TREDYFFRIN TOWNSHIP LIBRARIES
TREDYFFRIN PUBLIC LIBRARY & PAOLI LIBRARY

Library Director's Report to Tredyffrin Libraries Board of Trustees
April 27, 2017

Training and Workshops

On April 29th at the Free Library of Northampton Township in Bucks County, John Chrastka from Everylibrary (http://everylibrary.org/) will present on community engagement, identifying community partners, and building meaningful relationships in the community. Mr. Chrastka has also co-authored a recent article in Library Journal entitled "Measured Success: The 2016 library referenda passed at a solid rate, but a shifting political climate looms"

Staff

Stephanie Bragg has accepted the Children's Librarian position at Paoli Library. Stephanie has previous experience at Tredyffrin Public Library as a Reference Assistant, holds an MLIS from Drexel University and studied Early Childhood Education at Delaware County Community College.

Jenny Tang has accepted an offer for Paoli Library's part-time Office Manager/Circulation Manager position. Jenny was formerly employed at Paoli as a Circulation Assistant at Paoli.

The Tredyffrin Library Reference Department welcomes Jonathan Trice, a recent graduate of Drexel University. He will be with us on Monday & Thursday evenings. We also welcome back Sam Sørensen for the summer.

Tredyffrin Library also welcomes Circulation Assistant Kathryn Gallagher and Shelving Assistant Akanksha Kalasabail.

Volunteers

Our volunteers aid us with daily library operations and services and enable us to continue to provide exemplary service to the community. We are extremely grateful for their hard work and commitment. Comparing January – March 2017 to January – March 2016, there is a total increase in number of volunteers of 14 and a total increase in volunteer contributed work hours of 99.75.

Number of Volunteers

		Jan	Feb	Mar	Total
Tredyffrin	Children's	1	1	2	**4**
	Circulation	17	16	17	**50**
	Friends	10	10	15	**35**
Paoli	All	17	16	N/A	**33**
	Total	**45**	**43**	**34**	**122**

Volunteer Hours

		Jan	Feb	Mar	Total
Tredyffrin	Children's	3	3	17	**23**
	Circulation	138.3	121	118.3	**377**
	Friends	167.5	181	267	**615.5**
Paoli	All	61.25	60.3	N/A	121.5
	Total	**370**	**365**	**402.3**	**1137**

Building and Facilities

Camera System
A security camera system replacement for Tredyffrin Library was recommended to and approved by the Board of Supervisors at the meeting on April 17, 2017. Installation is scheduled for May 3, 2017.

LED Lighting Project
I've accepted a proposal for the LED lighting project. We will be replacing all 4' fixtures in the Children's Department with new LED fixtures, the stairwell lighting on the ceiling leading down to the Children's Department, the 4' fixtures in the Red Fox Book Shop, and some of the recessed lights. The elevator alcove will also get a new 4' LED fixture installed.

Trash and Recycling
I've met with representatives from 2 different companies for a new recycling container. I anticipate putting something new in place soon.

Visitor Count and Circulation

Visitor count for March 2017 totaled 18,645. This is an increase in total visitor count of 1,879 (11%) compared to February 2017. Comparing January - March of 2016 to January - March of 2017, an overall increase in visitor count of 3,360 (6.4%) was recorded.

		Jan	Feb	Mar	Total
Sun	**Paoli**	290	375	305	970
	Tredyffrin	1449	1522	1634	4605
Mon	**Paoli**	832	788	870	2490
	Tredyffrin	2607	2362	2570	7539
Tues	**Paoli**	12	9	29	50
	Tredyffrin	3141	2629	1850	7620
Wedns	**Paoli**	975	960	1003	2938
	Tredyffrin	7	265	16	288
Thurs	**Paoli**	843	594	974	2411
	Tredyffrin	2444	1799	3083	7326
Fri	**Paoli**	596	729	786	2111
	Tredyffrin	1659	1809	2447	5915
Sat	**Paoli**	575	694	596	1865
	Tredyffrin	1797	2231	2482	6510
Total Paoli		**4123**	**4149**	**4563**	**12835**
Total Tredyffrin		**13104**	**12617**	**14082**	**39803**
Libraries Combined		**17227**	**16766**	**18645**	**52638**

2016 YTD	2017 YTD	Difference	% Increase/Decrease
12926	12835	-91	**-0.7%**
36353	39804	3451	**8.7%**
49279	**52639**	**3360**	**6.4%**

Circulation for March 2017 totaled 83,689 for print materials and 5,735 for e-materials. This is an increase of 4,015 (15.5%) in borrowing of print materials and a 905 (46%) decrease in borrowing of electronic materials (eBooks) compared to February 2017. Comparing January - March of 2016 to January - March of 2017, total circulation of library materials increased by 1,200 (1.3%).

	Jan	Feb	Mar	Jan - Mar 2017	Jan - Mar 2016	Difference	% Change
Paoli							
Check Outs & Renewals (Print)	5062	4724	5566	15352	16265	-913	-5.9%
Check Outs (eBooks)	693	502	292	1487	2125	-638	-42.9%
Total	**5755**	**5226**	**5858**	**16839**	**18390**	**-1551**	**-9.2%**
Tredyffrin							
Check Outs & Renewals (Print)	22906	21129	24302	68337	63987	4350	6.4%
Check Outs (eBooks)	2011	1466	771	4248	5847	-1599	-37.6%
Total	**24917**	**22595**	**25073**	**72585**	**69834**	**2751**	**3.8%**
Combined	**30672**	**27821**	**30931**	**89424**	**88224**	**1200**	**1.3%**

Programming

The number of programs for March 2017 totaled 46. This is a decrease of 17 (27%) total programs compared to February 2017. Comparing January - March of 2016 to January - March of 2017, there was an overall decrease of 24 (13%) in total program offerings.

Programming - Number of Programs

	Jan	Feb	Mar	Jan - Mar 2016 Total	Jan - Mar 2017 Total	Difference	% Difference
Adults 18+	13	18	15	53	46	-7	-13.2%
Ages 0-5	21	19	16	84	56	-28	-33.3%
Ages 5-11	13	16	8	36	37	1	2.8%
Ages 12-17	4	10	7	11	21	10	90.9%
Total	**51**	**63**	**46**	**184**	**160**	**-24**	**-13.0%**

The number of program attendees for March 2017 totaled 994. This is a decrease of 490 (33%) total program attendees compared to February 2017. Comparing January - March of 2016 to January - March of 2017, there was an overall increase of 470 (14.5%) in total program attendees.

Programming - Number of Attendees

	Jan	Feb	Mar	Jan - Mar 2016 Total	Jan - Mar 2017 Total	Difference	% Difference
Adults 18+	448	381	387	886	1216	330	37.2%
Ages 0-5	576	424	454	1690	1454	-236	-14.0%
Ages 5-11	188	282	96	472	566	94	19.9%
Ages 12-17	25	397	57	197	479	282	143.1%
Total	**1237**	**1484**	**994**	**3245**	**3715**	**470**	**14.5%**

Children's Department Notes

In addition to our ongoing storytimes and programs, we continued with our Back to Basics special programming by offering "Back to Basics: Cooking and Baking Hand Pies" and "Back to Basics: Sewing" for ages 8-12. The baking program featured an instructor from Bryn Mawr's The Bakery House and sewing feaatured a hand-sewn craft project. We also hosted a "Shamrock Storytime" for ages 5 and under with a themed story and craft in honor of St. Patrick's Day.

Teen Notes

The middle school book group met twice to discuss *The Running Dream*. This award-winning story about disability and sports churned up much discussion about school and friendships and seeing past disabilities.

Teens held a Friday night LAN party which involves computer gaming and pizza. Also on Friday nights, a middle school movie night and a CHS Movie Night for Mini-Thon.

On a Saturday night we hosted middle schoolers for an unplugged social night of improv games, charades, and mad Libs world's greatest word game.

Visits to our community partners included the TEMS musical The Lion King, Ballet 180 presents Transformation, and a guest of honor at CHS Comedy Night.

Reference (Submitted by Kate Boyle)

The sunglasses giveaway promotion that was started for National Library Week has been extended through April. I encourage the Board to find a table tent around the library & post a photo on social media, tagging the library & including #FutureSoBright

There is a first-time membership half-price discount going on until June 15 for the Pennsylvania Library Association. This makes trustee memberships on $12.50, please see https://www.palibraries.org/?page=Personal to learn some of the benefits of becoming a member.

Total Questions

	Ref	Children's	Circ	Total
Jan-17	1323	100	N/A	1423
Feb-17	1136	67	727	1930
Mar-17	1147	96	680	1923
Mar - Feb '17 Difference	11	29	-47	-7
Mar - Feb '17 % Difference	1.0%	43.3%	-6.5%	-0.4%
Mar-16	1092	85	669	1846
Mar-2016 & Mar-2017 % Change	4.8%	11.5%	1.6%	4.0%
Jan - Mar 2016	4607	282	2093	6982
Jan - Mar 2017	3606	263	1407	5276
2016 - 2017 % Difference	**-22%**	**-7%**	**-33%**	**-24%**

Computer Users

	Adult	Children's	WiFi	Total
Jan-17	1291	123	2013	3427
Feb-17	1118	123	1880	3121
Mar-17	1217	165	1742	3124
Mar - Feb '17 Difference	**99**	**42**	**-138**	**3**
Mar - Feb '17 % Difference	**8.9%**	**34.1%**	**-7.3%**	**0.1%**
Mar-16	1461	371	1345	3177
Mar-2016 & Mar-2017 % Change	-20.0%	-124.8%	22.8%	-1.7%
Jan - Mar 2016	4265	1086	4607	9958
Jan - Mar 2017	3626	411	5635	9672
2016 - 2017 % Difference	**-15%**	**-62%**	**22%**	**-3%**

1 on 1 Tutorials

Jan-17	Feb-17	Mar-17	Mar - Feb '17 Difference	Mar - Feb '17 % Difference	Mar-16	Mar-2016 & Mar-2017 % Change	Jan - Mar 2016	Jan - Mar 2017	**2016 - 2017 % Difference**
51	29	44	**15**	**51.7%**	18	59.1%	49	124	**153%**

Respectfully submitted by Christopher Kibler, Director of Libraries