
Adults 18+	13	18	15	15	13	15	89
Ages 0-5	21	19	16	40	26	21	143
Ages 5-11	13	16	8	27	17	15	96
Ages 12-17	4	10	7	0	14	10	45
Total	51	63	46	82	70	61	373

Total	78	88	78	97	77	84	502
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Number of Attendees

Paoli	Jan	Feb	Mar	Apr	May	June	Total
Adults 18+	27	27	27	15	2	5	103
Ages 0-5	260	310	145	133	91	103	1,042
Ages 5-11	12	0	0	10	9	93	124
Ages 12-17	0	0	0	0		0	0
Total	299	337	172	158	102	201	1,269

Tredyffrin	Jan	Feb	Mar	Apr	May	June	Total
Adults 18+	448	381	387	549	463	494	2,722
Ages 0-5	576	424	454	997	750	818	4,019
Ages 5-11	188	282	96	308	272	536	1,682
Ages 12-17	25	397	57	0	296	202	977
Total	1,237	1,484	994	1,854	1,781	2,050	9,400

Total	1,536	1,821	1,166	2,012	1,883	2,251	10,669
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Number of Programs

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	141	372	45	558
2017	113	342	47	502
Difference Between 2016 & 2017	-28	-30	2	-56
	-19.9%	-8.1%	4.4%	-10.0%

Number of Attendees

	18+	Ages 11 and Under	Ages 12 -17	TOTAL
2016	2825	6867	686	10378
2017	2389	7418	977	10784
Difference Between 2016 & 2017	-436	551	291	406
	-15.4%	8.0%	42.4%	3.9%

Children's Notes (Submitted by Angie Andre)

We had a record number of total friends at our kickoff party, 336! We had Fun Guys playing classic rock upstairs, crafts and registration downstairs in the Children's Library. It was busy and exciting.

By the end of June we registered a total of 334 children for summer reading. We still have 6 weeks to go!

Volunteers are helping make our summer a success and we are training children ages 13-18 to work out summer reading table, our circulation desk, and help with programs.

A collaboration with a high school student Christopher D'Ambrosio brought us 2 STEAM inspired weather program which were a success. Stormy Saturday and Meteorology Monday.

Our interactive active program, STORY UP! a group from Philadelphia, got families (54 total friends) involved in writing, acting and having a great time. Parents asked when they will return.

Teen Notes (Submitted by Laura Doan)

Live performances hosted by the teens in June included: a concert of standards with CHS student Matt Clarke and other teen instrumentalists, and a film screening and discussion with teen filmmakers who interned in May.

Social events included 2 meetings of our book group, a Saturday Night Social for Middle Schoolers, and a “journaling together” meeting. The group journaling workshop was developed by Lynn Blinn Pike, MU and was developed for teens and based on the Damon and Hart (1988) Self-Understanding Interview.

Rehearsals began for the student directed summer show *Runaways* by Liz Swados. The teens are grateful to The Friends of the Library helping to buy the rights’ for this show and our previous show, *John & Jen*. These student-centered shows that they choose themselves and shoulder the responsibility for have helped them develop the real world skills they’ll need in the future whatever their career path.

Making the switch from ‘here’s what we’re doing’ to ‘what do you want to do?’ and ‘how can we support you?’ Has been a cornerstone of the teen programming at Tredyffrin Library and it is paying off for students in their college years and beyond.

Reference (Submitted by Kate Boyle)

June was a busy month for us. We saw an increase in questions asked at the reference desk. The increase at the other service desks and the decline in the numbers is likely due to user error (not recorded by staff). This year, we continue to see a number of one-on-one tutorials, from everything from word document help to e-reader instruction.

In the beginning of June, I was away for nearly a week serving on the Pennsylvania Academy for Leadership Studies planning committee for a second year. It was a wonderful conference and I’m sure that we will benefit from part-time reference librarian Ann Duffy’s attendance. Our libraries also had two representatives at the one day event. Tredyffrin’s Michele Bolay & Paoli’s Jenny Tang attended the program, “You Don’t Need a Title to be a Leader” and commented on the benefit of it for their jobs.

I am excited to announce that Sam Sorensen is teaching four workshop based classes on resume & cover letter writing. As of this writing we have had one afternoon class. The remaining three will include two evening & one additional afternoon. Sam reported 3 attendees (unfortunately 2 registered people did not show) at her first class. The attendees voiced their satisfaction with the class. Our July 11th class is fully booked and there are only two spots left for the July 25th class.

The reference staff has been having a lot of fun planning & implementing our annual Christmas in July program. The part-time staff have enjoyed this program & I’m eager to find others like it. Part-time staff member Zoey Mills has been instrumental in helping plan the July 27th Harry Potter Trivia Night program. We are hoping for a good turnout.

Information Transactions

	Ref	Children's	Circ	Total
Jan-17	1374	564	644	2582
Feb-17	1164	480	727	2371
Mar-17	1191	531	680	2402
Apr-17	1097	544	683	2324
May-17	1019	491	707	2217
Jun-17	1201	591	698	2490
May - June '17 Difference	182	100	-9	273
May - June '17 % Difference	17.9%	20.4%	-1.3%	12.3%
Jun-16	1063	668	793	2524
June-2016 & 2017 % Change	13.0%	-11.5%	-12.0%	-1.3%
Jan - June 2016	5612	3012	4314	12938
Jan - June 2017	7046	3201	4139	14386
2016 - 2017 % Difference	26%	6%	-4%	11%

Computer Users

	Adult	Children's	WiFi	Total
Jan-17	1330	124	2230	3684
Feb-17	1157	123	2116	3396
Mar-17	1252	165	1958	3375
Apr-17	1381	150	1893	3424
May-17	1223	151	2093	3467
Jun-17	1323	177	2105	3605
May - June '17 Difference	100	26	12	138
May - June '17 % Difference	8.2%	17.2%	0.6%	4.0%
Jun-16	1596	567	2147	4310
June-2016 & 2017 % Change	-17.1%	-68.8%	-2.0%	-16.4%
Jan - June 2016	8891	2428	11097	22416
Jan - June 2017	7666	890	12395	20951
2016 - 2017 % Difference	-14%	-63%	12%	-7%

Information Literacy Classes

	# of Classes	# of Participants	1 on 1 Tutorials	Total
Jan-17	0	0	51	51
Feb-17	0	0	29	29
Mar-17	0	0	44	44
Apr-17	0	0	26	26
May-17	0	0	43	43
Jun-17	1	3	67	71
May - June '17 Difference	1	3	24	28
May - June '17 % Difference	0.0%	0.0%	55.8%	65.1%
Jun-16	0	0	33	33
June-2016 & 2017 % Change	0.0%	0.0%	103.0%	115.2%
Jan - June 2016	4	14	132	150
Jan - June 2017	1	3	260	264
2016 - 2017 % Difference	-75%	-79%	97%	76%

Website Statistics

	Page Views	Unique Page Views	Users	Total
Jan-17	33760	13433	6574	53767
Feb-17	29741	12102	5908	47751
Mar-17	30782	12408	6041	49231
Apr-17	28184	11512	5735	45431
May-17	29313	11900	5603	46816
Jun-17	33416	13490	6254	53160
May - June '17 Difference	4103	1590	651	6344
May - June '17 % Difference	14.0%	13.4%	11.6%	13.6%
Jun-16	37315	15275	8232	60822
June-2016 & 2017 % Change	-10.4%	-11.7%	-24.0%	-12.6%
Jan - June 2016	205195	82250	42738	330183
Jan - June 2017	185196	74845	36115	296156
2016 - 2017 % Difference	-10%	-9%	-15%	-10%

Proctoring Statistics

	Number of Sessions	Number of Hours	Total
Jan-17	1	1	2
Feb-17	4	6.5	10.5
Mar-17	4	4	8
Apr-17	4	4.25	8.25
May-17	6	9.5	15.5
Jun-17	10	16	26
May - June '17 Difference	4	6.5	10.5
May - June '17 % Difference	66.7%	68.4%	67.7%
Jun-16	3	6	9
June-2016 & June- 2017 % Change	233.3%	166.7%	188.9%
Jan - June 2016	14	26.5	40.5
Jan - June 2017	29	41.25	70.25
TYD 2016 - 2017 % Difference	107%	56%	73%

Respectfully submitted by Christopher Kibler, Director of Libraries